SEC Form 4	
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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL						
OMB Number:	3235-0287					
Estimated average burg	den					
hours per response.	0.5					

1. Name and Address of Reporting Person [*] REDSTONE SUMNER M				2. Issuer Name and Ticker or Trading Symbol <u>Viacom Inc.</u> [VIA, VIAB]						5. Rela (Check <mark>X</mark>	o Issuer % Owner		
(Last) 1515 BROADW	(First) /AY	(Middle	·/	3. Date of Earliest Transaction (Month/Day/Year) 07/08/2008						Х	Officer (give title below) Chairman (be	ner (specify ow) d
(Street) NEW YORK (City)	NY (State)	10036 (Zip)		4. If Amendment, Date of Original Filed (Month/Day/Year)						6. Indiv Line) X	idual or Joint/Group Form filed by One Form filed by Mor Person	e Reporting F	erson
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned												
Date		2. Transaction Date (Month/Day/Yea	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (Instr. 8)				nd 5) Securities Form: D Beneficially (D) or In		6. Ownersh Form: Direc (D) or Indire (I) (Instr. 4)	t of Indirect		

			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Class B Common Stock	07/08/2008		D		554 , 434 ⁽¹⁾	D	\$32.5915 ⁽²⁾	24,262,007	Ι	By NAIRI, Inc. ⁽³⁾
Class B Common Stock								439,798	D	
Class B Common Stock								100	Ι	By Spouse

Table II	- Derivative Securities Acquired, Disposed of, or Beneficially Owned	
	(e.g. nuts calls warrants ontions convertible securities)	

(e.g., puts, cans, warrants, options, convertible securities)																	
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)			ative rities ired osed . 3, 4	6. Date Exercisable and Expiration Date (Month/Day/Year)		te Amount of ear) Securities Underlying Derivative		Amount of Securities Underlying Derivative Security (Instr. 3		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares						
		Reporting Person [*] MNER M															
(Last) 1515 BR	OADWAY	(First)	(Middle)														
(Street) NEW YC	ORK	NY	10036														
(City)		(State)	(Zip)														
1. Name an NAIRI		Reporting Person [*]															
(Last) 846 UNI	VERSITY	(First) AVENUE	(Middle)														
(Street) NORWO	OD	MA	02062-2631	L													
(City)		(State)	(Zip)														

1. Name and Address of Reporting Person* <u>NATIONAL AMUSEMENTS INC /MD/</u>

(Last) 846 UNIVERSI	(First) TY AVENUE	(Middle)
(Street) NORWOOD	MA	02062-2631
(City)	(State)	(Zip)

Explanation of Responses:

1. Shares sold to Viacom Inc. (Viacom) pursuant to a previously disclosed agreement among NAIRI, Inc. (NAIRI), National Amusements, Inc. (NAI) and Viacom, pursuant to which NAIRI and NAI participate in Viacom's stock repurchase program on a pro-rata basis.

2. Calculated in accordance with the terms of the agreement referred to in footnote 1.

3. These securities are owned directly by NAIRI, Inc. (NAIRI), but may also be deemed to be beneficially owned by (1) NAIRI's parent corporation, National Amusements, Inc. (NAI) and (2) Sumner M. Redstone, who is the controlling stockholder of NAI.

Remarks:

<u>/s/ Michael D. Fricklas,</u> <u>Attorney-in-Fact for Sumner</u> <u>M. Redstone</u>	<u>07/10/2008</u>
<u>/s/ Richard Sherman, Vice</u> <u>President</u>	<u>07/10/2008</u>
<u>/s/ Richard Sherman, Vice</u> <u>President</u>	<u>07/10/2008</u>
** Signature of Reporting Person	Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.