



CBS Television Stations and CBS Interactive Launch CBSN New York

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CBSN New York Is the First Major Local Market Streaming Service from CBS and

Features Local News Content Produced by CBS 2 and WLNY 10/55

NEW YORK – Dec. 13, 2018 – CBS Television Stations and CBS Interactive today launched CBSN New York, the first of its planned 24/7 direct-to-consumer services that will stream anchored news coverage and live breaking news events from major markets served by CBS stations that are owned by CBS Corporation (NYSE: CBS.A and CBS). CBSN New York and the portfolio of CBSN Local services will build on the success of [CBSN](#), the pioneering 24/7 streaming news service from CBS News and CBS Interactive that delivers live national and global news coverage and in-depth reporting from CBS News' team of trusted journalists.

CBSN New York is now available through [CBSN](#) on CBSNews.com and, beginning tonight, on the CBS News apps for mobile and connected TV devices. In addition, the service is now available through [CBSNewYork.com](#) and the CBS Local mobile app. CBSN, which launched in November 2014, continues to drive strong and sustained viewership growth. CBSN's average monthly viewers have grown nearly 30% year-over-year in 2018, and the network set new viewership records in September, which is the top-ranked month in 2018 for total streams and the second-ranked month of all time, behind November 2016. Nearly 80% of CBSN's viewers are between the ages of 18 and 49 with an average age of 38.

CBS Television Stations and CBS Interactive will continue the rollout of CBSN Local services with the launch of CBS Los Angeles in early 2019, followed by other major markets where CBS owns local television stations.

"The launch of CBSN New York represents the beginning of an exciting new era for our local media business," said Peter Dunn, President, CBS Television Stations. "We are thrilled to be able to provide our premium local news content on all of the most popular platforms and open the door to multiple revenue streams. CBSN New York and the other streaming local news services launching in 2019 will be a perfect companion to the award-winning national and global news reporting provided by CBSN."

"CBSN viewers have told us they want more local content, and we know there will be a tremendous appetite for the high-quality, live-streaming local coverage from our stations around the country," said Christy Tanner, Executive Vice President & General Manager, CBS News Digital.

CBSN New York features live streams of WCBS and WLNY's regularly scheduled newscasts and additional weekday one-hour newscasts at 7:00 AM, 1:00 PM and 7:00 PM that will be produced exclusively for CBSN New York. In addition, CBSN New York will provide live continuous coverage of breaking news events and an extensive library of local news content that will be available for on-demand viewing.

CBSN New York programming will be led by WCBS and WLNY anchors and reporters as well as a team of journalists who will report exclusively for CBSN New York.

The CBSN Local services will be ad-supported. They will complement CBS' other streaming services, CBSN, CBS Sports HQ and ET Live, and will ultimately be included as live channels in *CBS All Access* in their respective markets.

About CBS Television Stations

CBS Television Stations consists of 28 owned-and-operated stations, including 15 that are part of the CBS Television Network, eight affiliates of The CW Network, three independent stations and two MyNetworkTV affiliates. Among its stations are WCBS-TV and WLNY-TV (New York), KCBS-TV and KCAL-TV (Los Angeles), WBBM-TV (Chicago), KYW-TV and WPSG-TV (Philadelphia), KTVT-TV and KTXA-TV (Dallas-Ft. Worth), KPIX-TV and KBCW-TV (San Francisco), WUPA-TV (Atlanta), WBZ-TV and WSBK-TV (Boston), KSTW-TV (Seattle), WTOG-TV (Tampa-St. Petersburg), WWJ-TV and WKBD-TV (Detroit), WCCO-TV (Minneapolis-St. Paul), WFOR-TV and WBFS-TV (Miami), KCNC-TV (Denver), KOVR-TV and KMAX-TV (Sacramento), KDKA-TV and WPCW-TV (Pittsburgh) and WJZ-TV (Baltimore), as well as WCCO-TV's satellite station KCCW-TV (Walker, Minn.).

About CBS Interactive

CBS Interactive, a division of CBS Corporation, is the world's largest publisher of premium digital content and a perennial top 10 internet company. CBS Interactive's brands span popular categories like technology, entertainment, sports, news and gaming. Properties include the websites, apps and streaming services of the CBS Television Network such as the *CBS All Access* subscription service, the 24/7 digital news network CBSN, and CBS Sports' digital brands as well as digital-first properties in key content verticals, including CNET, TVGuide.com, GameSpot, Last.fm, Metacritic and Chowhound. Follow CBS Interactive on Twitter at [twitter.com/cbsi](#) and on Facebook.

Press Contacts:

Mike Nelson (CBS Television Stations)

818-655-2156

mnelson3@cbs.com

Annie Rohrs (CBS Interactive)

860-559-6875

Annie.Rohrs@cbsi.com