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## FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

OMB APPROVAL											
OMB Number:	3235-0287										
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			UI Sec		/esimer	IL COII	ipany Act of 18	940						
1. Name and Address of Reporting Person <sup>*</sup> Kraft Robert K				er Name <b>and</b> Ticke <u>om Inc.</u> [ VIA			ymbol		5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
	<u>. IX</u>									Director	10% 0	Dwner		
(Last) 1515 BROADV	(First) VAY	(Middle)		3. Date of Earliest Transaction (Month/Day/Year) 04/01/2008						Officer (give title below)	Other below	(specify )		
p		4. If An	nendment, Date of	Original	Filed	(Month/Day/Ye		6. Individual or Joint/Group Filing (Check Applicable						
(Street)									Line)					
NEW YORK	NY							Form filed by One Reporting Person						
,									Form filed by More than One Reporting Person					
(City)	(State)	(Zip)												
		Table I - Nor	n-Derivative S	ecurities Acqu	uired,	Disp	oosed of, o	r Ben	eficially	Owned				
Date		2. Transaction Date (Month/Day/Year)	Execution Date,		iction Instr.	4. Securities Disposed Of 5)			5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership			
					Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(Instr. 4)		

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		5. Nu of Deriv Secu Acqu (A) of Dispo of (D) (Instr and 5	rities ired osed . 3, 4	6. Date Exerc Expiration Da (Month/Day/Y	ate	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Class A Phantom Common Stock Units	(1)	04/01/2008		A		387		(1)	(1)	Class A Common Stock	387	\$40.85	3,543	D	
Class B Phantom Common Stock Units	(1)	04/01/2008		A		387		(1)	(1)	Class B Common Stock	387	\$40.91	3,544	D	

Explanation of Responses:

1. The Reporting Person has elected to defer payment of director retainer and meeting fees and related interest thereon pursuant to the Viacom Inc. Deferred Compensation Plan for Outside Directors. Deferred amounts are deemed invested quarterly in a number of Phantom Common Stock Units equal to the number of shares of Class A and Class B Common Stock that such deferred amounts, if invested as equally as possible in the Class A and Class B Common Stock, would have purchased on the day the amounts are deemed invested. Phantom Common Stock Units are paid out after the Director's retirement from the Board and are settled in cash.

**Remarks:** 

## /s/ Michael D. Fricklas,

Attorney-in-Fact for Robert K. 04/03/2008 **Kraft** 

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.