SEC Form 4

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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: 3235-0287 Estimated average burden 0.5 hours per response:

e)	 2. Issuer Name and T CBS CORP [C 3. Date of Earliest Tra 01/17/2012 4. If Amendment, Date 	BS, C	BS.A]			(Checl	k all applicable)	• • • •			
i	01/17/2012	nsactior	ו (Mor	th/Day/Year)				5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner				
9	4. If Amendment, Date				Х	Officer (give title below) Preside	Other below ent & CEO	r (specify v)				
(Street) NEW YORK NY 10019 (City) (State) (Zip)					4. If Amendment, Date of Original Filed (Month/Day/Year)							
· Non-Deriva	ative Securities A	cquir	ed, [Disposed o	of, or E	Benefic	ially	Owned				
2. Transaction Date	2A. Deemed Execution Date,	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and			Beneficially Owned Following		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership		
		Code	v	Amount	(A) or (D) Price		Transaction(s) (Instr. 3 and 4)			(Instr. 4)		
01/17/201	2	М		300,000	A	\$13	.09	651,884	D			
01/17/201	2	S ⁽¹⁾		300,000	D	\$28.2	006(2)	351,884	D			
								1,626	I	By 401(k)		
								420,965	I	By Family Trust A		
								54,690	I	By Family Trust B		
								196,886	I	By Family Trust C		
								505,539	I	By Family Trust D		
								271	I	By IRA		
								267,904	I	By Moonves A Family Trust (GRAT)		
								1,976	I	By Spouse		
								2,599	I	By Spouse - 401(k) Plan		
	2. Transaction Date (Month/Day/Ye 01/17/201 01/17/201	2. Transaction Date (Month/Day/Year) 2A. Deemed Execution Date, if any (Month/Day/Year) 01/17/2012 01/17/2012 01/17/2012	2. Transaction Date (Month/Day/Year) 2A. Deemed Execution Date, if any (Month/Day/Year) 3. Transaction (Month/Day/Year) 01/17/2012 M 01/17/2012 M 01/17/2012 S ⁽¹⁾ 1 S ⁽¹⁾ 1 <td< td=""><td>2. Transaction Date (Month/Day/Year) 2A. Deemed Execution Date, if any (Month/Day/Year) 3. Transaction Code (Instr. 8) 01/17/2012 M Code V 01/17/2012 M Image: State sta</td><td>2. Transaction Date (Month/Day/Year) 2A. Deemed Execution Date, if any (Month/Day/Year) 3. Transaction Code (Instr. 8) 4. Securities Disposed Of (Instr. 8) 01/17/2012 M 300,000 01/17/2012 M 300,000 01/17/2012 S⁽¹⁾ 300,000 Instrumentation of the securities of the secur</td><td>2. Transaction Date (Month/Day/Year) 2A. Deemed Execution Date, if any (Month/Day/Year) 3. Transaction Code (Instr. 8) 4. Securities Acquired Disposed Of (D) (Instr 8) 01/17/2012 M 300,000 A 01/17/2012 M 300,000 A 01/17/2012 M 300,000 D 01/17/2012 S⁽¹⁾ S⁽¹⁾ S⁽¹⁾ S⁽¹⁾ 01/17/2012 S⁽¹⁾ S⁽¹⁾ S⁽¹⁾ S⁽¹⁾ 01/17/2012 S⁽¹⁾ S⁽¹⁾ S⁽¹⁾ S⁽¹⁾ S⁽¹⁾ 1 S⁽¹⁾ S⁽¹⁾ S⁽¹⁾ S⁽¹⁾ S⁽¹⁾ S⁽¹⁾ 1 S⁽¹⁾ S⁽¹⁾ S⁽¹⁾ S⁽¹⁾ S⁽¹⁾ <</td><td>2. Transaction Date, if any (Month/Day/Year) 2. Deemed Execution Date, if any (Month/Day/Year) 3. Transaction Code (Instr. 3, 4 and Code</td><td>2. Transaction Date (Month/Day/Year) 2A. Deemed Execution Date, if any (Month/Day/Year) 3. Scurities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) 01/17/2012 M 300,000 A \$13,09 01/17/2012 M 300,000 A \$13,09 01/17/2012 M 300,000 A \$13,09 01/17/2012 S(1) 300,000 D \$28,2006⁽²⁾ 01/17/2012 S(1) 300,000 D \$28,2006⁽²⁾ 01/17/2012 S(1) S(1) S(1) S(1) S(1) 01/17/2012 S(1) S(1) S(1) S(1) S(1) S(1) 01/17/2012 S(1) S(1) S(1) S(1) S(1) S(1) S(1) Image: State St</td><td>(Month/Day/Year) if any (Month/Day/Year) Code (Instr. B) Instruction (Instr. B) Instruction (Instruction (Instrution (Instruction (Instruction (Instrution (Instructio</td><td>2. Transaction Date (Month/Day/Year) 2A. Deemed Execution Date, if any (Month/Day/Year) 3. Transaction Disposed Of (D) (Instr. 3, 4 and 5) 5. Amount of Securities Securities (Instr. 3) 6. Ownership Form: Direct (Instr. 3) 0.1/17/2012 M 300,000 A \$13.09 651,884 D 0.1/17/2012 S⁽¹⁾ 300,000 A \$13.09 651,884 D 0.1/17/2012 S⁽¹⁾ 300,000 D \$28.2006⁽²⁾ 351,884 D 0.1/17/2012 S⁽¹⁾ 300,000 D \$28.2006⁽²⁾ 351,884 D 1.1/17/2012 S⁽¹⁾ 300,000 D \$28.2006⁽²⁾ 351,884 D 1.1/17/2012 S⁽¹⁾ 300,000 D \$28.2006⁽²⁾ 351,884 D 1.1/17/2012 S⁽¹⁾ S⁽¹⁾ 300,000 D \$28.2006⁽²⁾ 351,884 D 1.1/17/2012 S⁽¹⁾ S⁽¹⁾ S⁽¹⁾ S⁽¹⁾ S⁽¹⁾ S⁽¹⁾ S⁽¹⁾ S⁽¹⁾ 1.1/17/2012 S⁽¹⁾ S⁽¹⁾ S⁽¹⁾ S⁽¹⁾ S⁽¹⁾ S⁽¹⁾ S⁽¹⁾ S⁽¹⁾ S⁽¹⁾ S⁽¹⁾</td></td<>	2. Transaction Date (Month/Day/Year) 2A. Deemed Execution Date, if any (Month/Day/Year) 3. Transaction Code (Instr. 8) 01/17/2012 M Code V 01/17/2012 M Image: State sta	2. Transaction Date (Month/Day/Year) 2A. Deemed Execution Date, if any (Month/Day/Year) 3. Transaction Code (Instr. 8) 4. Securities Disposed Of (Instr. 8) 01/17/2012 M 300,000 01/17/2012 M 300,000 01/17/2012 S ⁽¹⁾ 300,000 Instrumentation of the securities of the secur	2. Transaction Date (Month/Day/Year) 2A. Deemed Execution Date, if any (Month/Day/Year) 3. Transaction Code (Instr. 8) 4. Securities Acquired Disposed Of (D) (Instr 8) 01/17/2012 M 300,000 A 01/17/2012 M 300,000 A 01/17/2012 M 300,000 D 01/17/2012 S ⁽¹⁾ S ⁽¹⁾ S ⁽¹⁾ S ⁽¹⁾ 01/17/2012 S ⁽¹⁾ S ⁽¹⁾ S ⁽¹⁾ S ⁽¹⁾ 01/17/2012 S ⁽¹⁾ S ⁽¹⁾ S ⁽¹⁾ S ⁽¹⁾ S ⁽¹⁾ 1 S ⁽¹⁾ S ⁽¹⁾ S ⁽¹⁾ S ⁽¹⁾ S ⁽¹⁾ S ⁽¹⁾ 1 S ⁽¹⁾ S ⁽¹⁾ S ⁽¹⁾ S ⁽¹⁾ S ⁽¹⁾ <	2. Transaction Date, if any (Month/Day/Year) 2. Deemed Execution Date, if any (Month/Day/Year) 3. Transaction Code (Instr. 3, 4 and Code	2. Transaction Date (Month/Day/Year) 2A. Deemed Execution Date, if any (Month/Day/Year) 3. Scurities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) 01/17/2012 M 300,000 A \$13,09 01/17/2012 M 300,000 A \$13,09 01/17/2012 M 300,000 A \$13,09 01/17/2012 S(1) 300,000 D \$28,2006 ⁽²⁾ 01/17/2012 S(1) 300,000 D \$28,2006 ⁽²⁾ 01/17/2012 S(1) S(1) S(1) S(1) S(1) 01/17/2012 S(1) S(1) S(1) S(1) S(1) S(1) 01/17/2012 S(1) S(1) S(1) S(1) S(1) S(1) S(1) Image: State St	(Month/Day/Year) if any (Month/Day/Year) Code (Instr. B) Instruction (Instr. B) Instruction (Instruction (Instrution (Instruction (Instruction (Instrution (Instructio	2. Transaction Date (Month/Day/Year) 2A. Deemed Execution Date, if any (Month/Day/Year) 3. Transaction Disposed Of (D) (Instr. 3, 4 and 5) 5. Amount of Securities Securities (Instr. 3) 6. Ownership Form: Direct (Instr. 3) 0.1/17/2012 M 300,000 A \$13.09 651,884 D 0.1/17/2012 S ⁽¹⁾ 300,000 A \$13.09 651,884 D 0.1/17/2012 S ⁽¹⁾ 300,000 D \$28.2006 ⁽²⁾ 351,884 D 0.1/17/2012 S ⁽¹⁾ 300,000 D \$28.2006 ⁽²⁾ 351,884 D 1.1/17/2012 S ⁽¹⁾ 300,000 D \$28.2006 ⁽²⁾ 351,884 D 1.1/17/2012 S ⁽¹⁾ 300,000 D \$28.2006 ⁽²⁾ 351,884 D 1.1/17/2012 S ⁽¹⁾ S ⁽¹⁾ 300,000 D \$28.2006 ⁽²⁾ 351,884 D 1.1/17/2012 S ⁽¹⁾ 1.1/17/2012 S ⁽¹⁾		

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		Deri Sec Acq or D of (I	umber of vative urities uired (A) visposed D) (Instr. and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)		
Employee Stock Option (right to buy) ⁽³⁾	\$13.09	01/17/2012		М			300,000	(4)	10/16/2017	CBS Class B common stock	300,000	\$0.0000	1,500,000	D	

Explanation of Responses:

1. The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person effective March 9, 2011, as amended on August 8, 2011.

2. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$27.96 to \$28.505, inclusive. The reporting person undertakes to provide upon request by the staff of the U.S. Securities and Exchange Commission, the Issuer or any security holder of the Issuer, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

3. Right to buy under Issuer's long term incentive plan.

4. This option vests in four equal annual installments beginning on September 30, 2010.

/s/ Leslie Moonves

** Signature of Reporting Person

01/19/2012

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.