

Nickelodeon's The Fresh Beat Band Sets Summer Concert Tour

The Fresh Beat Band Live in Concert Presented By Nickelodeon Kicks off Aug. 1 in Costa Mesa, Calif., for Nine City National Tour

NEW YORK--(BUSINESS WIRE)-- [The Fresh Beat Band](#), Nickelodeon's preschool music group and stars of the hit Emmy Award-winning TV series of the same name, are giving kids and families the chance to see them live this summer as they hit the road again. The wildly popular *The Fresh Beat Band Live in Concert Tour* resumes Aug. 1 in Costa Mesa, Calif., at the OC Fair. Over the past two years, more than 600,000 fans have seen the show, making it one of the most successful family music tours in recent years. Pre-sale tickets along with Fresh Beat Band VIP packages with meet and greets will be available at www.freshbeatbandlive.com and www.ticketmaster.com beginning Tuesday, April 29. Citi® card members through Citi's Private Pass Program at www.CitiPrivatePass.com will also have access to pre-sale tickets beginning April 29. General on-sale will begin May 2.



"The Fresh Beats have had one of the most popular, in-demand tours for kids and families, so we're bringing the band back out on the road for this special summer tour," said Doug Cohn, SVP, Music, Nickelodeon. "Kids will have another chance to see their favorite rock stars hit the stage for 90 minutes of high-energy, singing, dancing and fun surprises."

[The Fresh Beat Band Live in Concert Tour Presented By Nickelodeon](#) features Kiki (Yvette Gonzalez-Nacer), Marina (Tara Perry), Twist (Jon Beavers) and Shout (Thomas Hobson) performing hits from seasons one, two and three of the Nickelodeon live-action TV series. Songs performed will include "Here We Go," "A Friend Like You," "Bananas" and "Just Like A Rockstar," among others. *The Fresh Beat Band* soundtracks - ***The Fresh Beat Band: Music From The Hit TV Show*** and ***The Fresh Beat Band: More Music From The Hit TV Show Vol 2.0*** - are currently available on iTunes and in stores everywhere.

Nickelodeon's The Fresh Beat Band. Photo Credit: Nickelodeon

For more information, visit the tour website at <http://www.freshbeatbandlive.com> and for Fresh Beat activities and fun go to <http://www.nickjr.com/the-fresh-beat-band/>.

In each episode of *The Fresh Beat Band* preschoolers sing and dance along as they help The Fresh Beat Band solve everyday challenges. Preschoolers learn the fundamentals of music such as melody, rhythm, tempo and performance styles and the importance of friendship, working together, and respecting each other's differences. Ne-Yo, Justin Bieber, Jason Mraz, Wayne Brady and Sarah Chalke have all hung out with the Fresh Beats and the group is beloved by many celebrity parents.

Additionally, Nickelodeon recently announced *Fresh Beat Band of Spies*, a brand-new animated preschool series based on the hit live-action show, *The Fresh Beat Band*. In the new series, the four bandmates are also a group of undercover spies. The pop band uses their individual talents and the coolest transforming spy gadgets to outwit a goofy cast of bad guys and solve an endless series of wild and wacky mysteries. The series, which teaches problem-solving to preschoolers, is created by Nadine van der Velde and Scott Kraft, the creative team behind *The Fresh Beat Band*. *Fresh Beat Band of Spies* is currently in production and will premiere on Nickelodeon in 2015.

Nickelodeon, now in its 35th year, is the number-one entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. The company includes television programming and production in the United States and around the world, plus consumer products, online, recreation, books and feature films. Nickelodeon's U.S. television network is seen in more than 100 million households and has been the number-one-rated basic cable network for 19 consecutive years. For more information or artwork, visit <http://www.nickpress.com>. Nickelodeon and all related titles, characters and logos are trademarks of Viacom Inc. (NASDAQ: VIA, VIA.B).

2014 *The Fresh Beat Band Live in Concert* Summer Tour Dates:

August 1 Costa Mesa, CA OC Fair
August 22 St. Augustine, FL St. Augustine Amphitheatre
August 23 Charlotte, NC Carowinds
August 24 Raleigh, NC Red Hat Amphitheater
August 27 Darien Lake, NY Darien Lake Amusement Park PAC
August 28 Boston, MA Blue Hills Bank Pavilion
August 29 Newark, NJ New Jersey Performing Arts Center (2 shows)
August 30 Vienna, VA Wolf Trap
August 31 Allentown, PA Great Allentown Fair

Photos/Multimedia Gallery Available: <http://www.businesswire.com/multimedia/home/20140429006400/en/>

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