

## **John Mayer & Friends Get On Board for One Splendid Evening**

### **John Mayer, Jordin Sparks, Gavin Rossdale, Sara Bareilles, O.A.R., Guster, Erin McCarley and DJ Logic Take the Stage for a Concert Event to Benefit the VH1 Save The Music Foundation**

ATLANTA, Feb. 3 -- Carnival Cruise Lines and Mayercraft Carrier 2 present "One Splendid Evening," a special concert event to benefit the VH1 Save The Music Foundation. The one night only event will take place the evening of March 26, 2009. Proceeds will help restore instrumental music education in America's public schools and raise awareness about the importance of music as part of a child's complete education.

One Splendid Evening will be held on board the new Carnival Splendor, Carnival's largest and most innovative ship, while the vessel is docked at the Port of San Pedro in Los Angeles. The evening will include performances by Grammy Award winner John Mayer, Jordin Sparks, Gavin Rossdale, Sara Bareilles, O.A.R., Guster, Erin McCarley and DJ Logic. Guests will enjoy dinner, an open bar and additional live entertainment throughout the ship. The next day, the ship sets sail on a special four-day music cruise - the "Mayercraft Carrier 2: Even Crafter" voyage.

"We are very excited that Carnival Cruise Lines and Mayercraft have chosen to support music education in our schools at a time when many programs are at risk of being cut," said Paul Cothran, Executive Director, VH1 Save The Music Foundation. "We are grateful to the performing artists for donating both their time and talent to our cause."

One Splendid Evening will give guests an opportunity to explore the \$640 million Carnival Splendor, the largest "Fun Ship" ever based year-round in Southern California. The ship can accommodate more than 3,000 passengers and features a luxurious 21,000-square-foot spa, four swimming pools, a 270-square-foot outdoor movie screen and 22 bars and lounges.

"Teaming up with the VH1 Save The Music Foundation and John Mayer and friends to raise money for music education programs in schools is a fantastic way to kick off the Carnival Splendor's new West Coast cruises and introduce people to our one-of-a-kind vacation environment," said Ruben Rodriguez, Carnival's EVP of marketing and guest experience.

Atlanta-based Sixthman will produce both the dockside One Splendid Evening and the fully chartered Mayercraft Carrier 2: Even Crafter. The second annual music cruise, hosted by John Mayer, will sail March 27-31, 2009 from Los Angeles to Cabo San Lucas, Mexico. While onboard, music fans will enjoy concert performances by John Mayer, O.A.R., Guster and over a dozen other bands for a music festival at sea. For more information, visit [www.mayercraftcarrier.com](http://www.mayercraftcarrier.com).

Tickets for One Splendid Evening will go on sale February 3, 2009. For more information about One Splendid Evening or to buy tickets, visit [www.onesplendidevening.com](http://www.onesplendidevening.com).

Carnival Cruise Lines, a unit of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE: CUK), is the world's largest and most popular cruise line, with 22 ships operating voyages ranging from three to 18 days in length to the Bahamas, Caribbean, Mexican Riviera, Alaska, Hawaii, the Panama Canal, Canada, New England, Bermuda, Europe and South America. Offering an unmatched combination of exciting on-board amenities, all-ages appeal and friendly, attentive service, Carnival's "Fun Ship" fleet expects to carry 3.7 million passengers this year.

The VH1 Save The Music Foundation is a nonprofit organization dedicated to restoring instrumental music education programs in America's public schools, and raising awareness about the importance of music as part of each child's complete education. Since 1997, VH1 Save The Music has provided \$43 million worth of new musical instruments, donated to more than 1,600 public schools in more than 100 cities around the country, impacting the lives of more than 1.2 million public school students. Now eleven years strong, it is our renewed commitment to donate one hundred million dollars worth of new musical instruments to ensure that even a greater number of students receive a comprehensive music education in the coming decade! To join the movement to First Make Music, Then Make History, visit [www.vh1savethemusic.com](http://www.vh1savethemusic.com).

Sixthman, LLC, headquartered in Atlanta, Georgia, focuses on creating, marketing and commercially developing musically-driven lifestyle events with an emphasis on themed cruises. Founded and formed in 2001 and led by industry leader Andy Levine, Sixthman has rapidly captured market share in the affinity travel industry. Sixthman focuses on harnessing the music, ideas and energy of communities to pioneer an experience of a lifetime. By partnering with fan oriented artists and world class resorts and cruise lines, Sixthman is able to attract passionate music fans to new destinations. For more information, visit [www.sixthman.net](http://www.sixthman.net).

Contact:  
Elizabeth Rosenthal  
Senior Vice President  
Susan Blond, Inc.  
212.333.7728 x 105

[erosenthal@susanblondinc.com](mailto:erosenthal@susanblondinc.com)

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CONTACT:

Elizabeth Rosenthal, Senior Vice President  
Susan Blond, Inc.

+1-212-333-7728 x 105

[erosenthal@susanblondinc.com](mailto:erosenthal@susanblondinc.com)

/Web Site: <http://www.vh1savethemusic.com>