



fuboTV and Viacom Announce Expansive Distribution Partnership

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Viacom's Domestic and International Media Networks to Launch on fuboTV Streaming Service

NEW YORK--(BUSINESS WIRE)--Feb. 20, 2019-- Viacom Inc. (NASDAQ: VIAB, VIA) and fuboTV today announced a carriage agreement that will extend Viacom's global portfolio of premier entertainment brands to fuboTV's live TV streaming service.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20190220005654/en/>

Viacom's nine core media networks – BET, CMT, COMEDY CENTRAL, MTV, Nickelodeon, Nick Jr., Paramount Network, TV Land and VH1 – will soon be included in fuboTV's base package, "fubo." An expanded suite of Viacom channels will also be available in the premier package, "fubo Extra," including BET Her, BET Jams, BET Soul, Logo, MTV2, MTV Classic, MTV Live, mtvU, Nick Music, Nicktoons, and TeenNick.

This partnership also enhances fuboTV's Spanish-language base package, "fubo Latino," with Viacom's Telefe and MTV Tr3s networks.

"fuboTV is quickly evolving as a major force in the streaming television space, and the addition of Viacom's media networks as a cornerstone of fuboTV's entertainment offering demonstrates the power and popularity of our global brands and programming," said Tom Gorke, EVP, Head of Distribution and Business Development, for Viacom. "This is a great opportunity to continue to grow our reach and audiences across the OTT landscape and connect with our fans wherever they consume content."

The offering will bring fuboTV viewers access to television's most popular shows, including MTV's Jersey Shore: Family Vacation, Comedy Central's The Daily Show, Nickelodeon's Rise of the Teenage Mutant Ninja Turtles, Telefe's Campanas en La Noche and much more.

"We're very excited to enter into this strategic partnership with Viacom, which continues to make prescient and aggressive moves in the digital media space," said Joel Armijo, CFO, fuboTV. "fubo remains singularly focused on offering sports fans a compelling pay TV alternative with a robust content offering able to serve the viewing needs of the entire household."

About Viacom

Viacom creates entertainment experiences that drive conversation and culture around the world. Through television, film, digital media, live events, merchandise and solutions, our brands connect with diverse, young and young at heart audiences in more than 180 countries.

For more information on Viacom and its businesses, visit www.viacom.com. Keep up with Viacom news by following us on Twitter (twitter.com/viacom), Facebook (facebook.com/viacom) and LinkedIn (linkedin.com/company/viacom).

About fuboTV

fuboTV is the world's only sports-focused live TV streaming service with top leagues and teams, plus popular shows, movies and news for the entire household. Its base package, [fubo](#), is available for \$44.99 per month and features more than 85 channels, and the fubo Extra package offers 100-plus channels for \$49.99 per month. Both bundles include including a growing line-up of national channels, local broadcast stations and regional sports networks (RSNs); personal Cloud DVR storage; and two simultaneous streams – with no contract or set top box required. Get [fubo.tv](#) on the web and across popular mobile and connected TV devices.

Headquartered in New York City, fuboTV has quickly evolved into the top independent virtual MVPD in the U.S. and a sports-first cable replacement for the entire family, after initially launching as a streaming soccer service in January 2015. With the launch of fuboTV España in 2018, it became the first U.S. virtual MVPD to enter Europe. fuboTV has raised more than \$150 million in funding to date, including a \$75 million Series D round that closed in April 2018 and included 21st Century Fox, AMC Networks, Luminari Capital, Northzone, Sky and the former Scripps Networks Interactive (recently acquired by Discovery, Inc.). Investors also include DCM Ventures, i2bf, LionTree Partners, Univision Communications Inc., Edgar Bronfman, Jr. (former Chairman and CEO of Warner Music Group), Chris Silberman (founding partner, ICM Partners) and former NBA Commissioner David Stern.



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