

VH1 Original Movie "CrazySexyCool: The TLC Story" Scores As Cable's Highest Rated Original Movie Of 2013, Drawing In 4.5 Million Total Viewers

"CrazySexyCool: The TLC Story" Delivers 2.9 Rating in Key P18-49 Demo, Becomes VH1's Highest Rated Original Movie Ever TLC Biopic Most Social Show Of The Day, Generating Nearly 2 Million Tweets

NEW YORK, Oct. 22, 2013 /PRNewswire/ -- Last night's premiere of the highly anticipated VH1 Original Movie "[CrazySexyCool: The TLC Story](#)" was "No Scrub" in primetime, scoring as the highest rated telecast on VH1 in over five years.

Monday night's 9:00 PM* premiere of the VH1 Original Movie "[CrazySexyCool: The TLC Story](#)" scored a 2.9 in the key P18-49 demo and brought in 4.5 million total viewers. The film also averaged a 5.5 rating in the Women 18-34 demo. "[CrazySexyCool: The TLC Story](#)" is the #1 cable original movie of the year among Adults and Women 18-49. The biopic is also VH1's highest rated original movie ever.

The film dominated Twitter last night. According to SocialGuide "[CrazySexyCool: The TLC Story](#)" was the most tweeted show on all of TV last night with over 1.92 million tweets generated: four times greater than that of the next closest program, "Monday Night Football." In fact, 55 percent of all tweets about TV were about #CrazySexyCool. As an introduction to the new VH1 three-in-one video app, VH1 today will make the film available exclusively in the app for five days.

As of 10 AM this morning, TLC's new soundtrack for the film, "20" from Epic Records, jumped from #43 to #5 on the iTunes overall chart, and jumped to #1 on the iTunes R&B chart.

The biopic will get its first TV encore **Sunday, October 27th at 8 PM*** and will be immediately followed by encores of "**Behind the Music: TLC Remastered**" at **10:30 PM*** and "**Rock Docs: Last Days of Left Eye**" at **11:30 PM***

"[CrazySexyCool: The TLC Story](#)" follows TLC's humble beginnings in Atlanta, which quickly led to an unprecedented rise to fame in the 1990's as one of the world's most talented, celebrated and highest-selling female groups of all time. Through very public and high profile success, turmoil and tragedy, TLC left an indelible stamp of female empowerment that changed the face of the music industry forever.

The film stars **KeKe Palmer** ("Akeela & The Bee," "True Jackson VP," "Joyful Noise") as Rozonda "Chilli" Thomas, **Lil Mama** ("America's Best Dance Crew") as Lisa "Left Eye" Lopes, and **Drew Sidora** ("Step Up," "Wild Hogs," "The Game") as Tionne "T-Boz" Watkins.

VH1's TLC project is part of the network's successful push into scripted programming, which includes "**Hit the Floor**," the highest rated new scripted cable series for Adults 18-49 this summer, and the hit show "**Single Ladies**" returning January 2014.

"[CrazySexyCool: The TLC Story](#)" is executive produced by Bill Diggins and Maggie Malina. Rick Krim and Jill Holmes serve as executive producers for VH1. Alexander A. Motlagh also serves as executive producer for Pop Films. The two surviving members of the group, Chilli and T-Boz, are consultants and executive producers for the film.

VH1 delivers the ultimate mash-up of music, pop culture and nostalgia for adults who still want to have fun. VH1 is available in 99 million households in the U.S. VH1 also has an array of digital channels and services including VH1 Classic, VH1 Soul, VH1 Mobile and [VH1.com](#) and @VH1, the hub for all things music and pop culture. VH1 is a unit of Viacom Inc. (NASDAQ: VIA, VIAB), one of the world's leading creators of programming and content across all media platforms. For more information, go to [VH1Press.com](#), [VH1.com](#) or the [VH1 Facebook page](#). Follow us on Twitter [@VH1PR](#).

*All times ET/PT

Contacts:

New York | Kevin.Turner@vh1.com

Los Angeles | Michael.Cilnis@viacom.com

SOURCE VH1

News Provided by Acquire Media