## SEC Form 4

## FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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						-			OMB A	<b>N</b> PBRC	JVAL	
Section 16. Form 4 or Form 5 obligations may continue. See				T CHANGES		OMB Number: 3235-028 Estimated average burden hours per response: 0.						
				ction 30(h) of the Inv								
1. Name and Addr Mills Scott	ess of Reporting I	Person <sup>*</sup>		er Name <b>and</b> Ticker om Inc. [ VIA		ymbol	(Checl	ationship of Rep ( all applicable) Director Officer (give 1	-	10% C		
(Last) 1515 BROADY	(First) WAY	(Middle)	3. Date 05/22/	of Earliest Transac /2013	tion (Month/E	Day/Year)	X			below	ow) (w	
(Street)			4. If An	nendment, Date of (	Driginal Filed	(Month/Day/Year)	6. Indi Line)	vidual or Joint/G	roup Filing (C	Check A	pplicable	
NEW YORK NY 10036							X Form filed by One Reporting Person					
(City)	(State)	(Zip)						Form filed by Person	More than O	≀ne Rep	orting	
		Table I - No	n-Derivative S	ecurities Acqu	uired, Disp	oosed of, or Benefi	cially	Owned				
1. Title of Securit	y (Instr. 3)		2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any	3. Transaction Code (Instr.	4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4 5)		5. Amount of Securities Beneficially	6. Owne Form: D (D) or In	Direct ndirect	7. Nature of Indirect Beneficial	

				(Month/Day/Year)	( 8)					Reported		(I) (Instr. 4)		(Instr. 4)	
					Code	v	Amount	(A) or (D)	Price	Transact	Transaction(s) (Instr. 3 and 4)			insu. 4)	
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned   (e.g., puts, calls, warrants, options, convertible securities)															
2.	3. Transaction	3A. Deemed	4.	5. Number	6. Date Ex	ercisa	ble and	7. Title and A	Amount	8. Price of	9. Number	of	10.	11. Nature	

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		of		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Employee Stock Option (Right to Buy) <sup>(1)</sup>	\$69.56	05/22/2013		А		33,794		(2)	05/22/2021	Class B Common Stock	33,794	(1)	33,794	D	
Restricted Share Units <sup>(1)</sup>	(3)	05/22/2013		A		9,488		(3)	(3)	Class B common Stock	9,488	(1)	9,488	D	

Explanation of Responses:

1. Granted under the Viacom Inc. 2006 Long-Term Management Incentive Plan, as amended and restated January 1, 2011, for no consideration.

2. The Stock Options will vest in four equal annual installments beginning on May 22, 2014.

3. The Restricted Share Units will vest in four equal annual installments beginning on May 22, 2014 and will be settled by delivery of a corresponding number of shares of the Issuer's Class B Common Stock upon vesting.

**Remarks:** 

/s/ Scott Mills

05/24/2013 Date

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $\ast$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.