JoJo Siwa Adds 28 More Dates to Nickelodeon's JoJo Siwa D.R.E.A.M. The Tour, Produced by AEG Presents

December 11, 2018

New Shows Kick Off July 10; Tickets On Sale to General Public Friday, Dec. 14, at 10:00 a.m. Local Time

***Nickelodeon's JoJo Siwa D.R.E.A.M. The Tour* is Presented by Party City**

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BURBANK, Calif.--(BUSINESS WIRE)--Dec. 11, 2018-- After selling out 24 cities across the U.S., Nickelodeon star and YouTube sensation JoJo Siwa is adding 28 dates to her first North American tour: *Nickelodeon's JoJo Siwa D.R.E.A.M. The Tour* . Presented by Party City, the 53-city tour is produced by Nickelodeon and AEG Presents.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20181211005583/en/

The new shows kick off July 10 at Amway Center in Orlando, Florida, with the final performance held at Doug Mitchell Thunderbird Sports Centre in Vancouver, British Columbia. Additional stops include Las Vegas, Boston, Omaha, Philadelphia, Anaheim and Toronto.

Fans who subscribe to JoJo's Siwanatorz email club will have access to purchase presale tickets beginning Wednesday, Dec. 12, at 10:00 a.m. local time. American Express® Card Members can purchase tickets before the general public on Thursday, Dec. 13, from 10:00 a.m.-10:00 p.m. local time. Tickets go on sale to the general public on Friday, Dec. 14 at 10:00 a.m. local time at JoJoDREAMTour.com.

Nickelodeon's JoJo Siwa D.R.E.A.M. The Tour North American dates:

DATE	CITY	VENUE
July 10	Orlando, FL	Amway Center
July 12	Sunrise, FL	BB&T Center
July 13	Saint Augustine, FL	Saint Augustine Amphitheatre
July 14	Charleston, SC	Volvo Car Stadium
July 16	Greensboro, NC	Greensboro Coliseum
July 18	Richmond, VA	Virginia Credit Union LIVE!
July 19	Vienna, VA	Wolf Trap*
July 20	Mashantucket, CT	The Grand Theater at Foxwoods Resort Casino
July 23	Boston, MA	Agganis Arena
July 24	Newark, NJ	Prudential Center
July 26	Uniondale, NY	NYCB Live
July 27	Philadelphia, PA	the Mann
July 28	Lewiston, NY	Artpark
July 30	Pittsburgh, PA	Petersen Events Center
July 31	Columbus, OH	Schottenstein Center
Aug. 2	Toronto, ON	Coca-Cola Coliseum
Aug. 3	Detroit, MI	Masonic Temple Theatre
Aug. 4	Milwaukee, WI	BMO Harris Pavilion
Aug. 6	Omaha, NE	Baxter Arena
Aug. 8	Broomfield, CO	1STBANK Center
Aug. 10	Las Vegas, NV	Mandalay Bay Events Center
Aug. 11	Santa Barbara, CA	Santa Barbara Bowl
Aug. 13	Anaheim, CA	Honda Center
Aug. 14	Oakland, CA	Oracle Arena
Aug. 15	Reno, NV	Reno Events Center
Aug. 17	Portland, OR	Theater Of The Clouds
Aug. 18	Redmond, WA	Marymoor Park Concerts
Aug. 20	Vancouver, BC	Doug Mitchell Thunderbird Sports Centre

*Venues not participating in the American Express® Card Members presale.

Visit JoJoDREAMTour.com for the full tour schedule and more information.

Siwa helped kick off Nickelodeon's first U.S. SlimeFest event in Chicago earlier this year, a multi-day, sold out music festival for kids and families, where she performed in front of over 24,000 fans. She also performed at Nickelodeon's second SlimeFest UK.

Nickelodeon superstar JoJo Siwa is a YouTube personality, singer, dancer, entrepreneur, social media influencer, New York Times bestselling author and star on Nickelodeon's *Lip Sync Battle Shorties*. Siwa connects with her fans through many channels: via social media, where she currently has over 8.3 million subscribers on YouTube with over 1.8 billion views, over 7.5 million followers on Instagram, over 17.2 million followers on TikTok (formerly Musical.ly), over 396,000 Twitter followers, over 506,000 likes on Facebook, and on YouTube; through her SIWANATORZ club, which stands against negativity and bullying; through her global reach of consumer products including her signature bows, accessories, apparel, arts and crafts, cosmetics, home goods and party supplies; and with her hugely popular singles, "Boomerang," which has been viewed almost 623 million times and is certified platinum, "Kid in a Candy Store," "Hold The Drama," and "High Top Shoes."

Last month, Nickelodeon released JoJo Siwa's first-ever EP, entitled *D.R.E.A.M. The Music*. The EP features four new songs: "D.R.E.A.M.," "My Story," "Everyday Popstars" and "Only Getting Better." The music video for "D.R.E.A.M." was released on Siwa's YouTube channel early November, and to date has garnered over 14 million views.

Siwa also recently launched her first animated shorts series, *The JoJo & BowBow Show Show* starring Siwa and her furry best friend BowBow. She also works alongside Nick Cannon in Nickelodeon's hit competition series *Lip Sync Battle Shorties*. She has also appeared on various Nickelodeon live-action series including *School of Rock*and *The Thundermans.* Siwa performed at *Nickelodeon's 2018 Kids' Choice Awards* and has won two blimps for Favorite Viral Music Artist in 2017 and Musical YouTube Creator in 2018. This summer, she performed at *Nickelodeon's 2018 Kids' Choice Awards* Mexico.

Siwa and Nickelodeon also have a licensing partnership for consumer products inspired by the star. She is a top licensed property with popular consumer products across multiple categories at retailers around the world. In May, the Licensing Industry Merchandisers' Association (LIMA) named JoJo the number one live-action licensed property. More than 41 million of her iconic bows have been sold globally, and she has a popular line of Danskin apparel and athleisure line at major US retailers.

About AEG Presents

AEG Presents is one of the world's largest live music companies. The company is dedicated to all aspects of live contemporary music performances, including producing and promoting global concert tours, regional music events and world-renowned festivals. AEG Presents operates in North America, Europe and Asia through 22 regional offices that support its tours which include such artists as Taylor Swift, Paul McCartney, The Rolling Stones, Justin Bieber, Katy Perry, Elton John, Panic! At The Disco, Celine Dion, and Kenny Chesney; produces over 40 music festivals, including the iconic Coachella Valley Music & Arts Festival; New Orleans Jazz & Heritage Festival, Stagecoach California's Country Music Festival, Desert Trip, Firefly Music Festival, Hangout Music Festival and Panorama and owns, manages or exclusively promotes in more than 80 clubs and theaters worldwide. AEG presents more than 8,000 shows annually worldwide and conducts business under such globally renowned brands as AEG Presents, Goldenvoice, The Bowery Presents, Concerts West, Messina Touring Group, Marshall Arts LTD, and Madison House Presents. For more information visit www.aegpresents.com.

About Nickelodeon

Nickelodeon, now in its 39th year, is the number-one entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. The company includes television programming and production in the United States and around the world, plus consumer products, digital, recreation, books and feature films. Nickelodeon's U.S. television network is seen in more than 90 million households and has been the number-one-rated kids' basic cable network for 22 consecutive years. For more information or artwork, visit http://www.nickpress.com. Nickelodeon and all related titles, characters and logos are trademarks of Viacom Inc. (NASDAQ: VIA, VIAB).

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