### FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940 OMB APPROVAL
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| 1. Name and Addres <u>REDSTONE</u>       | s of Reporting Person<br>SUMNER M | *              | 2. Issuer Name <b>and</b> Ticker or Trading Symbol<br><u>Viacom Inc.</u> [ VIA, VIAB ] | 5. Relationship of Reporting Person(s) to Issuer<br>(Check all applicable)<br>X Director X 10% Owner |   |        |                       |  |  |
|--|-----------------------------------|----------------|--|--|---|--------|-----------------------|--|--|
| (Last) (First) (Middle)<br>1515 BROADWAY |                                   | (Middle)       | 3. Date of Earliest Transaction (Month/Day/Year)<br>07/30/2014                         | X  | Officer (give title<br>below)<br>Chairman of                                  | the I  | Other (specify below) |  |  |
| (Street)<br>NEW YORK<br>(City)           | NY<br>(State)                     | 10036<br>(Zip) | 4. If Amendment, Date of Original Filed (Month/Day/Year)                               | 6. Indiv<br>Line)<br>X   | idual or Joint/Group F<br>Form filed by One F<br>Form filed by More<br>Person | eporti | ng Person             |  |  |

### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction<br>Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 3.<br>Transaction<br>Code (Instr.<br>8) |   | 4. Securities Acquired (A) or<br>Disposed Of (D) (Instr. 3, 4 and 5) |               |         | 5. Amount of<br>Securities<br>Beneficially<br>Owned Following<br>Reported | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|---------------------------------|--|---|---|---|--|---------------|---------|---|---|---|
|                                 |  |   |   | v | Amount   | (A) or<br>(D) | Price   | Transaction(s)<br>(Instr. 3 and 4)  |   | (1130.4)  |
| Class B Common Stock            | 07/30/2014                                 |   | М                                       |   | 66,750   | Α             | \$37.55 | 66,750  | D   |   |
| Class B Common Stock            | 07/30/2014                                 |   | <b>D</b> <sup>(1)</sup>                 |   | 66,750   | D             | \$84.89 | 0   | D   |   |

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 4.<br>Transa<br>Code (<br>8) |   | 5. Number<br>of<br>Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D) (Instr.<br>3, 4 and 5) |        | ate                 | d 7. Title and Amount<br>of Securities<br>Underlying<br>Derivative Security<br>(Instr. 3 and 4) |                            | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 4) | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |
|---|---|--|---|------------------------------|---|--|--------|---------------------|---|----------------------------|---|--|--|--|--|
|   |   |  |   | Code                         | v | (A)  | (D)    | Date<br>Exercisable | Expiration<br>Date  | Title                      | Amount<br>or<br>Number<br>of<br>Shares              |  |  |  |  |
| Stock Option<br>Equivalents <sup>(1)</sup>          | \$37.55   | 07/30/2014                                 |   | М                            |   |  | 66,750 | (2)                 | 09/27/2014  | Class B<br>Common<br>Stock | 66,750  | (1)  | 200,140  | D  |  |

### Explanation of Responses:

1. In accordance with the Reporting Person's employment agreement with the Issuer, on September 27, 2006, the Reporting Person's deferred compensation account balance with the Issuer was converted into Stock Option Equivalents ("SOEs") that expire on September 27, 2014. Each SOE corresponds to one share of the Issuer's Class B Common Stock and, when notionally exercised, results in a credit in the Reporting Person's deferred compensation account equal to the difference between the closing price of the Class B Common Stock on The NASDAQ Global Select Market on the date of exercise and the exercise price of the SOEs. The notional exercise reported in this Form 4 was effected pursuant to a Rule 10b5-1 trading plan adopted by the Reporting Person on May 16, 2014.

### **Remarks:**

itemarks.

#### /s/ Michael D. Fricklas,

Attorney-in-Fact for Sumner M. 08/01/2014 Redstone

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.