SEC Form 4

FORM 4

UN

IITED STATES SECUI	RITIES AND	EXCHANGE	COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person [*] GREENBERG ALAN C			2. Issuer Name and Ticker or Trading Symbol <u>Viacom Inc.</u> [VIA, VIAB]		tionship of Reporting Person(s) to Issuer all applicable) Director 10% Owner		
(Last) 1515 BROADW	Last) (First) (Middle) I515 BROADWAY		3. Date of Earliest Transaction (Month/Day/Year) 01/31/2008		Officer (give title below)	Other (specify below)	
(Street)	NY	10036	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line) X	idual or Joint/Group Filir Form filed by One Re		
(City)	(State)	(Zip)	—		Form filed by More the Person	an One Reporting	
		Tabla I Non D	privative Securities Acquired Dispessed of an Rene	ficially	Durnod		

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Transaction Code (Instr.		4. Securities A Disposed Of (5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)	nsaction(s)	
Class B Common Stock	01/31/2008		М		1,352 ⁽¹⁾	A	(1)	28,925	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		5. Nun Deriva Securi Acquir or Dis of (D) 3, 4 an	tive ties red (A) posed (Instr.	6. Date Exerci Expiration Dat (Month/Day/Ye	e	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)		
Director Stock Option (Right to Buy) ⁽²⁾	\$38.7	01/31/2008		А		3,171		(3)	01/31/2018	Class B Common Stock	3,171	(2)	3,171	D	
Restricted Share Units ⁽⁴⁾	(5)	01/31/2008		Α		1,421		01/31/2009 ⁽⁵⁾	(5)	Class B Common Stock	1,421	(4)	1,421	D	
Restricted Share Units ⁽⁴⁾	(1)	01/31/2008		М			1,352	(1)	(1)	Class B Common Stock	1,352	(4)	0	D	

Explanation of Responses:

1. Shares of the Issuer's Class B common stock were issued to the Reporting Person on January 31, 2008 upon vesting of previously granted Restricted Share Units. On January 31, 2008, the closing price of the Issuer's Class B common stock on the New York Stock Exchange was \$38.70 per share.

2. Granted under the Viacom Inc. 2006 Stock Option Plan for Outside Directors for no consideration.

3. These options vest annually in three equal installments beginning on January 31, 2009.

4. Granted under the Viacom Inc. 2006 RSU Plan for Outside Directors for no consideration.

5. The Restricted Share Units will vest on January 31, 2009 and will be settled by delivery of a corresponding number of shares of the Issuer's Class B common stock upon vesting, unless the Reporting Person has elected to defer settlement.

Remarks:

<u>/s/ Michael D. Fricklas,</u> <u>Attorney-in-Fact for A</u>lan C.

Greenberg

02/04/2008

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.