## FORM 4

obligations may continue. See Instruction 1(b).

Check this box if no longer subject to Section 16. Form 4 or Form 5

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549

STATEMENT OF CI	HANGES IN	BENEFICIAL	OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  FOLTA CARL D						2. Issuer Name <b>and</b> Ticker or Trading Symbol Viacom Inc. [ VIA, VIAB ]										Chec	k all appli Directo	cable) or		Person(s) to Issuer  10% Owner  Other (specify)	
(Last) 1515 BR	(F OADWAY	irst)	(Middle)			3. Date of Earliest Transaction (Month/Day/Year) 06/08/2011									X	Officer (give title below)  EVP, Corporate Communications					
(Street)  NEW Y(			10036 (Zip)		4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									i. Indi ine) X	vidual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person					
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																					
1. Title of Security (Instr. 3)		2. Transaction Date (Month/Day/Year)		ar) E	2A. Deemed Execution Date, if any (Month/Day/Year)		T	3. Transaction Code (Instr.						or 5. Amor 1 and Securiti Benefic Owned		es ially Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	n: Direct or Indirect	7. Nature of Indirect Beneficial Ownership		
							G	Code	v	Amount		(A) or (D)	Price	•	Reporte Transac (Instr. 3	tion(s)			(Instr. 4)		
Class B Common Stock				06/08	08/2011					M		3,225	5	A	(	1)	18	,796		D	
Class B Common Stock			06/08	/2011					F		1,490	(2)	D	\$48.38		17,306			D		
Class B Common Stock																	1,226				By 401(k)
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deem Execution if any (Month/Da	Date,	4. Transaction Code (Instr. 3)		n of E		Expi	ate Ex iration nth/Da	Date		7. Title and Amount of Securities Underlying Derivative So (Instr. 3 and		4)	De Si (li	Price of erivative ecurity nstr. 5)	9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	ly C	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exe	e rcisab		expiration Pate	Title		Amour or Numbe of Shares	er					
Restricted Share	(1)	06/08/2011			M			3,225		(1)		(1)		ass B nmon	3,225	;	(3)	9,678		D	

## **Explanation of Responses:**

- 1. Shares of the Issuer's Class B common stock were issued to the Reporting Person on June 8, 2011 upon vesting of the first of four equal annual installments of previously granted Restricted Share Units. On June 8, 2011, the closing price of the Issuer's Class B common stock on the New York Stock Exchange was \$48.38 per share.
- 2. Represents shares withheld pursuant to the terms of the Viacom Inc. 2006 Long-Term Management Incentive Plan, as amended and restated December 2, 2008 (the "LTMIP"), to satisfy tax liability incident to the vesting of, and delivery of shares underlying, the Restricted Share Units.
- 3. Granted under the LTMIP for no consideration.

## Remarks:

Units<sup>(3)</sup>

/s/ Michael D. Fricklas, 06/10/2011 Attorney-in-Fact for Carl D. **Folta** 

\*\* Signature of Reporting Person Date

Stock

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.