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## FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to								
Section 16. Form 4 or Form 5								
obligations may continue. See								
Instruction 1(b).								

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL OMB Number: 3235-0287							
OMB Number:	3235-0287						
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hours per response:	0.5
<u>.</u>	

1. Name and Address of Reporting Person* <u>SALERNO FREDERIC V</u>						2. Issuer Name <b>and</b> Ticker or Trading Symbol <u>Viacom Inc.</u> [ VIA, VIAB ]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner					
(Last) (First) (Middle) 1515 BROADWAY						3. Date of Earliest Transaction (Month/Day/Year) 07/01/2008									Office below	er (give title /)		Other ( below)	specify	
(Street) NEW YORK NY 10036 (City) (State) (Zip)						4. If Amendment, Date of Original Filed (Month/Day/Year)							6. I Lin	Individual or Joint/Group Filing (Check Applicable ne) X Form filed by One Reporting Person Form filed by More than One Reporting Person						
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
1. Title of Security (Instr. 3)     2. Transac Date (Month/Date)						Execution Date			e, Transaction Dispos Code (Instr. 5)			curities Acquired (A) sed Of (D) (Instr. 3,			Benefic	ties Fe cially (D Following (I)		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
										Code	v	Amount	unt (A) or (D) F		Price	Transa	ransaction(s) nstr. 3 and 4)			(1130.4)
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Da if any (Month/Day/N	Date, Transaction Code (Ins					6. Date Exercisable Expiration Date (Month/Day/Year)				and 7. Title and Amount of Securities Underlying Derivative Secu (Instr. 3 and 4)			8. Price of Derivative Security (Instr. 5)		y Direct (E or Indire (I) (Instr.	Ownership	t (Instr. 4)
					Code	v	(A)	(D)	Dat Exe	te ercisable		piration Ite	Title	OI N OI	umber					

Explanation of Responses:

(1)

(1)

07/01/2008

07/01/2008

1. The Reporting Person has elected to defer payment of director retainer and meeting fees and related interest thereon pursuant to the Viacom Inc. Deferred Compensation Plan for Outside Directors. Deferred amounts (including cash dividends and interest credited during the previous quarter on director compensation previously deferred pursuant to the former Viacom Inc. (now CBS Corporation) deferred compensation arrangement for directors) are deemed invested quarterly in a number of Phantom Common Stock Units equal to the number of shares of Class A and Class B Common Stock that such deferred amounts, if invested as equally as possible in the Class A and Class B Common Stock, would have purchased on the day the amounts are deemed invested. Phantom Common Stock Units are paid out after the Director's retirement from the Board and are settled in cash.

(1)

(1)

**Remarks:** 

Phantom

Common

Common

Stock Units

Stock Units Class B Phantom

> <u>/s/ Michael D. Fricklas,</u> <u>Attorney-in-Fact for Frederic</u> <u>V. Salerno</u>

Class A

Common Stock

Class B

Commor Stock 644

645

\$30.4

\$30.37

(1)

(1)

07/03/2008

14.113

14,141

D

D

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

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Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.