VIACOMCBS

"10 All Access" Launches in Australia

December 3, 2018

CBS and Network 10's Subscription Video On-Demand Service Offers

More Than 7,000 Commercial-Free Episodes, Exclusive Original Series and

the Ability to Watch Hit CBS Series Before They Air in Australia

Dec. 3, 2018 – CBS and Network 10's direct-to-consumer subscription video on-demand service, *10 All Access*, debuts today, with more than 7,000 episodes of binge-worthy, commercial-free entertainment from CBS and 10. For \$9.99 AUD a month plus a month free for new subscribers, *10 All Access* will offer exclusive original series, current and previous seasons of select CBS and 10 shows, classic TV series, as well as the ability to live stream CBSN, CBS News' 24/7 streaming news service.

Network 10's chief executive officer Paul Anderson said: " 10 All Access gives us a fantastic new avenue to engage audiences with premium entertainment any way they want it. It fits perfectly into the 10 family alongside our broadcast channels, 10, 10 Boss and 10 Peach, our catch-up service 10 Play, and our news and entertainment site 10 Daily. We'll continue to evolve 10 All Access with more great content to binge on and more product features to enhance the viewing experience. We are just getting started."

10 All Access will be available on iOS and Android mobile and tablet devices, Apple TV, Android TV, Chromecast, and online via <u>10allaccess.com.au</u>. Subscribers will be able to watch on three screens simultaneously, and the service will be launching on additional platforms in the coming months.

CBS Interactive's president and chief operating officer, Marc DeBevoise, said: " *10 All Access* brings thousands of episodes of CBS and 10's leading programming to digital platforms, making it simple for fans looking for more of their favorite television content to get it in one easy-to-use, multiplatform service. We look forward to continuing to expand *10 All Access* to additional platforms and bring TV fans even more of the programming they want to watch."

10 All Access will include the following advertising-free, on-demand programming, with more to be added:

- Exclusive CBS All Access original series including TELL ME A STORY, ONE DOLLAR and STRANGE ANGEL, with more to be announced. The first two seasons of THE GOOD FIGHT will also be available.
- The ability to watch select upcoming series the same day as they air in the U.S. and before they air locally in Australia including new series HAPPY TOGETHER, THE CODE, FAM, THE NEIGHBORHOOD and IN THE DARK, as well as new seasons of CBS hits like HAWAII FIVE-0, MACGYVER, MAN WITH A PLAN and SEAL TEAM.
- Hit series from Network 10 including NEIGHBOURS, THE BACHELOR AUSTRALIA, THE BACHELORETTE AUSTRALIA, THE LIVING ROOM and I'M A CELEBRITY...GET ME OUT OF HERE!.
- Full past seasons of many current CBS hits such as NCIS, SURVIVOR, BLUE BLOODS, HAWAII FIVE-0, MADAM SECRETARY, INSTINCT and more.
- More than 50 CBS classics like "Melrose Place," "The Good Wife," "Frasier," "Cheers," "Family Ties," the original "Charmed," the original "Sabrina the Teenage Witch" and many more.
- The ability to livestream CBSN, CBS News' 24/7 streaming news service featuring live, anchored coverage and original reporting.

Network 10's chief content officer, Beverley McGarvey, said: " *10 All Access* is bursting with brilliant shows – my biggest dilemma will be which series to watch first! With *10 All Access*, you can spend your summer binge-watching classics like 'Melrose Place' and 'Cheers,' or discovering exciting new series like TELL ME A STORY and ONE DOLLAR. And if you were late to THE BACHELOR AUSTRALIA or THE BACHELORETTE AUSTRALIA party, you can also stream the last three seasons of each series to catch up!"

For more information on 10 All Access, visit 10allaccess.com.au.

For a full list of titles available on 10 All Access, visit 10allaccess.com.au/shows.

About Network 10

Network 10 delivers content that is premium and differentiated to the young and young at heart in the way they want it. It's content that gets people positively engaged. Network 10 has a rich viewing ecosystem with three free-to-air television channels in 10, 10 Peach and 10 Boss, an online catch-up and streaming service 10 Play, a news and entertainment website 10 Daily and a subscription video on demand service *10 All Access*. Network 10 is distinctly different.

About CBS Interactive

CBS Interactive, a division of CBS Corporation, is the world's largest publisher of premium digital content and a perennial top 10 Internet company. CBS Interactive's brands span popular categories like technology, entertainment, sports, news and gaming. Properties include the websites, apps and streaming services of the CBS Television Network such as the <u>CBS All Access</u> subscription service, the 24/7 digital news network <u>CBSN</u>, and <u>CBS</u> <u>Sports</u> digital brands as well as digital-first properties in key content verticals, including <u>CNET</u>, <u>TVGuide.com</u>, <u>GameSpot</u>, <u>Last.fm</u>, <u>Metacritic</u> and <u>Chowhound</u>.

Follow CBS Interactive on Twitter and Eacebook.

About CBS Corporation

CBS Corporation (NYSE: CBS.A and CBS) is a mass media company that creates and distributes industry-leading content across a variety of platforms to audiences around the world. The Company has businesses with origins that date back to the dawn of the broadcasting age as well as new ventures that operate on the leading edge of media. CBS owns the most-watched television network in the U.S. and one of the world's largest libraries of entertainment content, making its brand — "the Eye" — one of the most-recognized in business. The Company's operations span virtually every field of media and entertainment, including cable, publishing, local TV, film, and interactive and socially responsible media. CBS' businesses include CBS Television Network, The CW (a joint venture between CBS Corporation and Warner Bros. Entertainment), Network Ten Australia, CBS Television Studios, CBS Studios International, CBS Television Distribution, CBS Consumer Products, CBS Home Entertainment, CBS Interactive, CBS Films, Showtime Networks, CBS Sports Network, Pop (a joint venture between CBS Corporation and Lionsgate), Smithsonian Networks, Simon & Schuster, CBS Television Stations, and CBS EcoMedia. For more information, go to www.cbscorporation.com.

Network 10 Press Contact:

Vida Scott	+612 9650 1575	vscott@networkten.com.au
CBS Interactive Press Contacts:		
Susan Lundgren	415-344-1824	susan.lundgren@cbsi.com
Morgan Seal	646-424-4321	morgan.seal@cbsi.com