



CBSN Expands Distribution to Cruise Ships Through CRUISESAT

August 7, 2019

CBSN Now Available to Thousands of Passengers in the Caribbean

August 7, 2019 – CBSN, CBS News' 24/7 digital streaming news service, today announced that it has expanded its distribution to more than 30,000 cruise ship cabin rooms in the Caribbean via CRUISESAT, the leading direct-to-ship satellite entertainment service to the maritime market.

CBSN reaches audiences wherever they are including on more than 20 partner platforms and in major local markets with its streaming services CBSN New York and CBSN LA. Backed by the power of CBS News, CBSN delivers in-depth, authoritative and objective news coverage on all topics from the day's top stories to the latest in politics, as well as insightful reporting on key issues including climate, privacy and local matters.

Digital Video Systems will provide distribution of CBSN with its round-the-clock news coverage to CruiseLine passengers through CRUISESAT. CRUISESAT features top-tier, high-definition television entertainment channels for the cruise, yacht and cargo industries, delivering the best entertainment experiences to meet the needs of cruise line customers.

About CBSN

CBSN is CBS News' 24/7 digital streaming news service featuring live, anchored coverage available for free across all platforms. Launched in November 2014, the service now averages more than one million streams per day with a median viewer age of 37 and is a premier destination for breaking news and original storytelling from the deep bench of CBS News correspondents and reporters. CBSN features the top stories of the day as well as deep dives into key issues facing the nation and the world. CBSN has also expanded to launch major market local news streaming services, now including CBSN New York and CBSN Los Angeles with additional local services to come. CBSN is currently available on CBSNews.com and the CBS News app across 18 platforms, as well as the CBS All Access subscription service.

About CRUISESAT

CRUISESAT by Digital Video Systems (DVS) launched in June 2017 and was developed to deliver high-definition news, entertainment, sports and cultural networks to the maritime market using single-antenna systems for all video content including linear television channels and nonlinear video content, multicultural programming, audio content and branded networks. CRUISESAT has already broadcast over 300 live special events, totaling 1,000-plus hours of major sporting events. CRUISESAT – The Best Channels to Sea. For more information, please visit us at www.digitalvideosystems.net.

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