

June Quarter 2020 Trending Schedules



Information included in these schedules has been derived from information contained in our 2020 Quarterly Reports on Form 10-Q, 2019 Annual Report on Form 10-K and the accompanying earnings presentations. These schedules contain certain financial measures that are not in accordance with accounting principles generally accepted in the United States of America ("GAAP"). We provide reconciliations of these non-GAAP financial measures to the most directly comparable GAAP financial measures in the body of these schedules.

On December 4, 2019, Viacom Inc. ("Viacom") merged with and into CBS Corporation ("CBS"), with CBS continuing as the surviving company (the "Merger"). At the effective time of the Merger, the combined company changed its name to ViacomCBS Inc. The Merger has been accounted for as a transaction between entities under common control and therefore, the net assets of Viacom were combined with those of CBS at their historical carrying amounts and the companies have been presented on a combined basis for all periods presented.

Summarized Reported Results (GAAP)

(unaudited; in millions, except per share amounts)



							12 Months									12 1	Months					6 M	onths
		Q	uarte	r Ended			Ended			(Quarter	Ene	ded			Е	nded		Quarter	En	ded	Er	nded
	3/31/18	6/30	/18	9/30/18	1	12/31/18	12/31/18	3	/31/19	6/3	30/19	9/	30/19	12/3	31/19	12/	/31/19	3/	31/20	6/	/30/20	6/3	80/20
Advertising - domestic	\$ 2,44	\$ 2	,131	\$ 2,040	9	\$ 2,655	\$ 9,270	\$	2,775	\$	2,290	\$	2,016	\$	2,635	\$	9,716	\$	2,229	\$	1,730	\$	3,959
Advertising - international	38	_	385	365		438	1,571		291		355	_	317		395	_	1,358		255		204	-	459
Worldwide advertising	2,82	2	,516	2,405		3,093	10,841		3,066		2,645		2,333		3,030		11,074		2,484		1,934		4,418
Affiliate - domestic	1,87		,916	1,932		1,941	7,667		1,993		1,986		1,983		1,975		7,937		2,046		2,034		4,080
Affiliate - international	18	_	175	177	-	171	709		172		169		166		158		665		151		160		311
Worldwide affiliate	2,06		,091	2,109		2,112	8,376		2,165		2,155		2,149		2,133		8,602		2,197		2,194		4,391
Content licensing	1,65		,615	1,461		1,434	6,163		1,465		1,909		1,828		1,281		6,483		1,594		1,902		3,496
Theatrical	5		208	337		149	744		172		152		94		129		547		167		3		170
Publishing	16		207	240		218	825		164		218		217		215		814		170		200		370
Other	7		66	78		86	301		68		64		77		83		292		57		42		99
Revenues	\$ 6,82	\$ 6	,703	\$ 6,630	\$	\$ 7,092	\$ 27,250	\$	7,100	\$	7,143	\$	6,698	\$	6,871	\$	27,812	\$	6,669	\$	6,275	\$ 1	2,944
Expenses	(5,27) (5	,042)	(5,092))	(5,351)	(20,756)		(5,510)	((5,531)		(5,385)	((5,654)		(22,080)		(5,352)		(4,541)	((9,893)
Stock-based compensation ⁽¹⁾	(5)	(56)	(51))	(39)	(205)		(51)		(50)		(47)		(53)		(201)		(54)		(45)		(99)
Restructuring and other corporate matters	(19-)	(50)	(70))	(176)	(490)		(178)		(7)		(122)		(468)		(775)		(233)		(158)		(391)
Programming charges			-	-		(162)	(162)		-		-		-		(589)		(589)		-		(121)		(121)
Gain on sale of assets			-	-		-	-		549		-		-		-		549		-		-		-
Depreciation and amortization	(11)	(107)	(110))	(105)	(433)		(106)		(109)		(108)		(120)		(443)		(113)		(124)		(237)
Operating income (loss)	\$ 1,19	\$ 1	,448	\$ 1,3 07	\$	\$ 1,259	\$ 5,204	\$	1,804	\$	1,446	\$	1,036	\$	(13)	\$	4,273	\$	917	\$	1,286	\$	2,203
Amounts attributable to ViacomCBS:																							
Net earnings (loss) from continuing operations	\$ 71	\$	943	\$ 878		\$ 884	\$ 3,423	\$	1,946	\$	971	\$	626	\$	(273)	\$	3,270	\$	508	\$	478	\$	986
Discontinued operations, net of tax	1		11	8		3	32		13		6		4		15		38		8		3		11
Net earnings (loss) attributable to ViacomCBS	\$ 72	\$	954	\$ 886	Ş	\$ 887	\$ 3,455	\$	1,959	\$	977	\$	630	\$	(258)	\$	3,308	\$	516	\$	481	\$	997
Diluted earnings (loss) per share attributable to ViacomCBS:																							
Continuing operations	\$ 1.1	\$	1.52	\$ 1.42	\$	\$ 1.43	\$ 5.51	\$	3.15	\$	1.57	\$	1.01	\$	(.44)	\$	5.30	\$.82	\$.77	\$	1.60
Discontinued operations	\$.0	\$.02	\$.01	\$	\$ -	\$.05	\$.02	\$.01	\$.01	\$.02	\$.06	\$.01	\$	-	\$.02
Net earnings (loss)	\$ 1.1	\$	1.54	\$ 1.43	\$	\$ 1.44	\$ 5.56	\$	3.18	\$	1.58	\$	1.02	\$	(.42)	\$	5.36	\$.84	\$.78	\$	1.62
Weighted average number of diluted shares outstanding ⁽²⁾	62		621	619		618	621		617		617		617		615		617		616		617		617

⁽¹⁾ Stock-based compensation relating to the merger and other restructuring activities is included in *Restructuring and other corporate matters*.

⁽²⁾ For the quarter ended December 31, 2019, the dilutive impact to shares was excluded because it would have been anti-dilutive since we reported a net loss.

Summarized Adjusted Results (Non-GAAP) (unaudited; in millions, except per share amounts)



							12	Months									12	Months					61	Months
		<u> </u>		Ended				Ended				Quarter						Ended	(Quarter	En	ded		Ended
	3/31/18	6/30	/18	9/30/18	12	/31/18	12	2/31/18	3	/31/19	6	/30/19	9,	/30/19	12,	/31/19	12	2/31/19	3/3	31/20	6/	30/20	6/	/30/20
Advertising - domestic	\$ 2,444		131	\$ 2,040	\$	2,655	\$	9 , 270	\$	2,775	\$	2,290	\$	2,016	\$	2,635	\$	9,716	\$	2,229	\$	1,730	\$	3,959
Advertising - international	383		385	365		438		1,571		291		355		317		395		1,358		255		204		459
Worldwide advertising	2,827	2	,516	2,405		3,093		10,841		3,066		2,645		2,333		3,030		11,074		2,484		1,934		4,418
Affiliate - domestic	1,878	1	916	1,932		1,941		7,667		1,993		1,986		1,983		1,975		7,937		2,046		2,034		4,080
Affiliate - international	186		175	177		171		709		172		169		166		158		665		151		160		311
Worldwide affiliate	2,064	2	,091	2,109		2,112		8,376		2,165		2,155		2,149		2,133		8,602		2,197		2,194		4,391
Content licensing	1,653	1	615	1,461		1,434		6,163		1,465		1,909		1,828		1,281		6,483		1,594		1,902		3,496
Theatrical	50		208	337		149		744		172		152		94		129		547		167		3		170
Publishing	160		207	240		218		825		164		218		217		215		814		170		200		370
Other	71		66	78		86		301		68		64		77		83		292		57		42		99
Revenues	\$ 6,825	\$ 6	,703	\$ 6,630	\$	7,092	\$	27,25 0	\$	7,100	\$	7,143	\$	6,698	\$	6,871	\$	27,812	\$	6,669	\$	6,275	\$	12,944
Expenses	(5,271	(5	,042)	(5,092)		(5,351)		(20,756)		(5,510)		(5,531)		(5,385)		(5,654)		(22,080)		(5,352)		(4,541)		(9,893)
Stock-based compensation	(59		(56)	(51)		(39)		(205)		(51)		(50)		(47)		(53)		(201)		(54)		(45)		(99)
Adjusted OIBDA	\$ 1,495	\$ 1	,605	\$ 1,4 87	\$	1,702	\$	6,289	\$	1,539	\$	1,562	\$	1,266	\$	1,164	\$	5,531	\$	1,263	\$	1,689	\$	2,952
Adjusted net earnings from continuing operations attributable to ViacomCBS	\$ 858	Ş	924	\$ 841	\$	1,023	\$	3,646	\$	898	\$	912	\$	680	\$	600	\$	3,090	\$	699	\$	769	\$	1,468
Adjusted diluted EPS from continuing operations attributable to ViacomCBS	\$ 1.37	\$	1.49	\$ 1.36	\$	1.66	\$	5.87	\$	1.46	\$	1.48	\$	1.10	\$.97	\$	5.01	\$	1.13	\$	1.25	\$	2.38
Weighted average number of diluted shares outstanding	626		621	619		618		621		617		617		617		618		617		616		617		617

TV Entertainment Financial Results (unaudited; in millions)



					12 Months						12 Months			6 Mont	hs
		Quarter	Ended		Ended			Quarte	r Ended		Ended	Quarte	r Ended	Ende	d
	3/31/18	6/30/18	9/30/18	12/31/18	12/31/18	3/3	31/19	6/30/19	9/30/19	12/31/19	12/31/19	3/31/20	6/30/20	6/30/2	20
Advertising	\$ 1,621	\$ 1,214	\$ 1,153	\$ 1,763	\$ 5,751	\$	1,967	\$ 1,309	\$ 1,063	\$ 1,669	\$ 6,008	\$ 1,381	\$ 951	\$ 2,3	32
Affiliate	498	515	531	538	2,082		611	616	641	682	2,550	734	751	1,4	85
Content licensing	757	817	646	786	3,006		781	966	695	715	3,157	797	544	1,3	41
Other	52	51	57	62	222		47	47	55	60	209	35	41		76
Revenues	\$ 2,928	\$ 2,597	\$ 2,387	\$ 3,149	\$ 11,061	\$	3,406	\$ 2,938	\$ 2,454	\$ 3,126	\$ 11,924	\$ 2,947	\$ 2,287	\$ 5,2	34
Adjusted OIBDA	\$ 649	\$ 547	\$ 554	\$ 716	\$ 2,466	\$	742	\$ 613	\$ 463	\$ 625	\$ 2,443	\$ 573	\$ 392	\$ 9	65

<u>Schedule 3</u>

Cable Networks Financial Results (unaudited; in millions)



					12 Months					12 Months			6 Months
		Quarter	Ended		Ended		Quarter	Ended		Ended	Quarte	r Ended	Ended
	3/31/18	6/30/18	9/30/18	12/31/18	12/31/18	3/31/19	6/30/19	9/30/19	12/31/19	12/31/19	3/31/20	6/30/20	6/30/20
Advertising	\$ 1,223	\$ 1,306	\$ 1,259	\$ 1,342	\$ 5,130	\$ 1,115	\$ 1,347	\$ 1,28 0	\$ 1,3 87	\$ 5,129	\$ 1,117	\$ 992	\$ 2,109
Affiliate	1,566	1,576	1,578	1,574	6,294	1,554	1,539	1,508	1,451	6,052	1,463	1,443	2,906
Content licensing	341	343	325	250	1,259	233	290	495	250	1,268	278	797	1,075
Revenues	\$ 3,130	\$ 3,225	\$ 3,162	\$ 3,166	\$ 12,683	\$ 2,902	\$ 3,176	\$ 3,283	\$ 3,088	\$ 12,449	\$ 2,858	\$ 3,232	\$ 6,090
Adjusted OIBDA	\$ 1,012	\$ 1,146	\$ 1,011	\$ 1,172	\$ 4,341	\$ 893	\$ 989	\$ 841	\$ 792	\$ 3,515	\$ 794	\$ 1,285	\$ 2,079

Filmed Entertainment Financial Results (unaudited; in millions)

									12]	Months									12	Months					6 M	lonths
				Quarter	End	led			E	Inded			(Quarter	r End	led			E	Inded	(Quarter	End	ed	En	nded
	3/3	51/18	6/3	30/18	9/3	30/18	12/3	31/18	12/	/31/18	3/	/31/19	6/3	30/19	9/3	30/19	12/	31/19	12,	/31/19	3/3	31/20	6/3	80/20	6/3	30/20
Theatrical	\$	50	\$	208	\$	337	\$	149	\$	744	\$	172	\$	152	\$	94	\$	129	\$	547	\$	167	\$	3	\$	170
Home entertainment		164		118		157		178		617		154		161		153		155		623		174		209		383
Licensing		438		389		399		267		1,493		375		540		575		219		1,709		442		434		876
Other		26		22		27		27		102		29		24		29		29		111		28		1		29
Revenues	\$	678	\$	737	\$	920	\$	621	\$	2,956	\$	730	\$	877	\$	851	\$	532	\$	2,990	\$	811	\$	647	\$	1,458
Adjusted OIBDA	\$	(23)	\$	40	\$	27	\$	(77)	\$	(33)	\$	38	\$	95	\$	66	\$	(119)	\$	80	\$	27	\$	116	\$	143

Publishing Financial Results (unaudited; in millions)

<u>Schedule 6</u>



									12 M	Ionths									12 N	Ionths					6 M	lonths
				Quarte	r End	led			En	nded				Quarte	r Eno	led			Er	nded	(Quarter	End	ed	E	nded
	3/3	31/18	6/	30/18	9/3	30/18	12/3	31/18	12/3	31/18	3/	'31/19	6/	30/19	9/	30/19	12/	31/19	12/	31/19	3/3	31/20	6/3	30/20	6/3	30/20
Revenues	\$	160	\$	207	\$	240	\$	218	\$	825	\$	164	\$	218	\$	217	\$	215	\$	814	\$	170	\$	200	\$	370
Adjusted OIBDA	\$	18	\$	34	\$	53	\$	48	\$	153	\$	19	\$	35	\$	55	\$	34	\$	143	\$	19	\$	38	\$	57

Reconciliation of Adjusted OIBDA (Non-GAAP) (unaudited; in millions)



					12 Months					12 Months			6 Months
		Quarter	Ended		Ended		Quarter	r Ended		Ended	Quarter	Ended	Ended
	3/31/18	6/30/18	9/30/18	12/31/18	12/31/18	3/31/19	6/30/19	9/30/19	12/31/19	12/31/19	3/31/20	6/30/20	6/30/20
TV Entertainment	\$ 649	\$ 547	\$ 554	\$ 716	\$ 2,466	\$ 742	\$ 613	\$ 463	\$ 625	\$ 2,443	\$ 573	\$ 392	\$ 965
Cable Networks	1,012	1,146	1,011	1,172	4,341	893	989	841	792	3,515	794	1,285	2,079
Filmed Entertainment	(23)	40	27	(77)	(33)	38	95	66	(119)	80	27	116	143
Publishing	18	34	53	48	153	19	35	55	34	143	19	38	57
Corporate/Eliminations	(102)	(106)	(107)	(118)	(433)	(102)	(120)	(112)	(115)	(449)	(96)	(97)	(193)
Stock-based compensation	(59)	(56)	(51)	(39)	(205)	(51)	(50)	(47)	(53)	(201)	(54)	(45)	(99)
Adjusted OIBDA	1,495	1,605	1,487	1,702	6,289	1,539	1,562	1,266	1,164	5,531	1,263	1,689	2,952
Depreciation and amortization ⁽¹⁾	(111)	(107)	(110)	(105)	(433)	(106)	(109)	(108)	(120)	(443)	(113)	(124)	(237)
Restructuring and other corporate matters	(194)	(50)	(70)	(176)	(490)	(178)	(7)	(122)	(468)	(775)	(233)	(158)	(391)
Programming charges	-	-	-	(162)	(162)	-	-	-	(589)	(589)	-	(121)	(121)
Gain on sale of assets				-	-	549				549	-		-
Operating income (loss)	\$ 1,19 0	\$ 1,448	\$ 1,307	\$ 1,259	\$ 5,204	\$ 1,804	\$ 1,446	\$ 1,036	\$ (13)	\$ 4,273	\$ 917	\$ 1,286	\$ 2,203

(1) Depreciation and amortization includes impairment charges of \$20 million and \$25 million for the quarters ended December 31, 2019 and June 30, 2020, respectively to reduce the carrying value of intangible assets, and for the quarter ended March 31, 2020 includes accelerated depreciation of \$12 million for abandoned technology in connection with synergy plans related to the Merger.

Reconciliation of Adjusted Net Earnings and Diluted EPS (Non-GAAP) (unaudited; in millions, except per share amounts)

							12	Months									12	Months					6 N	Months		
				Quarter	End	led			E	Inded			(Quarter	End	led			E	Inded		Quarte	r End	ed	E	Inded
	3/	31/18	6/3	30/18	9/3	30/18	12	/31/18	12	/31/18	3/	31/19	6/3	30/19	9/3	30/19	12/	'31/19	12,	/31/19	3/3	31/20	6/3	30/20	6/	30/20
Net earnings from continuing operations attributable to ViacomCBS:																										
Reported net earnings (loss) from continuing operations	\$	718	\$	943	\$	878	\$	884	\$	3,423	\$	1,946	\$	971	\$	626	\$	(273)	\$	3,270	\$	508	\$	478	\$	986
Impact of adjustments on net earnings from continuing operations ⁽¹⁾		140		(19)		(37)		139		223		(1,048)		(59)		54		873		(180)		191		291		482
Adjusted net earnings from continuing operations	\$	858	\$	924	\$	841	\$	1,023	\$	3,646	\$	898	\$	912	\$	680	\$	600	\$	3,090	\$	699	\$	769	\$	1,468
Per share information attributable to ViacomCBS:																										
Reported diluted earnings (loss) per share from continuing operations	\$	1.15	\$	1.52	\$	1.42	\$	1.43	\$	5.51	\$	3.15	\$	1.57	\$	1.01	\$	(.44)	\$	5.30	\$.82	\$.77	\$	1.60
Impact of adjustments on diluted earnings per share from continuing operations ⁽¹⁾		.22		(.03)		(.06)		.23		.36		(1.69)		(.09)		.09		1.41		(.29)		.31		.48		.78
Adjusted diluted EPS from continuing operations	\$	1.37	\$	1.49	\$	1.36	\$	1.66	\$	5.87	\$	1.46	\$	1.48	\$	1.10	\$.97	\$	5.01	\$	1.13	\$	1.25	\$	2.38
Weighted average number of diluted shares outstanding		626		621		619		618		621		617		617		617		618		617		616		617		617

⁽¹⁾ See Schedule 9 for a description of factors affecting comparability of net earnings and diluted EPS.

Schedule 8

VIACOMCBS

Items Affecting Comparability (unaudited; in millions, except per share amounts)

VIACON	ICBS
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									12	Months								12 1	Months					6 M	Ionths
			(Quarter	Endee	d			E	Ended			Quarter	End	ed			E	nded		Quarter	End	ed	Er	nded
	3/3	81/18	6/3	60/18	9/30)/18	12/3	31/18	12	/31/18	3/31/19	6	6/30/19	9/3	80/19	12/	31/19	12/	/31/19	3/3	31/20	6/3	30/20	6/3	30/20
Restructuring and other corporate matters ⁽¹⁾	\$	194	\$	50	\$	70	\$	176	\$	490	\$ 178	\$	7	\$	122	\$	468	\$	775	\$	233	\$	158	\$	391
Depreciation of abandoned technology ⁽²⁾		-		-		-		-		-	-		-		-		-		-		12		-		12
Impairment charges ⁽³⁾		-		-		-		-		-	-		-		-		20		20		-		25		25
Programming charges ⁽⁴⁾		-		-		-		162		162	-		-		-		589		589		-		121		121
Gain on sale of assets ⁽⁵⁾		-		-		-		-		-	(549))	-		-		-		(549)		-		-		-
(Gain) loss on extinguishment of debt		-		-		-		(18)		(18)	-		-		-		-		-		-		103		103
Net (gain) loss from investments ⁽⁶⁾		53		(13)		(33)		46		53	(38))	(39)		(12)		4		(85)		-		(32)		(32)
Impact of adjustments on earnings from continuing		247		37		37		366		687	(409))	(32)		110		1,081		750		245		375		620
operations before provision for income taxes																									
Income tax impact of above items ⁽⁷⁾		(61)		(9)		(10)		(87)		(167)	129		5		2		(239)		(103)		(50)		(85)		(135)
Discrete tax items ⁽⁸⁾		(46)		(47)		(64)		(140)		(297)	(768))	(32)		(58)		31		(827)		(4)		1		(3)
Impact of adjustments on provision for income taxes	\$	(107)	\$	(56)	\$	(74)	\$	(227)	\$	(464)	\$ (639)) \$	(27)	\$	(56)	\$	(208)	\$	(930)	\$	(54)	\$	(84)	\$	(138)
Impact of adjustments on net earnings from																									
continuing operations attributable to ViacomCBS	\$	140	\$	(19)	\$	(37)	\$	139	\$	223	\$ (1,048)) \$	(59)	\$	54	\$	873	\$	(180)	\$	191	\$	291	\$	482
Impact of adjustments on diluted EPS from continuing operations attributable to ViacomCBS	\$.22	\$	(.03)	\$	(.06)	\$.23	\$.36	\$ (1.69)) Ş	(.09)	\$.09	\$	1.41	\$	(.29)	\$.31	\$.48	\$.78
				. /		. /							. /						. /						
Weighted average number of diluted shares outstanding		626		621		619		618		621	617		617		617		618		617		616		617		617

⁽¹⁾ Primarily reflects severance and exit costs relating to restructuring activities as well as costs associated with other corporate matters.

(2) Reflects the accelerated depreciation for technology that was abandoned in connection with synergy plans related to the Merger and is recorded in Depreciation and amortization .

⁽³⁾ Reflects charges to reduce the carrying values of intangible assets to their fair value which are recorded in Depreciation and amortization.

(4) Programming charges for 2020 were primarily related to the abandonment of certain incomplete programs resulting from COVID-19 related production shutdowns. Programming charges for 2019 principally reflect accelerated amortization associated with changes in the expected monetization of certain programs, and decisions to cease airing, alter future airing patterns or not renew certain programs, in connection with management changes implemented as a result of the Merger. Programming charges for 2018 resulted from changes to our programming strategy, including at CBS Films and our *Cable Networks* segment, in connection with management changes.

⁽⁵⁾ 2019 reflects the gain on the sale of CBS Television City.

⁽⁶⁾ Net (gain) loss from investments includes changes to the carrying values of equity securities, gains and losses associated with the sales and acquisitions of joint ventures and impairment charges to write-down investments to their fair value.

⁽⁷⁾ The tax impact has been calculated by applying the tax rates applicable to the adjustments presented.

(8) Includes the net discrete tax expense or (benefit) related to the reorganization of international operations, changes in tax laws, tax accounting method changes, and reversal of valuation allowances and tax reserves, among others.

Free Cash Flow (Non-GAAP) (unaudited; in millions)



					12 Months					12 Months			6 Months
		Quarte	r Ended		Ended		Quarte	r Ended		Ended	Quarter	Ended	Ended
	3/31/18	6/30/18	9/30/18	12/31/18	12/31/18	3/31/19	6/30/19	9/30/19 12/3	51/19	12/31/19	3/31/20	6/30/20	6/30/20
Net cash provided by operating activities	\$ 1,004	\$ 1,024	\$ 962	\$ 474	\$ 3,464	\$ 929	\$ 260	\$ 500 \$	(459)	\$ 1,23 0	\$ 356	\$ 795	\$ 1,151
Operating cash flow from discontinued operations	-	2	(3)	-	(1)	-	-	-	-	-	-	-	-
Capital expenditures	(66)	(70)	(113)	(103)	(352)	(67)	(75)	(109)	(102)	(353)	(51)	(81)	(132)
Free cash flow	\$ 938	\$ 956	\$ 846	\$ 371	\$ 3,111	\$ 862	\$ 185	\$ 391 \$	(561)	\$ 877	\$ 305	\$ 714	\$ 1,019
Debt	\$ 19,790	\$ 19,939	\$ 19,937	\$ 19,113	\$ 19,113	\$ 18,328	\$ 18,328	\$ 18,157 \$ 1	8,719	\$ 18,719	\$ 18,537	\$ 20,068	\$ 20,068
Cash and cash equivalents	564	1,181	1,739	856	856	986	938	956	632	632	589	2,288	2,288
Net debt	\$ 19,226	\$ 18,758	\$ 18,198	\$ 18,257	\$ 18 , 257	\$ 17,342	\$ 17 , 390	\$ 17,201 \$ 1	8,087	\$ 18,087	\$ 17,948	\$ 17,780	\$ 17,780