

Paramount Pictures, Twentieth Century Fox and Lightstorm Entertainment to Set Sail Again With James Cameron's Oscar®-Winning "TITANIC" With a Worldwide 3D Re-Release on April 6, 2012

Movie's Re-Release to Coincide With the Centennial of the Ship's Sailing

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Paramount Pictures, Twentieth Century Fox and Lightstorm Entertainment jointly announced today that James Cameron's "TITANIC" will be re-released worldwide on April 6, 2012.

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The release, which marks the 100th anniversary of the Titanic setting sail (April 10th), will present the film in 3D for the first time ever.

Written, directed and produced by Cameron, "TITANIC" is the second highest grossing movie of all time. It is one of only three films to have received a record 11 Academy Awards® including Best Picture and Best Director; and launched the careers of stars Leonardo DiCaprio and Kate Winslet.

Called "A spectacular demonstration of what modern technology can contribute to dramatic storytelling" by *Variety* upon its release in 1997, the long in the works 3D conversion is being overseen by Cameron and his Lightstorm producing partner Jon Landau who produced the hit movie.

Said Cameron, "There's a whole generation that's never seen 'TITANIC' as it was meant to be seen, on the big screen. And this will be 'TITANIC' as you've never seen it before, digitally re-mastered at 4K and painstakingly converted to 3D. With the emotional power intact and the images more powerful than ever, this will be an epic experience for fans and newcomers alike."

"This new presentation of Paramount's top-grossing film is particularly special because 2012 is the 100th anniversary of our studio. Paramount has had the pleasure of introducing audiences to some of the all-time classics of cinema during that century of moviemaking and we cannot think of a better way to mark the occasion than with this re-release of 'Titanic,'" said Brad Grey, Chairman and CEO of Paramount Pictures.

Commented Fox Filmed Entertainment Chairmen and CEOs, Jim Gianopulos and Tom Rothman: "Our 30-plus year relationship with Jim Cameron and Lightstorm has been enormously rewarding, from 'Aliens' to 'Avatar', and the global phenomenon of 'Titanic' remains one of the greatest sources of pride in our history. We are pleased to allow a new generation of audiences to experience the film in its brilliant digital restoration in 3D."

About Paramount Pictures Corporation

Paramount Pictures Corporation (PPC), a global producer and distributor of filmed entertainment, is a unit of Viacom (NYSE: VIA, VIA.B), a leading content company with prominent and respected film, television and digital entertainment brands. The company's labels include Paramount Pictures, Paramount Vantage, Paramount Classics, Insurge Pictures, MTV Films and Nickelodeon Movies. PPC operations also include Paramount Digital Entertainment, Paramount Famous Productions, Paramount Home Entertainment, Paramount Pictures International, Paramount Licensing Inc., Paramount Studio Group and Paramount Television & Digital Distribution.

About Twentieth Century Fox

One of the world's largest producers and distributors of motion pictures, Fox Filmed Entertainment produces, acquires and distributes motion pictures throughout the world. These motion pictures are produced or acquired by the following units of FFE: Twentieth Century Fox, Fox 2000 Pictures, Fox Searchlight Pictures, Twentieth Century Fox Animation and Fox International Productions.

About Lightstorm Entertainment

Lightstorm Entertainment is a film production company founded by Academy Award® winning filmmakers James Cameron and film producer Jon Landau. The company has produced blockbuster hits including "Terminator 2: Judgment Day," "True Lies,"

as well the Academy Award® winning "Titanic" and most recently "Avatar," which stands at the biggest grossing movie of all time.

SOURCE Paramount Pictures