FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* FRICKLAS MICHAEL D						2. Issuer Name and Ticker or Trading Symbol Viacom Inc. [VIA, VIAB]									all appli Directo	cable) or	g Perso	on(s) to Iss	ner
(Last) (First) (Middle) 1515 BROADWAY						3. Date of Earliest Transaction (Month/Day/Year) 05/23/2016									Officer (give title Other (specify below) EVP, General Counsel and Secy				·
(Street) NEW YO	Street) NEW YORK NY 10036				- 4. I	4. If Amendment, Date of Original Filed (Month/Day/Year)									Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City)	(Si		(Zip)																
			le I - No			_			<u> </u>	, Dis	·			ally	1			1.	
Date					ate lonth/Day/Year)			2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4 5)				es ially Following	Form:	Direct of Indirect str. 4)	7. Nature of Indirect Beneficial Ownership
									Code	v	Amount	(A) o	r Price		Reporte Transac (Instr. 3	tion(s)			Instr. 4)
Class B Common Stock 05/23/2						2016			М		9,53	2 A	(1)	20	20,480		D	
Class B Common Stock 05/23					3/2016	6			F		4,323	(2) D	\$39	.95	5 16,157			D	
Class B Common Stock															1,	686			3y 401(k)
		Т	able II -									, or Ber ble sec			wned			·	
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Da	Date,	4. Transa Code (8)		n of E		Expiratio	. Date Exercisa :xpiration Date Month/Day/Yea			ount of curities		Price of erivative ecurity estr. 5)	9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	ly [C	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exercisal		xpiration ate	Title	Amount or Number of Shares						
Restricted Share Units ⁽³⁾	(1)	05/23/2016			М			9,532	(1)		(1)	Class B Common Stock	9,532		(3)	0		D	

Explanation of Responses:

- 1. These shares were issued on May 23, 2016 upon vesting of the last of four equal annual installments of Restricted Share Units ("RSUs") that were granted on May 23, 2012. On the date of vesting, the closing price of the Class B Common Stock on The NASDAQ Global Select Market was \$39.95 per share.
- 2. These shares were withheld by Viacom to satisfy tax liability incident to the vesting of, and delivery of shares underlying, the RSUs, and were not actually sold or otherwise disposed of in an open-market
- 3. Granted under the Viacom Inc. 2006 Long-Term Management Incentive Plan, as amended and restated as of January 1, 2011, for no consideration.

Remarks:

05/25/2016

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.