

VIACOMCBS

Pluto TV Coming to Cox Contour and Contour Stream Player

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The Leading Free Streaming Television Service in the U.S. Brings Over 100 Premium Channels, Thousands of Hit Movies & Television On-Demand to Cox Contour Customers

LOS ANGELES & ATLANTA--(BUSINESS WIRE)--Jun. 4, 2019-- [Pluto TV](#), the leading free streaming television platform in the U.S., and Cox Communications, the largest private telecom company in America, today announced that Pluto TV will launch on [Cox Contour](#).

The Pluto TV app will soon be available to Contour and Contour Stream Player [customers](#), providing access to more than 100 channels and thousands of hours of on-demand content spanning blockbuster movies, popular television series, sports, news, general entertainment, lifestyle, comedy, cartoons, gaming and more. With over 150 media partners, Pluto TV's ad-supported platform distinguishes itself with a curated lineup of premium programming, including an all-new slate of Viacom channels featuring iconic hit shows from its deep library across [MTV Pluto TV](#), [Paramount Movie Channel](#), [Comedy Central Pluto TV](#), [Spike Pluto TV](#), [BET Pluto TV](#), [Nick Pluto TV](#) and [Nick Jr. Pluto TV](#).

"Pluto TV continually strives to find new and innovative ways to extend our platform to new audiences," said Tom Ryan, CEO & Co-Founder of Pluto TV. "This is one more important step in our mission to entertain the planet. The launch of Pluto TV on Contour and Contour Stream Player will provide Cox customers with endless enjoyment of our curated, lean-back streaming offering."

This partnership is an extension of Viacom's long-standing relationship with Cox and complements Viacom's efforts to accelerate participation across next-generation platforms to expand its consumer reach and add value for its distribution partners. The deal provides Cox subscribers with additional video-viewing options and engagement on a zero-incremental cost basis. For Pluto TV, Cox brings exposure to a new audience that can easily discover the best in ad-supported streaming in one unified entertainment destination with added features and ease of use. Equipped with an online programming guide and channel surfing capabilities for a lean-back, TV-like experience, there is a whole new world of entertainment streaming on Pluto TV.

Pluto TV will be the latest in a series of successful integrations that connect Cox customers with the content they care about most. In addition to live TV, recorded DVR content and thousands of titles available On Demand, Contour customers can use the voice remote to pull from the vast library of TV shows, movies and more available on Amazon Prime Video, Netflix, YouTube and now Pluto TV.

About Pluto TV

Pluto TV, a Viacom Company (NASDAQ: VIAB, VIA), is the leading free streaming television service in America, delivering 100+ live and original channels and thousands of on-demand movies in partnership with major TV networks, movie studios, publishers, and digital media companies. Pluto TV is available on all mobile, web and connected TV streaming devices and millions of viewers tune in each month to watch premium news, TV shows, movies, sports, lifestyle, and trending digital series. Headquartered in Los Angeles, Pluto TV has offices in New York, Silicon Valley, Chicago and Berlin.

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Source: Pluto TV

Jodi Lederman
Jodi@pluto.tv
310-776-5775