



Amazon Prime Video Signs Deal with Viacom International Studios for Exclusive Streaming Rights in Latin America

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The deal makes Prime Video the exclusive streaming home for two new series: Homens?, an inspiring comedy and Dani Who?, a fantasy thriller

SEATTLE & MIAMI--(BUSINESS WIRE)--Nov. 14, 2018-- Amazon (NASDAQ: AMZN) and Viacom International Studios (VIS) have closed a content deal for Latin America that will bring two new VIS productions to Prime Video, *Homens?* and *Dani Who?*, which will only be available to stream exclusively on Prime Video.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20181114005851/en/>

Created by Porta dos Fundos, Brazil's top comedy content provider and part of the VIS portfolio of brands, *Homens?* is a comedy series starring Fabio Porchat that follows four very close friends who are dealing with the conflicts of understanding what it means to be a man. Recently produced in Brazil and slated for a 2019 premiere, *Homens?* takes a look at what men want and can do in today's world. In the dramatic series *Dani Who?*, created and produced by VIS, Dani and her friends investigate their shared origin after the disappearance of a friend. They discover they possess unique abilities, which leads them to believe they may not be from this world, but they later find out their story hides even darker and deeper secrets. *Dani Who?* is scheduled to begin production in 2019.

"Amazon is committed to delivering great content to our Prime Video members across Latin America and this new relationship with the VIS team will bring two new and compelling stories to our service for audiences to enjoy," said Pablo Iacoviello, Head of Content for Latin America, Amazon Prime Video. "We remain focused on adding locally relevant content, so we're especially thrilled about adding *Homens?* to our catalog of titles as an exclusive Brazilian series."

"We are very happy to be working with Amazon on this important deal for our Viacom International Studios. Since presenting our new slate of programming earlier this year, we have worked closely with the team at Amazon to create a tailor-made package to fulfill their content needs for Latin America and to extend the reach of our product throughout the region," commented Pierluigi Gazzolo, President, VIMN - Americas. "We look forward to continuing this partnership to deliver high quality series to our shared audiences across the region."

Both *Homens?* and *Dani Who?* join Prime Video's growing slate of exclusive streaming titles in Latin America which include *Falco*, *The Good Doctor* and *Mr. Robot*, in addition to local original series which to date include critically acclaimed series *Diablo Guardian* and *Un Extraño Enemigo*, as well as the upcoming *LOL: Last One Laughing* which stars Eugenio Derbez and premieres globally on December 14.

The series will be available to stream exclusively on Amazon Prime Video. Prime Video can be accessed through Smart TV apps, connected devices including Fire TV, mobile devices and online. Members can also download the series to mobile devices for offline viewing at no additional cost to their membership. The series will be a global release and available on PrimeVideo.com for Prime Video members in more than 200 countries and territories.

Customers who are not already Prime Video members can sign up for a free trial at www.PrimeVideo.com. For a list of all Prime Video compatible devices, visit: [link](#).

About Amazon

Amazon is guided by four principles: customer obsession rather than competitor focus, passion for invention, commitment to operational excellence, and long-term thinking. Customer reviews, 1-Click shopping, personalized recommendations, Prime, Fulfillment by Amazon, AWS, Kindle Direct Publishing, Kindle, Fire tablets, Fire TV, Amazon Echo, and Alexa are some of the products and services pioneered by Amazon. For more information, visit amazon.com/about and follow [@AmazonNews](#).

About VIMN Americas:

Viacom International Media Networks Americas, a unit of Viacom Inc. (NASDAQ: VIAB), owns and operates the company's portfolio of entertainment brands, which include MTV, Nickelodeon, Nick Jr., Comedy Central, Paramount Channel, VH1, Telefe and their respective properties in Latin America (including Brazil). Additionally, the portfolio includes Tr3 in the US, which targets a broad US Hispanic audience, and VIMN's programming partnerships in Canada with Corus Entertainment for Nickelodeon and Bell Media for MTV and Comedy Central. VIMN Americas also holds a majority stake in Porta dos Fundos, one of the main comedy content creators in Brazil. The company's multiplatform business includes the mobile apps MTV Play, Nick Play, Comedy Central Play, Mi Telefe and Telefe Noticias; on-demand products, Nick First and My Nick Jr., and the SVOD product, Noggin, in addition to multiple web sites.

In its continued efforts to grow into one of the world's leading producers and distributors of Latin American content, Viacom International Studios is actively developing its new slate of programming and continues to secure distribution deals for its original formats with leading SVOD, Pay TV and FTA broadcasters globally. New programming includes all genres, from tween telenovelas, to scripted dramas from Telefe and short and long-form comedy from Porta dos Fundos, in addition to cinematic productions.

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