SKYDANCE

On the Heels of Its Blockbuster Deal for “The Real World,” MTV Studios Re-Imagines Another Groundbreaking Show with “Undressed”

November 5, 2018

Scripted Series Celebrated for Its Honest Take on Gender, Class and Race Helped Launch Christina Hendricks, Jason Ritter, Max Greenfield, Dozens of Others

Original Creator and Two-Time Oscar® Nominated Director, Roland Joffé to Executive Produce

NEW YORK--(BUSINESS WIRE)--Nov. 5, 2018-- On the heels of its blockbuster deal for “The Real World,” MTV Studios today announced plans to reimagine “Undressed,” another groundbreaking series that explored the complicated dynamics of young adult relationships.

Celebrated for its honest take on gender, class and race, “Undressed” helped launch the careers of hundreds of young actors and behind the scenes talent, including: Christina Hendricks, Jason Ritter, Max Greenfield, Brandon Routh and Chad Michael Murray, as well as Damon Lindelof (“Lost”), Lizzy Weiss (“Switched at Birth,” “Blue Crush”) and Steven S. DeKnight (“Buffy the Vampire Slayer”).

Roland Joffé, the two-time Oscar® nominated director who created and executive produced “Undressed,” is set to EP the scripted series which is currently in development.

MTV aired more than 200 episodes from 1999 – 2002 of the GLAAD Award winner which was widely praised by fans and critics alike for being one of the only shows at the time to feature gay, lesbian and bisexual characters and same-sex relationships. By offering an unfiltered look at the romantic lives of these characters, “Undressed” proved to be one of the most inclusive shows of its generation.

“‘Undressed’ was ahead of its time and we’re looking forward to developing the series for a whole new generation,” said Pamela Post, Head of Scripted Programming for MTV Studios, MTV, VH1 and Logo. “Much has changed in the dating/relationship world since the series first premiered and we’re excited to showcase how both have evolved.”

Roland is represented by Gersh and Zero Gravity Management.

ABOUT MTV STUDIOS

MTV Studios is a new unit of MTV, focused on developing series for SVOD and Linear distribution platforms. MTV Studios has access to one of the largest libraries of youth titles in the history of TV, with over 200+ titles allowing it to reimagine its most iconic hits and create new franchises. MTV Studios will develop and produce a full slate for external partners with a focus on beloved series, franchises and spin-offs that span MTV’s 35-year history.

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Source: MTV Studios

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