

Southparkstudios.com Unveils Web-Only Exclusive of Original 'South Park' Pilot With Never-Before-Seen Footage

Original Hand-Made, All Construction Paper Pilot Launches Today, Thursday, August 13 at Southparkstudios.com Pilot And Commentary Will Be Made Available Exclusively Online For 30 Days

NEW YORK, Aug. 13 -- South Park Digital Studios LLC, the joint venture between "South Park" creators Trey Parker and Matt Stone and COMEDY CENTRAL, a division of MTVN Entertainment Group, a unit of Viacom (NYSE: VIA, VIA.B), announced today that southparkstudios.com will premiere the rarely-seen, original hand-made "South Park" pilot created by Matt Stone and Trey Parker. The original pilot, which is the basis for the Emmy and Peabody Award winning series' premiere episode "Cartman Gets An Anal Probe," contains four minutes of additional footage that never made it to air when the episode debuted in 1997. This pilot was created entirely by hand on construction paper and was animated primarily by Stone and Parker. Southparkstudios.com will feature the pilot on an ad-supported basis for a limited period of 30 days at www.southparkstudios.com/episodes/pilot.

In addition to watching the original pilot, fans looking for new "South Park" material ahead of the October 7 mid-season premiere can watch commentary about it from "South Park" crew producer Eric Stough and South Park Studios creative director Chris Brion on southparkstudios.com.

Southparkstudios.com offers fans the ultimate "South Park" digital experience. The site invites fans to watch full episodes and clips of every "South Park" episode. Southparkstudios.com also features behind-the-scenes information from all 12 seasons allowing users to see all their favorite "South Park" moments, comment on them and share them with friends.

Launched in 1997, "South Park," now in its 13th season, remains the highest-rated series on COMEDY CENTRAL. "South Park" repeats Wednesdays at 12:00 a.m., Thursdays at 10:00 p.m. and 12:00 a.m. and Sundays at 10:00 p.m., 11:30 p.m. and 3:00 a.m. (all times ET/PT).

Trey Parker and Matt Stone are co-creators and executive producers of the Emmy and Peabody Award-winning "South Park," with Anne Garefino also serving as executive producer.

COMEDY CENTRAL, the only all-comedy network, currently is seen in more than 95 million homes nationwide. COMEDY CENTRAL is owned by, and is a registered trademark of, Comedy Partners, a wholly-owned division of Viacom Inc.'s (NYSE: VIA and VIA.B) MTV Networks. COMEDY CENTRAL's Internet address is www.comedycentral.com. For up-to-the-minute and archival press information and photographs visit Press Central, COMEDY CENTRAL's press Web site at www.comedycentral.com/press.

MTV Networks, a unit of Viacom (NYSE: VIA, VIA.B), is one of the world's leading creators of entertainment content, with brands that engage and connect diverse audiences across television, online, mobile, games, virtual worlds and consumer products. The company's portfolio spans more than 150 television channels and 350 digital media properties worldwide, and includes MTV, VH1, CMT, Logo, Harmonix, Nickelodeon, Nick at Nite, Noggin, The N, AddictingGames, Neopets, COMEDY CENTRAL, Spike TV, TV Land, Atom, Gametrailers and Xfire.

SOURCE COMEDY CENTRAL Corporate Communications

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