

The Colbert Nation to Sponsor the US Speedskating Team During Bid for Olympic Gold

The Colbert Nation Replaces DSB Bank In The Netherlands As US Speedskating's Primary Sponsor Donations Accepted At www.ColbertNation.com

NEW YORK, Nov 03, 2009 -- They may not get their own flag at the Opening Ceremonies, but The Colbert Nation will be represented in Vancouver. As revealed during last night's historic show, The Colbert Nation is now the primary sponsor of the US Speedskating team. The announcement was made by Stephen Colbert, Olympic Gold medalist Dan Jansen and executive director of US Speedskating Bob Crowley.

With Team USA having lost its previous sponsor when the Dutch bank DSB folded, The Colbert Nation is stepping up to help America bring home speedskating gold at the 2010 Olympic Winter Games in Vancouver. Donations should be made in the name of The Colbert Nation via www.colbertnation.com.

Said Colbert, "We must ensure that it is America's 38-inch thighs on that medal platform!"

"US Speedskating is thrilled to be able to create a unique partnership between one of the great entertainers in the industry and one of the great sports in the Olympic movement," said Crowley. "Embracing the U.S. Speedskating Team will provide immeasurable exposure for our sport and very talented athletes."

US Speedskating is a non-profit organization recognized by the United States Olympic Committee and the International Skating Union as the governing body for the sport of speedskating in the United States. With 75 Olympic medals, US Speedskating athletes are the most successful of all winter sports in the United States. After winning a combined total of 64 world cup and world championship medals for long and short track events in the 2008-2009 season, Team USA is prepared to melt the ice with some fast skating and heart-pounding action. For additional information about US Speedskating please visit www.usspeedskating.org.

Legends like Eric Heiden, Bonnie Blair, Dan Jansen, Cathy Turner, Amy Peterson and many others propelled the sport to great heights. Current athletes including Apolo Anton Ohno, Chad Hedrick, Jen Rodriguez and Catherine Raney are sustaining a high degree of athleticism while newcomers like Trevor Marsicano, J.R. Celski, Katherine Reutter and Heather Richardson, and now Colbert Nation, are taking the sport to the next level.

"The Colbert Report" is produced by Jon Stewart's Busboy Productions, Inc. in association with Colbert's Spartina Productions, Inc. Stewart and Colbert are the executive producers with Meredith Bennett, Richard Dahm and Tom Purcell as co-executive producers. Jim Hoskinson is the director. Lisa Leingang is the executive in charge of production for COMEDY CENTRAL.

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