



CBS Studios International and France's M6 Announce New Content Licensing Agreement

September 3, 2019

M6 Gains the Exclusive Rights to New

CBS *All Access* Original Series, "Why Women Kill" created by Marc Cherry

LOS ANGELES, AMSTERDAM and PARIS – Sept. 3, 2019 – CBS Studios International and French broadcaster M6 today announced a new, multi-series content licensing agreement.

M6 will exclusively license the latest *CBS All Access* series, *WHY WOMEN KILL*, starring Lucy Liu, Ginnifer Goodwin and Kirby Howell-Baptiste. The series also marks the return to television for creator and executive producer, Marc Cherry ("*Desperate Housewives*," "*Devious Maids*").

As part of the agreement, M6 will also license the second window rights for *THE GOOD FIGHT* and *DYNASTY*. M6 already licenses some of CBS' best-known programming, including *NCIS*, *BULL* and *HAWAII FIVE-0*.

"This agreement showcases the depth and versatility of CBS programming; *WHY WOMEN KILL* is a series produced for our own streaming platform and is equally at home on a traditional linear broadcast channel," said *Barry Chamberlain*, President of Sales for CBS Studios International. "It also expands on our longstanding relationship with M6 as we work together to bring Marc Cherry's razor-sharp dialogue and captivating characters to audiences across France."

WHY WOMEN KILL details the lives of three women living in three different decades: a housewife in the '60s, a socialite in the '80s and a lawyer in 2019, each dealing with infidelity in their marriages. The series will examine how the roles of women have changed, but how their reaction to betrayal has not.

The series stars Lucy Liu, Ginnifer Goodwin, and Kirby Howell-Baptiste, alongside Jack Davenport, Sam Jaeger, Reid Scott, Alexandra Daddario, and Sadie Calvano.

WHY WOMEN KILL is produced by Imagine Television Studios and CBS Television Studios. Creator Marc Cherry serves as executive producer alongside Imagine's Brian Grazer and Francie Calfo and Acme Productions' Michael Hanel and Mindy Schultheis. Marc Webb also serves as executive producer and directed the series premiere as well as one additional episode.

About CBS Studios International

CBS Studios International is the leading supplier of programming to the international television marketplace, licensing to more than 200 markets in more than 60 languages across multiple media platforms. The division distributes programming from CBS Television Studios created for the CBS Television Network, The CW, *CBS All Access* and other platforms, as well as content from CBS Television Distribution, Showtime Networks, CBS News, CBS Films and a library of more than 70,000 hours of programming. The Studio participates in a number of international channel ventures, including owning and operating Network 10 in Australia and also exports a diverse line-up of formats for local production. CBS Studios International has 13 offices around the world, including its base in Los Angeles and EMEA headquarters in Amsterdam. CBS Studios International is a division of CBS Corporation.

About M6 Group

Established in 1987 around the M6 channel, Groupe M6 is a powerful multimedia group which focuses on three areas: television (7 channels including M6, the second largest commercial channel in the French market), radio (3 commercial radio stations including RTL, the leading commercial radio station in France) and digital (more than 30 media on the Internet). Leveraging its brands and content, Groupe M6 has gradually expanded its operations through targeted diversification activities (content production and acquisition, cinema, e-commerce, music, shows, etc.) and innovative offerings such as 6play, its digital platform launched in 2013 (25 million registered users and more than one billion videos viewed in 2018). Groupe M6 is positioned as a content producer that is firmly rooted in the new technology era, constantly seeking to develop synergies between its brands while always being one step ahead in responding to the expectations of its various audiences. For more information: groupem6.fr / [@M6Groupe](https://twitter.com/M6Groupe)

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