SEC I	Form 4
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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL OMB Number: 3235-0287 Estimated average burden 0.5

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Check this box if no longer subject to	STATE
Section 16. Form 4 or Form 5 obligations may continue. See	
Instruction 1(b).	

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person [*] Freston Thomas E			2. Issuer Name and Ticker or Trading Symbol <u>VIACOM INC</u> [VIA, VIAB]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner				
(Last) (First) (Middle) 1515 BROADWAY		(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 10/03/2005	X Officer (give title Other (specify below) Co-President and Co-COO				
(Street) NEW YORK (City)	W YORK NY 10036		4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person				

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 1_

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Transaction Code (Instr.					5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		5. Number of Derivative Securities Acquired (A Disposed o (D) (Instr. 3, and 5)	A) or	6. Date Exerc Expiration Da (Month/Day/\	ate	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)		
Class A Phantom Common Stock Units	(1)	10/03/2005		A		5.7873 ⁽²⁾		(1)	(1)	Class A common stock	5.7873	\$33.2003	2,750.6592 ⁽³⁾	D	
Class B Phantom Common Stock Units	(1)	10/03/2005		A		22.0151 ⁽²⁾		(1)	(1)	Class B common stock	22.0151	\$33.0687	10,422.1051 ⁽⁴⁾	D	

Explanation of Responses:

1. Phantom common stock units are payable in cash following the Reporting Person's retirement or other termination of service pursuant to Issuer's excess 401(k) plan.

2. Phantom Common Stock Units credited in respect of hypothetical dividends pursuant to the Issuer's excess 401(k) plan.

3. Includes the following Class A Phantom stock units that were credited as dividends on the indicated dates but not previously reported: 7/1/04, 4.5031; 10/01/04, 4.6732; 1/3/05, 5.0849; 4/1/05, 5.4411; and 07/01/05, 5.8935.

4. Includes the following Class B Phantom stock units that were credited as dividends on the indicated dates but not previously reported: 7/1/04, 17.304; 10/01/04, 18.4487; 1/3/05, 19.5657; 4/1/05, 20.7036; and 07/01/05, 22.422.

Remarks:

/s/ Freston, Thomas E.

10/05/2005

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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