



BET+ Is Now Streaming Black Culture

September 19, 2019

BE THE FIRST TO EXPERIENCE MORE THAN 1,000 HOURS OF AD-FREE CONTENT FROM ACCLAIMED AND RISING AFRICAN AMERICAN CREATORS, SIGN UP NOW AT [BET.COM/BETPLUS](https://bet.com/betplus)

WATCH A SELECTION OF PREMIUM AFRICAN AMERICAN TV, MOVIES AND SPECIALS INCLUDING NEW BET+ ORIGINAL SERIES “FIRST WIVES CLUB,” “BIGGER,” AS WELL AS BELOVED CLASSICS AND ACQUIRED TITLES INCLUDING “MEET THE BROWNS,” “THE NEW EDITION STORY,” “BEING MARY JANE,” “LOVE & HAPPINESS: AN OBAMA CELEBRATION,” “COLLEGE HILL,” “BET AWARDS,” “LOVE & HIP HOP: ATLANTA,” “BASKETBALL WIVES” AND MORE!

BET+ is available now through Apple TV channels on the Apple TV App, and on the App Store for iPhone and iPad, Android™ devices, Android TV™ devices, Amazon Fire TV and Prime Video Channels

NEW YORK--(BUSINESS WIRE)--Sep. 19, 2019-- The wait is finally over! **BET+** launches today in the U.S. **BET+** is available on the App Store for iPhone and iPad, Android™ devices, Android TV™ devices, Amazon Fire TV and Prime Video Channels. Customers can also subscribe directly to **BET+** through Apple TV channels and watch in the Apple TV app, on demand and ad-free, across their devices for online and offline viewing.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20190919005792/en/>



BET+ launches today in the U.S. **BET+** is available on the App Store for iPhone and iPad, Android™ devices, Android TV™ devices, Amazon Fire TV and Prime Video Channels. (Photo: Business Wire)

The joint venture by BET Networks and Tyler Perry Studios launches with a deep and diverse lineup of content, aimed to super-serve lovers of Black stories. **BET+** subscribers can immediately access more than 1,000 hours of ad-free premium

content, including exclusive new original programming and a broad array of top African American-focused dramas, sitcoms, films, and specials from BET and sister networks within the Viacom portfolio. Additionally, **BET+** will offer subscribers an exclusive collection of **Tyler Perry** film, television, and stage plays. The service will also provide a host of content from leading African American creators, including **Tracy Oliver**, **Will Packer**, along with fresh new voices, on both sides of the camera. New titles will be added to the service regularly.

Fans won't have to wait long to begin their binge. For those ready to fall in love with a new show, all nine episodes of **BET+** original series, “**First Wives Club**,” from acclaimed “Girls Trip” screenwriter Tracy Oliver starring **Ryan Michelle Bathe**, **Michelle Buteau** and **Jill Scott**, are now streaming. New weekly original series, “**Bigger**” – a ten-episode comedic series from hitmaker **Will Packer** (“Ride Along” and “Think Like a Man.”) – gives fans a taste of what's to come by making the first three episodes of the series available now. The remaining episodes of “**Bigger**” will be released every **Thursday, beginning September 26**. In addition to its new original content, **BET+** is also now streaming the comedy series “**Martin**.”

In the coming months, **BET+** will proudly present Tyler Perry's box office-topping theatrical films, including the “**Madea**” franchise; **new original series**; and a selection of Perry's stage plays -- “**Meet the Browns**,” “**Daddy's Little Girls**,” “**Family That Preys**,” “**I Can Do Bad All By Myself**” and more.

Starting today **BET+** will stream a lineup of premier African American TV, movie and musical content including BET's acclaimed library series, films, documentaries, and specials such as “**The Bobby Brown Story**,” “**The New Edition Story**,” “**Real Husbands of Hollywood**,” “**The Quad**,” “**Being Mary Jane**,” “**Love & Happiness: An Obama Celebration**,” “**College Hill**,” “**Comic View**,” “**Hell Date**,” “**Keyshia Cole: All In**,” “**Nellyville**” “**Reed Between The Lines**,” “**Ali: People's Champ**,” “**Katrina: 10 Years Later**,” “**Killer Curves**,” “**BET Awards**,” “**Hip Hop Awards**,” “**Soul Train Awards**,” “**Black Girls Rock**,” “**Boomerang**,” “**Harlem Nights**,” “**Coach Carter**,” “**Losing Isaiah**,” “**Tina Turner Live In Holland**,” and more!

Library shows from Viacom's portfolio of networks, including **VH1's “Love & Hip Hop: Atlanta,” “Basketball Wives,” “T.I. & Tiny: The Family Hustle,” Comedy Central's “Why? With Hannibal Buress,” MTV's “Todrick,” TV Land's “Soul Man,” Nick @ Night's “Instant Mom,”** and more are available on the service.

In the coming weeks, **BET+** will feature stand-up comedy specials from **D.L. Hughley**, **Eddie Griffin**, **Nick Cannon**, **Sasheer Zamata (Saturday Night Live)**, **Lil Rel (Get Out)**, **Gina Yashere (The Daily Show)**, **Sinbad** and more.

BET+ complements BET's linear network, which continues to be the leading home of black culture. BET fans will not only have the freedom to access more than 1,000 hours of content on **BET+**, they will have additional access points to BET content on [BET.com](https://bet.com) and the **BET Now** app for TV Everywhere users. In addition, BET's recently launched channel on Pluto TV, the leading free streaming television service in the U.S., will continue to feature hundreds of hours of classic films and box office hits from the best of black Hollywood.

For **BET+** updates, exclusive social content and more join the **@BETplus** community across [Instagram](https://www.instagram.com/betplus), [Facebook](https://www.facebook.com/betplus), and [Twitter](https://twitter.com/betplus).

To download **BET+** via:

Apple TV channels on the Apple TV App, please visit:
<https://tv.apple.com/us/channel/tvs.sbd.1000299>

App Store for iPhone and iPad, please visit:
<https://apps.apple.com/us/app/id1456618978>
iOS 12.3 or later is required.

Android™ devices, Android TV™ devices, please visit:
https://play.google.com/store/apps/details?id=com.viacom.betplus&hl=en_US

Amazon Fire TV, please visit:
<https://www.amazon.com/gp/product/B07V7Z2Y4W>

Prime Video Channels, please visit:
www.amazon.com/channels/betplus

ABOUT BET NETWORKS

BET Networks, a subsidiary of Viacom Inc. (NASDAQ: VIA, VIA.B), is the nation's leading provider of quality entertainment, music, news and public affairs television programming for the African-American audience. The primary BET channel is in nearly 85 million households and can be seen in the United States, Canada, the Caribbean, the United Kingdom, sub-Saharan Africa and France. BET is the dominant African-American consumer brand with a diverse group of business extensions including BET.com, a leading Internet destination for Black entertainment, music, culture, and news; BET HER, a 24-hour entertainment network targeting the African-American woman; BET Music Networks - BET Jams, BET Soul and BET Gospel; BET Home Entertainment; BET Live, BET's growing festival business; BET Mobile, which provides ringtones, games and video content for wireless devices; and BET International, which operates BET Networks around the globe.

ABOUT TYLER PERRY STUDIOS

Tyler Perry Studios is a state-of-the art film and television production facility founded in 2006 by actor, producer, filmmaker, playwright and philanthropist Tyler Perry. Located in Atlanta, Georgia on the historic grounds of the former Fort McPherson army base, the new 330-acre campus is one of the largest production studios in the country. It boasts a variety of shooting locations including 40 buildings on the national register of historic places, 11 purpose-built sound stages, 200 acres of green space and an expansive backlot.

ABOUT VIACOM

Viacom creates entertainment experiences that drive conversation and culture around the world. Through television, film, digital media, live events, merchandise and solutions, our brands connect with diverse, young and young-at-heart audiences in more than 180 countries.

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