_____ _____ _____ SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549 _____ SCHEDULE 14D-1 TENDER OFFER STATEMENT (AMENDMENT NO. 40) PURSUANT TO SECTION 14(D)(1) OF THE SECURITIES EXCHANGE ACT OF 1934 AND SCHEDULE 13D (AMENDMENT NO. 41) UNDER THE SECURITIES EXCHANGE ACT OF 1934 PARAMOUNT COMMUNICATIONS INC. (Name of Subject Company) VIACOM INC. NATIONAL AMUSEMENTS, INC. SUMNER M. REDSTONE BLOCKBUSTER ENTERTAINMENT CORPORATION (Bidder) COMMON STOCK, \$1.00 PAR VALUE (Title of Class of Securities) 699216 10 7 (CUSIP Number of Class of Securities) PHILIPPE P. DAUMAN, ESQ. VIACOM INC. 1515 BROADWAY NEW YORK, NEW YORK 10036 TELEPHONE: (212) 258-6000 (Name, Address and Telephone Number of Person Authorized to Receive Notices and Communications on Behalf of Bidder) COPIES TO: STEPHEN R. VOLK, ESQ. SHEARMAN & STERLING 599 LEXINGTON AVENUE NEW YORK, NEW YORK 10022 TEL.: (212) 848-4000 ROGER S. AARON, ESQ. SKADDEN, ARPS, SLATE, MEAGHER & FLOM 919 THIRD AVENUE NEW YORK, NEW YORK 10022 TEL.: (212) 735-3000

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Exhibit Index on Page

This Amendment No. 40 to the Tender Offer Statement on Schedule 14D-1 and Amendment No. 41 to Schedule 13D (the "Statement") relates to the offer by Viacom Inc., a Delaware corporation ("Purchaser"), to purchase shares of Common Stock, par value \$1.00 per share (the "Shares"), of Paramount Communications Inc., a Delaware corporation (the "Company"), at a price of \$107 per Share, net to the seller in cash, upon the terms and subject to the conditions set forth in Purchaser's Offer to Purchase dated October 25, 1993 (the "Offer to Purchase"), a copy of which was attached as Exhibit (a)(1) to Amendment No. 1, filed with the Securities and Exchange Commission (the "Commission") on October 26, 1993, to the Tender Offer Statement on Schedule 14D-1 filed with the Commission on October 25, 1993 (the "Schedule 14D-1"), as supplemented by the Supplement thereto dated November 8, 1993 (the "First Supplement"), the Second Supplement thereto dated January 7, 1994 (the "Second Supplement"), the Third Supplement thereto dated January 18, 1994 (the "Third Supplement") and the Fourth

Supplement thereto dated February 1, 1994 (the "Fourth Supplement") and in the related Letters of Transmittal.

Capitalized terms used but not defined herein have the meanings assigned to such terms in the Offer to Purchase, the First Supplement, the Second Supplement, the Third Supplement, the Fourth Supplement and the Schedule 14D-1.

ITEM 10. ADDITIONAL INFORMATION.

Item 10(f) is hereby amended and supplemented as follows:

On February 8, 1994, Purchaser sent to the Company's stockholders a mailgram notice reminding them that the Offer is scheduled to expire at midnight on February 14, 1994. A copy of such notice is filed as Exhibit (a)(94) to the Schedule 14D-1 and is incorporated herein by reference.

ITEM 11. MATERIAL TO BE FILED AS EXHIBITS.

Item 11 is hereby amended and supplemented to add the following Exhibit:

99(a)(94) Notice to the Company's stockholders

*By

After due inquiry and to the best of my knowledge and belief, I certify that the information set forth in this Statement is true, complete and correct.

February 9, 1994

VIACOM INC. /s/ PHILIPPE P. DAUMAN Ву Philippe P. Dauman Senior Vice President, General Counsel and Secretary * Sumner M. Redstone, Individually NATIONAL AMUSEMENTS, INC. By * Sumner M. Redstone Chairman, Chief Executive Officer and President /s/ PHILIPPE P. DAUMAN

Philippe P. Dauman Attorney-in-Fact under Powers of Attorney filed as Exhibit (a)(36) to the Schedule 14D-1 After due inquiry and to the best of my knowledge and belief, I certify that the information set forth in this Statement is true, complete and correct.

February 9, 1994

BLOCKBUSTER ENTERTAINMENT CORPORATION

By /s/ STEVEN R. BERRARD

Steven R. Berrard President and Chief Operating Officer EXHIBIT NO. PAGE IN SEQUENTIAL NUMBERING SYSTEM

99(a)(94) Notice to the Company's stockholders

IMPORTANT NOTICE

Viacom's cash offer for 50.1% of all outstanding Paramount shares is currently scheduled to expire at midnight, February 14, 1994. Paramount's Board of Directors has unanimously recommended that "Paramount's stockholders accept the revised tender offer by Viacom Inc. and tender their shares pursuant to that offer and reject the revised QVC tender offer by not tendering any shares to QVC." Furthermore, the Board urged all stockholders to tender their shares by midnight, February 14th.

If your shares are held in your own name, you are urged to complete the Letter of Transmittal and to return it with your share certificate to First Chicago Trust Company so that it arrives on or prior to February 14, 1994. If your shares are held in street name, we urge you to contact your broker and to instruct your broker to tender your shares prior to the February 14th expiration.

If you have any questions regarding Viacom's offer, please call Georgeson & Company Inc., Viacom's Information Agent, toll-free at 1-800-223-2064.

Very truly yours,

VIACOM INC.