## FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, [	D.C.	20549
---------------	------	-------

OMB APPROVAL OMB Number: STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP Estimated average burden

hours per response:

0.5

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

				01	Occilo	00(	) 01 111	z investment	Comp	arry 7 to	01 10-10						
1. Name and Address of Reporting Person* PHILLIPS JR CHARLES E					2. Issuer Name and Ticker or Trading Symbol Viacom Inc. [ VIA, VIAB ]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
													X Direct	tor	10% (	Owner	
(Last) 1515 BR	ast) (First) (Middle)					3. Date of Earliest Transaction (Month/Day/Year) 01/01/2010							Office below	r (give title )	Other below	(specify )	
					4. If Amendment, Date of Original Filed (Month/Day/Year)							-	Individual or Joint/Group Filing (Check Applicable				
(Street) NEW YO	ORK N	v	10036	_   4.1	ii Amer	iamen	i, Daie	e of Original F	ilea (N	VIOTILI/L	ay/Year)		ne)	·	Reporting Pers		
INEW IC	JKK IV	1	10030												e than One Rep	orting	
(City)	(S	tate)	(Zip)										Perso	on			
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																
Date			nsaction n/Day/Ye	ection 2A. Deemed Execution Date, if any (Month/Day/Year)		Code (Instr.   5)				nd Securit Benefic Owned	ies Fo cially (D Following (I)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership				
								Code	v /	Amount	(A) C	Price	Reporte Transa (Instr. 3	ction(s)		(Instr. 4)	
		Т	able II - Deriva (e.g.,					quired, Dis									
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security		3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of		6. Date Exercisable and Expiration Date (Month/Day/Year)		e and	7. Title and Amount of Securities Underlying Derivative Secur (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expi Date	iration	Title	Amount or Number of Shares	1				
Class A Phantom Common Stock Units	(1)	01/01/2010		A		161		(1)		(1)	Class A Common Stock	161	\$31.5	2,798	D		
Class B Phantom Common Stock Units	(1)	01/01/2010		A		171		(1)		(1)	Class B Common Stock	171	\$29.73	2,918	D		

## **Explanation of Responses:**

1. Represents previously deferred director meeting fees and related interest thereon pursuant to the Viacom Inc. Deferred Compensation Plan for Outside Directors, as well as cash dividends and interest credited during the previous quarter on director compensation previously deferred pursuant to the former Viacom Inc. (now CBS Corporation) deferred compensation arrangement for directors. These amounts are deemed invested quarterly in a number of Phantom Common Stock Units equal to the number of shares of Class A and Class B Common Stock that such amounts, if invested as equally as possible in the Class A and Class B Common Stock, would have purchased on the day the amounts are deemed invested. Phantom Common Stock Units are paid out after the Director's retirement from the Board and are settled in cash

## Remarks:

/s/ Michael D. Fricklas, Attorney-in-Fact for Charles E. 01/05/2010 Phillips, Jr.

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.