



## **CBS Sports HQ Sets Viewership Records for Single Day, Weekend and Week-Long Audience and Consumption**

February 5, 2019

### **Streaming Network Draws More than One Million Unique Viewers on Sunday**

Feb. 5, 2019 – [CBS Sports HQ](#), the 24/7 streaming sports news network available for free across digital platforms, set new records for daily, weekend and week-long viewership with its extensive lineup of live, original programming from Atlanta.

Just ahead of its one-year anniversary, CBS Sports HQ set single-day records for unique viewers, with more than one million viewers on Sunday, and streaming minutes, with nearly 14 million minutes streamed on Sunday. CBS Sports HQ also set new weekend viewership records for audience and streaming minutes, and a week-long record for streaming minutes.

“As we’ve seen since we launched CBS Sports HQ, big events drive big audience, and this weekend was no exception with our most viewers and most consumption yet,” said Jeffrey Gertula, Executive Vice President & General Manager, CBS Sports Digital. “We know the audience will continue to grow as we focus on delivering the coverage sports fans want, on any device, with no barriers to watch.”

Along with several live daily shows from Radio Row, CBS Sports HQ delivered additional on-site reports throughout each day, and on game day streamed 10 hours of original pre-game coverage, plus post-game analysis and highlights. During the Sunday SportsLine Extravaganza pregame show, CBS Sports HQ featured analysis and projections on every detail of the game plus multiple GUINNESS WORLD RECORDS title attempts. CBS Sports HQ analyst Brady Quinn teamed up with Cleveland Browns wide receiver Jarvis Landry to set a new record for the most one-handed American football catches in one minute with 48. Watch a video here: <https://twitter.com/CBSSportsHQ/status/1092111464201039872>

### **About CBS Sports HQ**

[CBS Sports HQ](#) is a 24/7 streaming sports network that offers news, highlights and analysis, easily accessible for free on connected devices. The digital network, which launched on Feb. 26, 2018, is a collaboration between CBS Sports and CBS Interactive and allows sports fans to watch full-day, live, anchored coverage featuring game breakdowns and the day’s top sports storylines. CBS SPORTS HQ is currently available on CBSSports.com; the CBS Sports app for key connected TV devices including Amazon Fire TV, Apple TV and Roku; the CBS Sports mobile app for iOS and Android; CBSN; and the CBS All Access subscription service. Follow CBS Sports HQ on [Twitter](#).

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Press Contact:

Annie Rohrs

860-559-6875

[annie.rohrs@cbsinteractive.com](mailto:annie.rohrs@cbsinteractive.com)