Nickelodeon's Double Dare Kicks off Multi-City U.S. Tour, Hosted by Marc Summers and Original Sidekick Robin Russo

August 20, 2018

Double Dare Live, Produced in Partnership with
Red Tail Productions, LLC and CB Entertainment, to Visit
Cities Across North America Beginning October 30

Tickets on Sale Friday, Aug. 24, at 10:00 a.m.

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NEW YORK--(BUSINESS WIRE)--Aug. 20, 2018-- Nickelodeon, in partnership with Red Tail Productions, LLC, a wholly owned subsidiary of Red Tail Entertainment, and CB Entertainment, announced today Nickelodeon's *Double Dare Live*, a multi-city live stage tour inspired by the iconic TV game show *Double Dare*. Featuring original host Marc Summers and his beloved sidekick Robin Russo, the live stage show will debut in Fayetteville, NC, on October 30 and will tour North America through November. Tickets go on sale to the general public Friday, August 24 at 10:00 a.m. Fans can visit doubledarelivetour.com for a list of upcoming *Double Dare Live* tour cities, times and ticket information.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20180820005436/en/

"Hosting the *Double Dare Live* tour couldn't be any more exciting, and I look forward to bringing the fun and messiness of *Double Dare* to audiences across the country," said Marc Summers. "Doing the show again with my sidekick Robin will fulfill childhood dreams of the generation that grew up with us and introduce this classic show to the next generation."

Double Dare Live will feature two teams comprised of selected audience members competing to win prizes by answering brain-bending trivia questions, completing messy physical challenges and ultimately facing the legendary obstacle course.

The brand-new *Double Dare* series premiered this summer and ranks in the top three shows with Kids 6-11 on all TV. The new *Double Dare* TV series is hosted by digital creator and actress Liza Koshy, with original host Marc Summers providing color commentary on the challenges and lending his vast knowledge of the game and expertise to each episode.

Double Dare premiered on Oct. 6, 1986, on Nickelodeon, and ran from 1986-1993, making it the network's longest running game show. Marc Summers served as the show's original host from 1986-1993. Shortly after its debut, *Double Dare* became one of the most popular original daily programs on cable television. The series went into syndication in 1988, and was later revived as *Super Sloppy Double Dare* in 1989. The show also ran on broadcast television as *Family Double Dare* in 1988, followed by new versions on Nick, including *Double Dare 2000*.

***NICKELODEON'S DOUBLE DARE LIVE* TOUR CITIES AND DATES:**

Oct. 30	Fayetteville, NC	Crown Theatre (opening night)
Nov. 1	Cincinnati, OH	Taft Theatre
Nov. 2	Charlotte, NC	Ovens Auditorium
Nov. 3	Baltimore, MD	UMBC Events Center
Nov. 4	Norfolk, VA	Constant Center
Nov. 7	Milwaukee, WI	Miller High Life Theatre
Nov. 8	Indianapolis, IN	Murat Theatre
Nov. 9	Nashville, TN	TPAC
Nov. 10	Rosemont, IL	Rosemont Theatre
Nov. 11	Cleveland, OH	State Theatre
Nov. 14	Hartford, CT	Bushnell
Nov. 15	Newark, NJ	NJPAC

Nov. 16	Rochester, NY	Auditorium Theatre
Nov. 18	Pittsburgh, PA	Benedeum Center

Double Dare Live is produced by Red Tail Productions, LLC and CB Entertainment.

Red Tail Productions, LLC

CEO Phillip Drayer and President Marc Engel produce and present a wide variety of entertainment throughout North America, including the acclaimed Broadway hit *A Night with Janis Joplin (*Tony Nomination),the spectacular *Do You Hear the People Sing, Cirque Musica, Scooby Doo Live! Musical* Mysteries, *Erth's Dinosaur Zoo Live* and *Erth's Prehistoric Aquarium Adventure.* Through its division Red Tail-Live, the company has a tremendous track record of producing and presenting live entertainment in a variety of venues, theatres, performing arts centers and arenas throughout the U.S. and Canada presenting over a hundred events annually, spanning genres from Broadway Musicals to Country and Pop, to Classic Rock, Jazz and Comedy, and featuring heritage artists such as Tony Bennett, Alan Jackson, Norah Jones, Dolly Parton, Harry Connick, Jr., The Beach Boys, Bill Maher, and Martina McBride.

About CB Entertainment

Charlie Blum is a renowned entertainment industry executive with over 40 years of experience as a major concert promoter, talent buyer, theatre executive, television producer and artist manager. He served for almost three decades as President/CEO for Chicagoland's premier concert facility, the Star Plaza Theatre, following more than ten years as a Vice President with the Nederlander Concerts. Charlie has worked with virtually every major artist in show business, presenting thousands of concerts featuring performers like Jerry Seinfeld, Garth Brooks, Frank Sinatra, Madonna, The Jackson Five, Christina Aguilera, The Grateful Dead, Rascal Flatts, Blake Shelton, Rod Stewart and Cher. He has executive-produced four nationally released PBS television shows, most recently, the groundbreaking "Harmonies 4 Healing" with partner Connecticut Public Broadcasting. Charlie is also the host of Lakeshore Classic Movies every weekend on PBS in Chicago.

About Nickelodeon

Nickelodeon, now in its 39th year, is the number-one entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. The company includes television programming and production in the United States and around the world, plus consumer products, digital, recreation, books and feature films. Nickelodeon's U.S. television network is seen in more than 90 million households and has been the number-one-rated kids' basic cable network for 22 consecutive years. For more information or artwork, visit http://www.nickpress.com. Nickelodeon and all related titles, characters and logos are trademarks of Viacom Inc. (NASDAQ: VIA, VIAB).

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Source: Nickelodeon

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