Snow Patrol & Jason Derulo to Perform at MTV EMA Event at Belfast's City Hall on Sunday 6 November

LONDON, BELFAST, Ireland and NEW YORK, Oct. 13, 2011 /PRNewswire via COMTEX/ --

MTV today confirmed that Northern Ireland's most successful music export, multi-million-selling indie rockers **Snow Patrol**, are set to perform at a landmark 2011 MTV EMA event that will take place against Belfast's iconic City Hall on **Sunday 6 November**. In the U.S., the "**2011 MTV EMA**" will premiere on Tr3s: MTV, Musica y Mas on Sunday, November 6th at 6:00PM ET/PT, and on mtvU on Monday, November 7th at 12:00PM ET/PT. The "2011 MTV EMA" is sponsored by Dell, Replay, Hyundai and Swatch.

Snow Patrol's performance at the free, ticketed event, which will be staged by MTV to give as many of Belfast's music fans as possible the opportunity to be part of its awards celebrations, will give an audience of tens of thousands a taste of the band's upcoming sixth studio album, *Fallen Empires*, in addition to era-defining classics including *Run*, *Chocolate* and *Chasing Cars*. Snow Patrol's performance will be beamed live into the **2011 MTV EMA**, which will be taking place simultaneously from Belfast's Odyssey Arena - and showcased on MTV around the world.

MTV also announced today that the star-studded EMA line-up at City Hall on 6 November will include chart-topping US singer-songwriter **Jason Derulo**, who will be appearing fresh from the international release of 2nd album *Future History*. Derulo's performance will feature in **2011 MTV EMA Red Carpet Live** which will be broadcast on MTV* as anticipation builds for the glittering awards.

Commented Snow Patrol: "We're really looking forward to performing for the EMAs at such a special location on home-turf. It's going to be a great night and a lot of fun."

Added Jason Derulo: "This is my first EMA and it's an honor to be asked to perform as I've always been an MTV fan. I am also very excited to perform for my Irish fans and visit Belfast for the first time".

The 2011 MTV EMA event at City Hall will open at 5pm on Sunday 6 November, with performances starting from 6pm.

Tickets for the event will be free and available from www.gotobelfast.com or by telephoning **02890246609** from **8am** on **Sunday 16 October**. Tickets will be restricted to 4 per person and available to over 16s only (proof of age will be required). Full Terms & Conditions are available on www.gotobelfast.com.

ABOUT SNOW PATROL

The Irish/Scottish five piece have sold over 11 million albums and have been responsible for several iconic singles, including Run, Chocolate, and Chasing Cars (which spent an incredible 104 weeks in the UK Top 75 and was voted 'Song of the Decade' in a Channel 4 poll). Their albums have been nominated for the Mercury Music Prize, Grammys and MTV EMAs, with Final Straw landing them an Ivor Novello Award in 2005. Snow Patrol consists of singer Gary Lightbody, guitarist Nathan Connolly, bassist Paul Wilson, drummer Jonny Quinn and keyboardist, Tom Simpson.

ABOUT JASON DERULO

Jason Derulo first hit the airwaves with in 2010 with his self-titled debut--which sold 850,000 copies worldwide and spawned three Top Ten hits. Now, Derulo is fresh from the release of his second album, Future History which features a mix of self-penned and collaborated tracks ranging from ultra-sexy urban dance to poppy love songs - a blend of varied sounds deeply rooted in pop.

About the 2011 MTV EMA

The 2011 MTV EMA will be hosted by multi-talented singer and actress Selena Gomez. Coldplay, Red Hot Chili Peppers, Jessie J and LMFAO are confirmed to perform, with further performers and presenters to be announced in the coming weeks. Viewers can vote for their favourite EMA artists by visiting www.mtvema.com. Lady Gaga leads the pack of EMA nominees with six nods, with Katy Perryand Bruno Marsfollowing closely behind with four nominations. Adele, Justin Bieberand Thirty Seconds To Mars are each up for three awards. Other EMA nominees include Foo Fighters, Snoop Dogg, My Chemical Romance, Jennifer Lopez, LMFAO, Jessie J, Beyonce, Coldplay, Eminem, Arcade Fire, Red Hot Chili Peppers, Far East Movement, Kanye West, Linkin Park, Wiz Khalifaand Kings of Leon. Richard Godfrey and Bruce Gillmer are Executive Producers for the "2011 MTV EMA." For all MTV EMA news and announcements, check out EMA on Facebook and follow us @ EMA Twitter. For MTV EMA press materials, please visit press.mtvema.com.

*check local listings; show will be tape delayed in some markets.

About MTV:

MTV is the world's premier youth entertainment brand. With a global reach of more than a half-billion households, MTV is the cultural home of the millennial generation, music fans and artists, and a pioneer in creating innovative programming for young people. MTV reflects and creates pop culture with its award-winning content built around compelling storytelling, music discovery and activism across TV, online and mobile. Outside of the United States, MTV is part of Viacom International Media Networks, a division of Viacom Inc. (NYSE: VIA, VIA.B), one of the world's leading creators of programming and content across all media platforms. For more information about the 2011 MTV EMA, please visit press.mtvema.com.

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