FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Pe <u>REDSTONE SUMNER M</u>		ouer Name <b>and</b> Tick COM Inc. [ VI.			Symbol	(Ch	Relationship of Reporting Person(s) to Issuer (Check all applicable)     X Director X 10% Owner								
(Last) (First) 1515 BROADWAY	(Middle)		ate of Earliest Trans 7/2007	action (	Month	n/Day/Year)			X Officer (give title below)  Chairman	Other below of the Board	(specify /)				
(Street) NEW YORK NY	10036	4. If A	4. If Amendment, Date of Original Filed (Month/Day/Year)  6. Individual or Joint/Group Filing (Check Applicable Line)  X Form filed by One Reporting Person  Form filed by More than One Reporting Person												
(City) (State)	(Zip)														
	Table I - Non-Deriva	ative	Securities Acc	quire	d, Di	sposed of	, or Be	neficial	y Owned						
1. Title of Security (Instr. 3)	2. Transact Date (Month/Day		2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code ( 8)		4. Securities Acquir Disposed Of (D) (Ins		I (A) or . 3, 4 and 5	Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)				
				Code	٧	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)						
Class B Common Stock	01/17/2	007		M		24,430	A	\$22.073	349,665	D					
Class B Common Stock	01/17/2	007		S <sup>(1)</sup>		400	D	\$41.60	349,265	D					
Class B Common Stock	01/17/2	007		S <sup>(1)</sup>		600	D	\$41.67	348,665	D					
Class B Common Stock	01/17/2	007		S <sup>(1)</sup>		300	D	\$41.68	348,365	D					
Class B Common Stock	01/17/2	007		S <sup>(1)</sup>		2,930	D	\$41.7	345,435	D					
Class B Common Stock	01/17/2	007		S <sup>(1)</sup>		1,100	D	\$41.7	344,335	D					
Class B Common Stock	01/17/2	007		S <sup>(1)</sup>		200	D	\$41.72	2 344,135	D					
Class B Common Stock	01/17/2	007		S <sup>(1)</sup>		500	D	\$41.73	343,635	D					
Class B Common Stock	01/17/2	007		S <sup>(1)</sup>		300	D	\$41.74	343,335	D					
Class B Common Stock	01/17/2	007		S <sup>(1)</sup>		300	D	\$41.75	343,035	D					
Class B Common Stock	01/17/2	007		S <sup>(1)</sup>		300	D	\$41.70	342,735	D					
Class B Common Stock	01/17/2	007		S <sup>(1)</sup>		100	D	\$41.77	342,635	D					
Class B Common Stock	01/17/2	007		S <sup>(1)</sup>		300	D	\$41.78	342,335	D					
Class B Common Stock	01/17/2	007		S <sup>(1)</sup>		200	D	\$41.79	342,135	D					
Class B Common Stock	01/17/2	007		S <sup>(1)</sup>		100	D	\$41.8	342,035	D					
Class B Common Stock	01/17/2	007		S <sup>(1)</sup>		100	D	\$41.83	341,935	D					
Class B Common Stock	01/17/2	007		S <sup>(1)</sup>		300	D	\$41.82	341,635	D					
Class B Common Stock	01/17/2	007		S <sup>(1)</sup>		500	D	\$41.83	341,135	D					
Class B Common Stock	01/17/2	007		S <sup>(1)</sup>		200	D	\$41.84	340,935	D					
Class B Common Stock	01/17/2	007		S <sup>(1)</sup>		1,000	D	\$41.85	339,935	D					
Class B Common Stock	01/17/2	007		S <sup>(1)</sup>		1,200	D	\$41.80	338,735	D					
Class B Common Stock	01/17/2	007		S <sup>(1)</sup>		600	D	\$41.87	7 338,135	D					
Class B Common Stock	01/17/2	007		S <sup>(1)</sup>		1,000	D	\$41.88	337,135	D					
Class B Common Stock	01/17/2	007		S <sup>(1)</sup>		900	D	\$41.89	336,235	D					
Class B Common Stock	01/17/2	007		S <sup>(1)</sup>		800	D	\$41.9	335,435	D					
Class B Common Stock	01/17/2	007		S <sup>(1)</sup>		500	D	\$41.91	334,935	D					
Class B Common Stock									121	I	By 401(k)				
Class B Common Stock									32,861,672	I	By NAIRI, Inc. <sup>(2)</sup>				

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned															
1. Title of Security (Instr. 3)			2. Trans Date (Month/I		2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)					Securition Benefici Owned I	5. Amount of Securities Beneficially Owned Following Reported		ect rect )	7. Nature of Indirect Beneficial Ownership (Instr. 4)
						Code	v	Amount	(A) or (D)	Price	Transac	Transaction(s) (Instr. 3 and 4)			
Class B Common Stock											1	100		- 1	By Spouse
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)															
1. Title of Derivative Security	2. Conversion or Exercise	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any	4. Transaction Code (Ins		6. Date Expirat (Month	ion Da		7. Title an of Securit Underlyin		8. Price of Derivative Security	9. Numbe derivative Securities	Owi	ership n:	11. Natur of Indired Beneficia

1. Title Deriva Securi (Instr. :	ive Conversion or Exercise	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)				6. Date Exerc Expiration Da (Month/Day/\)	ate	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Employ Stock Option (Right Buy) <sup>(3)</sup>	\$22.0737	01/17/2007		M			24,430	(4)	01/30/2007	Class B Common Stock	24,430	\$22.0737	73,294	D	

## **Explanation of Responses:**

- 1. The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on November 10, 2006. Pursuant to the plan, the reporting person will exercise options that would otherwise expire on January 30, 2007 and sell only that number of shares necessary so that the proceeds of the sales will be sufficient to pay the exercise price, income taxes and other fees associated with the exercise of these stock options.
- 2. These securities are owned directly by NAIRI, Inc. (NAIRI), but may also be deemed to be beneficially owned by (1) NAIRI's parent corporation, National Amusements, Inc. (NAI) and (2) Sumner M. Redstone, who is the controlling stockholder of NAI.
- 3. Right to buy under the Viacom Inc. 2006 Long-Term Management Incentive Plan.
- 4. Current.

By: Michael D. Fricklas, Attorney-in-Fact 01/19/2007

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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