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# Viacom Renews The Office Through 2025

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#### Comedy Central Extends (That's What She Said) Exclusive Cable Rights for The Office Through 2021

#### Viacom Also Renews Parks and Recreation Cable Rights through 2024

NEW YORK--(BUSINESS WIRE)--Nov. 15, 2019-- Viacom (NASDAQ: VIAB, VIA) today announced continued stays in Scranton, Pennsylvania and Pawnee, Indiana. Under the new pact with NBCUniversal, Comedy Central extended its exclusive cable deal for legendary comedy *The Office* through 2021. After that, the series will continue to air through 2025 in a non-exclusive window on Viacom Media Networks. Additionally, Viacom renewed its cable deal for equally iconic sitcom *Parks and Recreation*. All 125 episodes will be able to air on Comedy Central, the #1 brand in comedy, through 2024

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"Keeping the exclusive rights to *The Office* through 2021 is a coup for Comedy Central and Viacom," said Tanya Giles, GM of Comedy Central, Paramount Network, TV Land and Assistant to the Regional Manager of Dunder Mifflin. "Since acquiring it, we've reinvigorated the franchise on linear, drawing big audiences throughout our full day schedule. It's also been a key lead-in to help drive viewers to our own original, acclaimed comedies. We're so excited to keep it on our air that we wouldn't even trade it for an iPod."

For Viacom, the deal was closed by Barbara Zaneri, EVP, Viacom Program Acquisitions Group (VPAG) for an undisclosed sum, along with a World's Best Boss mug and a new statue of Li'l Sebastian for the NBCUniversal lot. Previously this year VPAG acquired the exclusive cable rights to Seinfeld.

The Office is an American television sitcom that aired on NBC from March 24, 2005 to May 16, 2013, lasting nine seasons and 201 episodes. It is an adaptation of the original BBC series of the same name and was adapted for American television by Greg Daniels, a veteran writer for "Saturday Night Live." It was produced by Universal Television in association with Daniels' Deedle-Dee Productions and Reveille Productions. The series depicts the everyday lives of office employees in the Scranton, Pennsylvania branch of the fictional Dunder Mifflin Paper Company. To simulate the look of an actual documentary, it was filmed in a single-camera setup, without a studio audience or a laugh track. The Office starred Steve Carell, Rainn Wilson, John Krasinski, Jenna Fischer, B.J. Novak, Melora Hardin, Ed Helms, Mindy Kaling, Craig Robinson, Ellie Kemper, Kate Flannery, Angela Martin, Phyllis Smith, Leslie David Baker, Oscar Nunez, Brian Baumgartner, Creed Bratton, Paul Lieberstein, Rashida Jones, Amy Ryan and others.

Parks and Recreation is an American political satire television sitcom that aired on NBC from April 9, 2009 to February 24, 2015, lasting for seven seasons and 125 episodes. The series was created by Greg Daniels and Michael Schur and produced by Universal Television in association with Deedle-Dee Productions and Fremulon. It presents a documentary-style look into the everyday lives and antics of public officials, who work in the local Parks and Recreation office and pursue various projects to make their fictional town of Pawnee, Indiana, a better place. To simulate the look of an actual documentary, it was filmed in a single-camera setup without a studio audience or a laugh track. The series starred Amy Poehler, Rashida Jones, Aziz Ansari, Nick Offerman, Aubrey Plaza, Chris Pratt, Adam Scott, Rob Lowe, Retta, Jim O'Heir, Paul Schneider, Billy Eichner, amongst others.

## **About VPAG**

Viacom Program Acquisitions Group (VPAG) is responsible for the coordination of program acquisitions across multiple Viacom platforms and brands. VPAG harnesses the collective buying power of Viacom in negotiating series and movie licenses by synchronizing multi-channel deals and program buys across the Company portfolio.

### **About Viacom**

Viacom creates entertainment experiences that drive conversation and culture around the world. Through television, film, digital media, live events, merchandise and solutions, our brands connect with diverse, young and young at heart audiences in more than 180 countries.

For more information on Viacom and its businesses, visit <a href="www.viacom.com">www.viacom.com</a>. Keep up with Viacom news by following us on Twitter (<a href="twitter.com/viacom">twitter.com/viacom</a>, Facebook (<a href="facebook.com/viacom">facebook.com/viacom</a>) and LinkedIn (<a href="linkedIn.com/company/viacom">linkedIn.com/company/viacom</a>).

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