## FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

	9	,				

	OMB APPROVAL										
	OMB Number:	3235-0287									
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- 1	hours per response:	0.5									

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

							( )				, ,								
1. Name and Address of Reporting Person*  PHILLIPS JR CHARLES E						2. Issuer Name <b>and</b> Ticker or Trading Symbol Viacom Inc. [VIA, VIAB]  5. Relationship of Reporting Person(s) to Issuer (Check all applicable)													
														X Directo	10% Owner		wner		
(Last) (First) (Middle) 1515 BROADWAY				3. Date of Earliest Transaction (Month/Day/Year) 01/01/2014								Officer below)	(give title		Other (s below)	specify			
					4.	4. If Amendment, Date of Original Filed (Month/Day/Year)								ndividual or J	oint/Group	Filing	(Check Ap	plicable	
(Street)													Line)  X Form filed by One Reporting Person  Form filed by More than One Reporting  Person						
NEW YORK NY 10036			_																
(City) (State) (Zip)				Person															
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																		
1. Title of Security (Instr. 3)  2. Transa Date (Month/D						Execution Date,		Transaction Disposed Code (Instr. 5)		ies Acquired (A) or Of (D) (Instr. 3, 4 and		5. Amount of Securities Beneficially Owned Following		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership			
							Code	v	Amount	(A) or (D)	Price	Reported Transacti (Instr. 3 a	ion(s)			(Instr. 4)			
			Table II -	Deriva	ative	Sec	urities	Acqu	ired, Di	ispo	sed of,	or Bene	ficially	Owned					
											onvertib								
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Da if any (Month/Day/\	ate, T	4. Transaction Code (Instr. 8)				6. Date Exercisable and Expiration Date (Month/Day/Year)		e	7. Title and Am of Securities Underlying Derivative Secu (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Numbe derivative Securities Beneficial Owned Following Reported	Ownershi Form: Direct (D) or Indirect (I) (Instr. 4	Ownership	Beneficial Ownership (Instr. 4)	
												Amount	Transac (Instr. 4		on(s)				
									Date		Expiration		or Number of						
				c	Code	ν	(A)	(D)	Date Exercisal		Date	Title	Shares						
Restricted Share Units	(1)	01/01/2014			A		424		(1)		(1)	Class B Common Stock	424	(1)	424		D		
Restricted Share Units	(2)	01/01/2014			С		13,831		(2)		(2)	Class B Common Stock	13,831	(2)	14,25	5	D		
Restricted Share Units	(3)	01/01/2014			A		484		(3)		(3)	Class B Common Stock	484	(3)	14,73	9	D		
Class A Phantom Common Stock Units	(2)	01/01/2014			С			6,146	(2)		(2)	Class A Common Stock	6,146	(2)	0		D		
Class B Phantom Common Stock	(2)	01/01/2014			С			6,560	(2)		(2)	Class B Common Stock	6,560	(2)	0		D		

## **Explanation of Responses:**

- 1. The Reporting Person has elected to defer payment of director retainer and meeting fees and related interest thereon pursuant to the Viacom Inc. Deferred Compensation Plan for Outside Directors, as amended and restated as of November 13, 2013 (the "2013 Deferred Compensation Plan"). Deferred amounts (including cash dividends and interest credited during the previous quarter) are invested quarterly in a number of vested Restricted Share Units ("RSUs") that such amounts would have purchased on the day the amounts are invested. The RSUs are paid out six (or more) months after the Director's retirement from the Board and are settled in shares of Viacom Class B Common Stock.
- 2. Pursuant to the 2013 Deferred Compensation Plan, the Reporting Person also elected to convert vested Viacom Class A Phantom Common Stock, Viacom Class B Phantom Common Stock, CBS Corporation ("CBS") Class A Phantom Common Stock and CBS Class B Phantom Common Stock balances from prior deferrals into vested Restricted Share Units corresponding to shares of Viacom Class B Common Stock. The conversion from Viacom Class B Phantom Common Stock was made on a share for share basis, while the conversions from Viacom Class A Phantom Common Stock, CBS Class A Phantom Common Stock and CBS Class B Phantom Common Stock were made based on the relative prices of the shares at the close of market on December 31, 2013. The RSUs are paid out six (or more) months after the Director's retirement from the Board and are settled in shares of Viacom Class B Common Stock.
- 3. Represents dividend equivalents on vested but deferred RSUs through January 1, 2014, which have been reinvested in additional RSUs.

## Remarks:

/s/ Michael D. Fricklas, Attorney-in-Fact for Charles E. 01/03/2013 Phillips, Jr.

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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