FORM 4

obligations may continue. See Instruction 1(b).

Check this box if no longer subject to Section 16. Form 4 or Form 5

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT	OF CHANGES	IN BENEFICIAL	OWNERSHIP

OMB APPROVAL

OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* ANDELMAN DAVID R				2. Issuer Name and Ticker or Trading Symbol VIACOM INC [VIA, VIAB]										all app	or 10% Owner		wner	
(Last) 1515 BR	(Fi OADWAY	rst) (Middle)			ate of 01/20		st Trai	ansaction (Month/Day/Year)						below	er (give title v)	below)	
(Street) NEW Y(EW YORK NY 10036			4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Indiv Line) X	′				
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																		
1. Title of Security (Instr. 3) 2. Trans. Date (Month/I			ate	execution 2A. Deemed Execution Date, if any (Month/Day/Year)		Code (Instr. 5)			5. Amo Securit Benefic Owned Reporte	ies cially Following	6. Ownership Form: Direct D) or Indirect I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership						
								Code	v	Amount	(A)	or Pri	ce	Transa (Instr. 3	ction(s)		(Instr. 4)	
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3) 2. Conversion or Exercise Price of Derivative Security (Instr. 3) 3. Transaction Date (Month/Day/Year) (Month/Day/Year) 3. Transaction Date (Execution Date, if any (Month/Day/Year)			Transaction of Code (Instr. Derivati		vative crities critied r osed)	Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)		9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)			
				С	ode	v	(A)	(D)	Date Exercisable	Ex Da	piration te	Title	Amoun or Numbe of Shares					
Phantom Class A Common Stock Units	\$0.00 ⁽¹⁾	07/01/2004			A		296		(1)		(1)	Class A common stock	296	\$	36.1	3,007	D	
Phantom Class B Common Stock	\$0.00 ⁽¹⁾	07/01/2004			A		301		(1)		(1)	Class B common stock	301	\$3	35.51	3,023	D	

Explanation of Responses:

1. Reporting Person has elected to defer payment of Board retainer and fees pursuant to the Viacom Inc. Deferred Compensation Plan for Non-Employee Directors. Deferred amounts (including any cash dividends credited during the previous quarter) are deemed invested quarterly in the number of Phantom Common Stock Units equal to the number of shares of Class A and Class B Common Stock that such amounts would have purchased when converted. Phantom Common Stock Units are paid out after the Director's retirement from the Board and are settled in cash.

Remarks:

07/02/2004 /s/ Andelman, David R.

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.