



PARAMOUNT+ REVEALS UK LAUNCH DATE, PRICING, DISTRIBUTION PARTNERS & MORE

May 3, 2022

The streaming service will launch in the UK and Ireland on 22 June 2022

It will feature 8000+ hours of content, offering audiences of all ages a range of exclusives and fan favourites, all for one competitive price

Paramount+ continues its global momentum, with South Korea set to launch in June; Italy, Germany, France, Switzerland & Austria in the second half of the year; and India in 2023, as announced during Paramount Global's Q1'22 Earnings Report today

London, 3 May 2022: Paramount+, the global streaming service from Paramount Global (NASDAQ: PARA, PARAA), will launch in the UK and Ireland on 22 June 2022. The company reported its first quarter earnings on 3 May, during which Paramount's President & CEO, Bob Bakish, outlined global expansion plans for the streaming service.

The ongoing momentum of Paramount+ will also see the service launch in South Korea in June, with further launches planned in Italy, Germany, France, Switzerland and Austria in the second half of the year. Additionally, in 2023, Paramount+ will launch in India in partnership with Viacom 18, as part of a recently announced agreement, and is poised to participate in this fast-growing market.

"Paramount is known for its leading portfolio of premium entertainment brands and a robust content engine that fuels our rapidly expanding streaming service, Paramount+. This year will be monumental for our streaming strategy as we accelerate our global ambitions, rapidly expanding Paramount+ in Europe beginning with the UK, Italy, Germany, France and more by the end of this year and debut in Asia with South Korea in June, followed by India in 2023," said Raffaele Anecchino, President and CEO, International Networks, Studios and Streaming, Paramount Global. "With an already expansive global footprint and a strong, long-term market-by-market strategy, we are well-poised to continue our positive momentum."

Maria Kyriacou, President, Australia, Canada, Israel and UK, Paramount, said, "The addition of Paramount+ to our strong portfolio of free-to-air, pay TV and streaming services will broaden the range of choice available to our audiences in the UK and Ireland. Paramount+ will be a one-stop destination for Paramount's biggest brands, where fans of all ages can find exclusive original premium content, global hits, and discover a world of favourites from Paramount's vast catalogue."

Pricing and distribution

In the UK, Paramount+ will be available online at <https://www.paramountplus.com/> and on mobile and a wide range of connected TV devices via the Paramount+ app, via broad direct-to-consumer distribution through Apple, Amazon, Google, Roku® and Samsung, with more platforms to be announced in the coming months. Users will be able to sign up to the service for £6.99 per month/£69.90 per annum in the UK, after a free seven-day trial*.

Paramount+ will launch on Sky platforms in the UK, Ireland, Italy, Germany and Austria in 2022 as part of a new multi-year distribution agreement that also includes the extended carriage of Paramount's leading portfolio of pay TV channels. Sky Cinema subscribers will get the bonus of Paramount+ included at no extra cost.

Robust content slate

Paramount+ will launch in the UK with a broad content slate of more than 8,000 hours of content for the whole family, spanning new and exclusive Paramount+ originals, hit shows and popular movies across every genre from Paramount's world-renowned brands and production studios, including SHOWTIME®, Paramount Pictures, Comedy Central, MTV and Nickelodeon.

In addition, Paramount+ is home to some of the world's most beloved franchises in the world. Audiences in the UK will have access to the **Star Trek** universe; and the library and new seasons of Taylor Sheridan's critically acclaimed **Yellowstone** series. **South Park and the MTV Shores** will also be available, and kids and families franchises, this include **SpongeBob SquarePants**, **PAW Patrol**, **Rugrats** plus new originals based on Nickelodeon's most beloved characters such as **Kamp Koral: SpongeBob's Under Years**.

Paramount+ originals

Some of the most anticipated Paramount+ and SHOWTIME® originals from the US, UK and other international markets will be available in the UK and Ireland when the service launches, including **HALO, 1883, Star Trek: Strange New Worlds, The Offer, Mayor of Kingstown, Super Pumped: The Battle for Uber, The First Lady, The Man Who Fell to Earth, Queen of the Universe** and **Jerry & Marge Go Large**.

These will join premium international scripted Paramount+ originals produced by VIS – the international studio division of Paramount Global – in association with independent production companies in the UK and around the world. Previously announced original UK dramas heading to Paramount+ include **Sexy Beast, A Gentleman in Moscow, Flatshare, The Burning Girls, The Ex-Wife** and **The Blue**.

Scripted originals from around the world include **Los Enviados (The Envoys)** (Mexico) and **Cecilia** (Mexico) – both of which have been renewed for a second season; **Simon Beckett's Chemistry of Death** (Germany); **The Signal** (France); **Bosé** (Spain); **Fallaci** (Italy); **At Midnight** (Mexico); and more.

Hours of original factual titles from the UK production community will also be available, including *Haunted*, *The Box*, *Rise of the Tech Titans*, *MH370: The Lost Flight*, *Chalet Girls*, *LA Hairdressers*, *Fashion House*, *Pervert: Catching the Strip Search Caller* and *Girl Taken*.

Kids and Family

Thousands of hours of Kids and Family content on the service will include Paramount+ Original series *Fairly Odd Parents: Fairly Odder*, *iCarly S1 & S2*, the reimagined *Rumble* and *Big Nate*. They will join original TV movies, including *Honour Society*, *Promposal*, *Little Wing*, *Snow Day*, *Nicole From Last Night* and *Blue's Big City Adventure*.

Blockbuster Movies

Paramount+ will offer unlimited access to blockbuster movies with new releases like *Scream 5*, time proven classics such as *Grease* and *Star Trek*, and family friendly selections like *PAW Patrol: The Movie*, *Clifford The Big Red Dog* and more.

Exclusive programme highlights

Also coming to the UK service this year are Paramount+ exclusives *The Thing About Pam* and *Victoria's Secret: Angels and Demons*. They join other exclusive titles including *South Park: Post Covid* and *South Park: Post Covid: The Return to Covid*, as well as *Super Pumped: The Battle for Uber*, *The First Lady* and *The Man Who Fell to Earth*.

For additional information and Paramount's full earnings recap, visit <https://ir.paramount.com/>.

Notes to Editors

- *Republic of Ireland pricing will be confirmed in the coming weeks.
- Paramount+ will be available across a variety of devices and platforms, including mobile phones & tablets, Android TV, Apple TV, Apple TV Channels, Chromecast, Roku, Samsung TV (2017+), desktop computers or mobile web at <https://www.paramountplus.com/>, with more to be announced in the future.
- Roku is a registered trademark of Roku, Inc. in the U.S. and in other countries.

About Paramount+

Paramount+ is a global digital subscription video streaming service from Paramount that features a mountain of premium entertainment for audiences of all ages. Internationally, the streaming service features an expansive library of original series, hit shows and popular movies across every genre from world-renowned brands and production studios, including SHOWTIME®, BET, CBS, Comedy Central, MTV, Nickelodeon, Paramount Pictures and the Smithsonian Channel™, in addition to a robust offering of premier local content. The service is currently live in the U.S., Canada, Latin America, the Caribbean, the Nordics, and Australia.

For more information about Paramount+, please visit www.paramountplus.com

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