



## ViacomCBS and Google Announce Expanded Distribution Agreement

May 7, 2020

### Comprehensive Deal Introduces 14 Additional ViacomCBS Cable Networks to YouTube TV, Including BET, Comedy Central, MTV and Nickelodeon

NEW YORK--(BUSINESS WIRE)--May 7, 2020-- ViacomCBS (NASDAQ: VIACA, VIAC) and Google today announced a comprehensive, multi-year distribution agreement to deliver more content from ViacomCBS' leading portfolio of news, entertainment and sports networks for YouTube TV subscribers. In addition to featuring continued carriage of CBS broadcast stations, CBS Sports Network, Pop TV, Smithsonian Channel, and The CW, the expanded agreement introduces 14 ViacomCBS channels to the live TV and on-demand subscription service.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20200507005293/en/>

BET, CMT, Comedy Central, MTV, Nickelodeon, Paramount Network, TV Land and VH1 will launch on YouTube TV this summer, providing more than two million subscribers with access to some of the most popular cable brands. BET Her, MTV2, Nick Jr., NickToons, TeenNick and MTV Classic will also launch on YouTube TV at a later date.

The deal also includes a continued commitment to distribute ViacomCBS' premium subscription services, including SHOWTIME, on YouTube TV, as well as an extended partnership on the broader YouTube platforms.

"We are thrilled to have reached an expanded agreement with YouTube TV that recognizes the full power of our newly combined portfolio as ViacomCBS," said Ray Hopkins, President, U.S. Networks Distribution, ViacomCBS. "Google has been an excellent partner, and we look forward to bringing even more of our entertainment networks to YouTube TV subscribers for the first time."

"We're excited to launch ViacomCBS' portfolio on YouTube TV this summer," said Lori Conkling, Global Head of Partnerships at YouTube TV. "Our expanded partnership delivers on our promise to offer a premium portfolio of content to our YouTube TV subscribers, as well as across the YouTube platforms."

YouTube TV is a subscription streaming service that lets you watch live and on-demand TV from 70+ top networks through a simple and award-winning experience. It offers live & local sports, news, shows, movies, and more, and can be watched on any screen (phone, tablet, TV, computer). Membership comes with free unlimited cloud DVR storage space to record all your favorites, personalized watch recommendations, and a family plan with 6 accounts per household so the whole family can enjoy.

Financial terms of the agreement were not disclosed.

### About ViacomCBS

ViacomCBS (NASDAQ: VIAC; VIACA) is a leading global media and entertainment company that creates premium content and experiences for audiences worldwide. Driven by iconic consumer brands, its portfolio includes CBS, Showtime Networks, Paramount Pictures, Nickelodeon, MTV, Comedy Central, BET, CBS All Access, Pluto TV and Simon & Schuster, among others. The company delivers the largest share of the U.S. television audience and boasts one of the industry's most important and extensive libraries of TV and film titles. In addition to offering innovative streaming services and digital video products, ViacomCBS provides powerful capabilities in production, distribution and advertising solutions for partners on five continents.

For more information about ViacomCBS, please visit [www.viacbs.com](http://www.viacbs.com) and follow @ViacomCBS on social platforms.

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### About Google

Google's mission is to organize the world's information and make it universally accessible and useful. Through products and platforms like Search, Maps, Gmail, Android, Google Play, Chrome and YouTube, Google plays a meaningful role in the daily lives of billions of people and has become one of the most widely-known companies in the world. Google is a subsidiary of Alphabet Inc.



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