

VIACOMCBS

Viva Pluto TV Latino!

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Pluto TV Debuts A New Category of Programming - Pluto TV Latino

Pluto TV Becomes the First Major Ad-Supported OTT Service in America to Offer A Dedicated Spanish & Portuguese-Language Category Introducing A Suite of Linear Streaming Channels for US Hispanic Audiences

LOS ANGELES--(BUSINESS WIRE)--Jul. 1, 2019-- Pluto TV, the leading free streaming television service, today announced the launch of Pluto TV Latino, a new, dedicated category debuting on the platform featuring a suite of linear Spanish and Portuguese-language channels. The debut of Pluto TV Latino also denotes the first offering of its kind to be introduced on a major ad-supported OTT platform.

Live today, Pluto TV Latino delivers eleven curated Spanish and Portuguese-language channels, appealing to US Hispanic audiences in search of premium streaming entertainment programming – for free. This premier collection of linear entertainment spans an array of fan-favorite categories including movies, comedy, music, true crime, reality, sports and, of course – a bevy of fiery hot, action and romance-packed telenovelas.

With over 2000 hours of content arriving on Pluto TV Latino – viewers will have access to a wide-range of marquee programming. The eleven channels include three movie-themed channels showcasing blockbuster and native Spanish-language films, and all-new genre-specific channels featuring iconic library collections, music specials, comedies, crime series, telenovelas and more from MTV, Comedy Central, Telemundo, Combate World and Lucha Libre. The channels will include a combination of Native Spanish-speaking and dubbed versions.

“We have always envisioned Pluto TV as a destination with global appeal, where diverse audiences can find and stream the entertainment they love, for free,” states Tom Ryan, CEO and Co-Founder, Pluto TV. “Pluto TV Latino was designed to bring premium streaming programming to an underserved OTT audience with cross-generational appeal. To be the first ad-supported streaming platform to offer an entire category dedicated to US Hispanic audiences is something we are incredibly proud of and furthers our mission to entertain the planet.”

The introduction Pluto TV Latino is a multi-faceted initiative designed to offer diversified, ad-supported, streaming programming and entertainment with global appeal. This collection is the first installation of channels to debut in the Pluto TV Latino section on Pluto TV. Additional channels are expected to launch this fall adding new genres like Food, Travel, Competition, Kids and popular, and high impact single-series channels guaranteed to have head-turning appeal.

The inaugural slate of channels being introduced with Pluto TV Latino includes:

Pluto TV Cine Estelar

Roll out the red carpet and turn down the lights. The best movies of all time are playing 24/7 exclusively on Pluto TV Cine Estelar! Great movies are playing in Spanish for your enjoyment, so get your popcorn ready for these great films.

Saca la alfombra roja y apaga las luces. ¡Las mejores películas de todos los tiempos están exclusivamente en Pluto TV Cine Estelar 24/7! El mejor cine en español para tu deleite, así que prepara tus palomitas de maíz para estas excelentes películas.

Upcoming Programming Includes: *Beverly Hills Cop, Top Gun, Clueless, Failure to Launch, Ferris Bueller's Day Off, Forrest Gump, Ghost, Mission: Impossible, Old School, Saving Private Ryan, Star Trek Beyond, Terminator 2: Judgement Day, Top Gun, Zoolander*

Pluto TV Películas

Do you want big hits, fiery action, and crazy car chases? You've come to the right place. Pluto TV Películas has the biggest movies, dubbed in Spanish for your viewing pleasure.

¿Quieres grandes éxitos, acción intensa y persecuciones de coches emocionantes? Has venido al lugar correcto. Pluto TV Películas tiene las películas más exitosas en español para tu entretenimiento.

Upcoming Programming Includes: *48 Hours, Down To Earth, Hugo, I Love You, Man, Jackass: The Movie, Lara Croft: Tomb Raider, Nacho Libre, Patriot Games, Pretty in Pink, Shaft, Team America: World Police, Terms of Endearment, Top Five, Zodiac*

Pluto TV Cine Latino

The Spanish language movies that you love are playing 24/7 on Pluto TV Cine Latino. ¡Viva Pluto TV Cine Latino!

Las películas en español que te encantan las encuentras aquí en Pluto TV Cine Latino 24/7. ¡Viva Pluto TV Cine Latino!

Upcoming Programming Includes: *Aventurera, El Cielo En Tu Mirada, En la punta de mi cañon, Morgana, Abre Los Ojos, Sin Memoria, The Baby's Room*

Pluto TV Investiga

Take the case with Pluto TV Investiga. Riveting tales of true crime will keep you up all night. Grab your flashlight and magnifying glass, and join us as we investigate murders, kidnappings and other sordid affairs on Pluto TV Investiga.

Pluto TV Investia las fascinantes historias de crímenes reales que te mantendrán despierto toda la noche. Busca tu linterna y lupa, y únete a nosotros para investigar asesinatos, secuestros y otros temas siniestros en Pluto TV Investiga.

Upcoming Programming Includes: *The FBI Files* and *The New Detectives*

Pluto TV Novelas

Catch all the drama & romance that only novelas can provide. The most memorable novelas from Argentina and Colombia, featuring binge-worthy hits *Los Hombres También Lloran* and *Amar Después de Amar*.

Pluto TV Novelas es el lugar ideal para revivir las mejores historias de amor como Los Hombres También Lloran y Amar Después de Amar. Déjate llevar por tus emociones mientras ves las novelas más memorables de América Latina. ¡No podrás despegarte!

Upcoming Programming Includes: *Fanny La Fan*, *Los Hombres También Lloran*, *Amar Después de Amar*, *Aliados*, *Niñas mal*, and *Último Año*

Telemundo Telenovelas Clásicas

Telemundo Telenovelas Clásicas is your destination for the best dramas, romantic comedies and popular telenovelas. Your favorite Hispanic stars along with the series you can't forget are here. If you're looking to be moved and inspired by classic love stories, this is the place for you.

Telemundo Telenovelas Clásicas es tu destino obligado para encontrar los mejores dramas, comedias románticas y las telenovelas más populares. Aquí te esperan tus estrellas hispanas favoritas junto a las series que no has podido olvidar. Si quieres ser conmovido e inspirado por inolvidables historias de amor, este es el lugar para ti.

Upcoming Programming Includes: *Flor Salvaje* and *Relaciones Peligrosas*

MTV Latino

You've never seen MTV like this before. Watch the best of MTV Latino, featuring wild reality TV shows like *Acapulco Shore*, *Catfish*, *Are You The One?* and *Ex On The Beach*, specifically for our Latin American audience, plus iconic Latin Unplugged concerts, all in Spanish! These are the best reality and competition shows, completely unfiltered, uncut and uncensored. You'll laugh, you'll love, and you'll love to hate all the crazy characters on MTV Latino.

¿Eres fan de los realities y la música? MTV Latino te ofrece un mix de los realities más alocados como Catfish, Are You the One? y Ex on the Beach, más los conciertos súper cool de Latin Unplugged. Los mejores realities y programas de competencia (sin censura) los encuentras aquí. ¡Solo en español y solo por MTV Latino!

Upcoming Programming Includes: *Unplugged: Emmanuel*, *Catfish Colombia*, *Catfish México*, *Quiero Mis Quince*, and more

Comedy Central Latino

If it's funny, it's on Comedy Central Latino. Laugh along with great Latin standups like *El Diablito*, *Isaac Salame* and *Alejandra Ley* along with hilarious series like *La Culpa es de Cortés* and *Bar Central*. If you're looking for something funny (en español) you've found it on Comedy Central Latino!

Si te hace llorar de la risa, está en Comedy Central Latino. Ríe con los mejores standups como El Diablito, Isaac Salame y Alejandra Ley, y las series cómicas La Culpa es de Cortés y Bar Central. Si buscas contenido divertido en español, has llegado justo al lugar correcto!

Upcoming Programming Includes: *Se Busca Comediante*, *Stand Up México*, *Stand Up Argentina*, *Stand Up Colombia*, *La Culpa Es De Cortes*, *La Culpa Es De Lorente*, *La Culpa Es De Colón*, and *La Familia Del Barrio*

Pluto TV Brasil

Watch original series from MTV Brasil, Comedy Central Brasil and *Porta dos Fundos*. Check out hilarious standup comedy, shocking reality TV shows and more, all in 100% Brazilian Portuguese! Viacom's irreverent Brazilian content will make you laugh, cry and come back wanting more. If you want to have your mind blown, check out what these wild guys and gals are doing on Pluto TV Brasil!

Assista a programas e séries originais da MTV Brasil, do Comedy Central e do Porta dos Fundos. Não perca os standups mais engraçados, os realities shows mais bombados e o melhor, tudo em português! O conteúdo brasileiro da Viacom vai te fazer rir, chorar e querer sempre mais. Você não imagina do que essas pessoas são capazes! Venha descobrir assistindo a Pluto TV Brasil.

Combate World

Combate World is the premier destination for Mixed Martial Arts (MMA) content. Featuring world championship level events, reality television and lifestyle programming, the Combate Americas franchise is the recognized leader in Hispanic Sports and MMA.

Combate World es el destino principal para el contenido de Artes Marciales Mixtas (MMA). Con eventos a nivel de campeonato mundial, realities, documentales y programación de estilo de vida, la franquicia Combate Americas es el líder reconocido en deportes hispanos y MMA. El CEO de la compañía, Campbell McLaren, es universalmente reconocido como el co-fundador / co-creador del Ultimate Fighting Championship (UFC). La revista New York Magazine describió a McLaren como "el genio del marketing detrás de UFC" y Yahoo! Sports proclamó que "sabe más del deporte que casi ninguna otra persona actualmente".

Lucha Libre

Watch 24/7 high-octane Mexican wrestling on Lucha Libre AAA! Colorful masks, high-flying moves, and international excitement are coming at you hard and fast on this wild and exciting channel.

La Lucha Libre mexicana está llena de historias emocionantes, acción, venganza, rivalidades y engaños que tanto te gustan. Los mejores luchadores del mundo están aquí. No te pierdas ni un segundo de tus favoritos: Konnan, Vampiro, Psycho Clown y Dr Wagner Jr!

MEDIA ASSETS: <https://www.dropbox.com/sh/r0t6gwo5e1lqgz/AADVfx7z6Ge3o7vGzm38E6J0a?dl=0>

About Pluto TV

Pluto TV, a Viacom Company (NASDAQ: VIAB, VIA), is the leading free streaming television service in America, delivering 100+ live and original channels and thousands of on-demand movies in partnership with major TV networks, movie studios, publishers, and digital media companies. Pluto TV is available on all mobile, web and connected TV streaming devices and millions of viewers tune in each month to watch premium news, TV shows, movies, sports, lifestyle, and trending digital series. Headquartered in Los Angeles, Pluto TV has offices in New York, Silicon Valley, Chicago and Berlin.

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Media Contacts

Jodi Lederman | Head of Communications

Pluto TV

(310) 776-5775

jodi@pluto.tv

Stephanie Booker | BECK MEDIA & MARKETING

(310) 300-4818

Stephanie@beckmedia.com