VIACOMCBS

Paramount+ Announces a Mountain of Movies, Original Series and Live Sports Coming to the Service This Summer

June 7, 2021

"Infinite" Premieres Exclusively on Paramount+ June 10, Followed by the Debut of "PAW Patrol: The Movie" on August 20, Same Day as Its
Theatrical Release

The Streaming Service Will Add More Than 1,000 New Movies, including "Rocketman," "The Hustle," "Sonic the Hedgehog," "Mission: Impossible - Ghost Protocol," "Footloose," "Skyfall," "Like a Boss,"

"Star Trek Beyond," "The Rhythm Section" and More

Premium Original Series Premiering and Returning This Summer Include

iCARLY, EVIL, THE GOOD FIGHT, RuPAUL'S' DRAG RACE ALL STARS, BEHIND THE MUSIC and More

Paramount+ Will Stream Hundreds of Live Soccer Matches, Including Concacaf Men's World Cup Qualifiers, UEFA Club Competitions, Italy's Serie A, Campeonato Brasileirão Série A, NWSL, Argentina's Liga Profesional de Fútbol and More

New Ad-Supported Plan Launches Today for \$4.99 per Month, Packaging the Best in Entertainment, News and Sports at an Even More Compelling Price Point

NEW YORK--(BUSINESS WIRE)--Jun. 7, 2021-- Paramount+ today announced it will significantly expand its content offering this summer, starting with the exclusive premiere of the sci-fi action film "Infinite" and introduction of more than 1,000 premium movies this week. From generation-defining films and award-winning classics to thrilling action-adventure movies and family friendly hits, the world-class movie library will be complemented by a summer slate of highly anticipated originals, plus an unrivaled sports package that includes hundreds of marquee soccer matches. The new summer slate will roll out over the next several weeks, joining Paramount+'s already extensive content portfolio that is now available to subscribers at a new low-cost tier of just \$4.99/month starting today.

"The breadth and depth of premium feature films and exclusive series coming to the service further strengthens our position in the market as a premium entertainment destination and, by offering this compelling content portfolio at an all-new low cost, makes us even more accessible to a wide consumer audience," said Tom Ryan, President and Chief Executive Officer, ViacomCBS Streaming.

Peak Summer Content

Building on the brand's legacy as a hit movie maker, Paramount+ is dramatically scaling its feature film offering to include more than 2,500 popular titles by the end of summer 2021. The first 1,000 films will be available starting June 10, 2021. The service will also exclusively debut "Infinite," a sci-fi action film starring Mark Wahlberg and Chiwetel Ejiofor and directed by Antoine Fuqua, on June 10; premiere the much anticipated "PAW Patrol: The Movie" on August 20, the same day it hits theaters; and become the streaming home for "A Quiet Place Part II" following its successful theatrical release. Beginning this week, subscribers will have access to a renowned movie collection that showcases popular titles, such as:

- Action and adventure films, including "Terminator: Dark Fate," "Mission: Impossible Ghost Protocol," "Red Dawn," "Skyfall," "The Avengers," "Gemini Man" and "The Rhythm Section";
- Critically acclaimed titles, including "Rocketman," "Judy," "Florence Foster Jenkins," "The Wolf of "Revolutionary Road," "71," "The Soloist," "The Birdcage," "The Full Monty" and "Little Women";
- Kids and family favorites, including "Dora and the Lost City of Gold," "Sonic the Hedgehog," "The Addams Family," "Wonder Park," "The Adventures of Tintin" and "Charlotte's Web";
- Horror titles, including "Body Cam," "Saint Maud," "Crawl," "Child's Play," "Gretel & Hansel," "Pet Sematary," "The Prodigy," "The Haunting," "Paranormal Activity 3 & 4" and "Arachnophobia";
- Comedies, including "Like a Boss," "The Hustle," "Valley Girl," "What Men Want," "Fighting with My Family," "The Little Hours," "The Dictator," "I Love You, Man," "Jackass Presents: Bad Grandpa," "Tropic Thunder," "No Strings Attached," "Hello, My Name Is Doris" and "The School of Rock."

These blockbuster films will be available to watch along with other iconic titles from fan-favorite franchises currently featured on the service, including Indiana Jones, Mission: Impossible, Star Trek, SpongeBob SquarePants and Jackass.

The collection of Paramount+ original series will continue to expand this summer with the premiere and return of original series that span scripted dramas, kids and family, reality, comedy, music and documentaries. The summer slate includes iCARLY (June 17), EVIL (June 20), RuPAUL'S DRAG RACE ALL STARS (June 24), RuPAUL'S DRAG RACE UNTUCKED! (June 24), THE GOOD FIGHT (June 24), BEHIND THE MUSIC (July 29), STAR TREK: LOWER DECKS (August 12) and more. The new programming will complement recent hit shows, such as RUGRATS; WHY WOMEN KILL; YOUNGER; KAMP KORAL: SPONGEBOB'S UNDER YEARS; THE CHALLENGE: ALL STARS; 60 MINUTES+; and FROM CRADLE TO STAGE, further bolstering the service's powerhouse portfolio.

In addition, Paramount+ is home to CBS Sports' English-language soccer coverage in the U.S., from hundreds of live matches across the globe to pregame and postgame studio analysis and interviews. Paramount+'s packed summer of soccer is well underway, featuring Concacaf Men's World Cup Qualifiers in June, the start of qualifiers for UEFA Champions League, UEFA Europa League, and UEFA Europa Conference League, the start of Italy's Serie A season in August, and Argentina's Liga Profesional de Fútbol, Campeonato Brasileirão Série A, and NWSL regular season competition

throughout the summer.

Paramount+ packages entertainment from leading ViacomCBS brands and live sports with around-the-clock news coverage and impactful journalism for an unmatched subscriber experience. The best-in-class news offering from Paramount+ includes renowned CBS News programs, popular series such as 60 Minutes+, live streams of local affiliates in over 200 markets across the U.S., and the 24-hour streaming news service CBSN.

New Low-Cost Plan

Paramount+ has two pricing tiers available to U.S. subscribers that package the best of live and on-demand programming.

Starting today, Paramount+ will provide the Essential Plan, an all-new, ad-supported tier at \$4.99 per month. The new plan combines marquee sports, including NFL games and more than 1,600 soccer matches each year, with on-demand entertainment options spanning the full suite of current and upcoming shows and movies, as well as breaking news through CBSN (but will no longer include local live CBS station programming). The previously offered limited commercial plan will no longer be available for new users, but existing users will maintain access.

Paramount+ also offers a Premium Plan at \$9.99 per month that features commercial-free, on-demand entertainment with 4K, HDR and Dolby Vision and mobile downloads; an extended roster of must-watch sports; and live streams of local affiliates in over 200 markets across the U.S.

All Paramount+ subscribers will continue to have access to a seamless user interface, enhanced curation and discovery, cross-platform dynamic play functionality, personalized homepages, content categories, and central hubs for ViacomCBS' brands. Additionally, each subscription option includes parental controls and up to six individual profiles. Later this month, Paramount+ will also roll out a new watchlist feature called My List that will allow subscribers to save shows and movies to watch at a later date.

Broad Distribution

Paramount+ is available online at <u>ParamountPlus.com</u>; on mobile devices via the Paramount+ app for iOS and Android; and on Android TV, Amazon Prime Video Channels, Apple TV, Apple TV channels, Chromecast, Facebook Portal, Fire TV, LG Smart TVs, PlayStation 4, Roku Players, Samsung Smart TVs, Vizio Smartcast TVs and Xbox One. For more details on Paramount+, please visit <u>ParamountPlus.com</u>.

About Paramount+

Paramount+, a direct-to-consumer digital subscription video on-demand and live streaming service from ViacomCBS, combines live sports, breaking news and a mountain of entertainment. The premium streaming service features an expansive library of original series, hit shows and popular movies across every genre from world-renowned brands and production studios, including BET, CBS, Comedy Central, MTV, Nickelodeon, Paramount Pictures and the Smithsonian Channel. The service is also the streaming home to unmatched sports programming, including every CBS Sports event, from golf to football to basketball and more, plus exclusive streaming rights for major sports properties, including some of the world's biggest and most popular soccer leagues. Paramount+ also enables subscribers to stream local CBS stations live across the U.S. in addition to the ability to stream ViacomCBS Streaming's other live channels: CBSN for 24/7 news, CBS Sports HQ for sports news and analysis, and ET Live for entertainment coverage.

For more information about Paramount+, please visit www.paramountplus.com and follow @ParamountPlus on social platforms.

About ViacomCBS

ViacomCBS (NASDAQ: VIAC; VIACA) is a leading global media and entertainment company that creates premium content and experiences for audiences worldwide. Driven by iconic consumer brands, its portfolio includes CBS, Showtime Networks, Paramount Pictures, Nickelodeon, MTV, Comedy Central, BET, Paramount+, Pluto TV and Simon & Schuster, among others. The company delivers the largest share of the U.S. television audience and boasts one of the industry's most important and extensive libraries of TV and film titles. In addition to offering innovative streaming services and digital video products, ViacomCBS provides powerful capabilities in production, distribution and advertising solutions for partners on five continents.

For more information about ViacomCBS, please visit www.viacomcbs.com and follow @ViacomCBS on social platforms.

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