

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934
 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>MOONVES LESLIE</u> <hr/> (Last) (First) (Middle) <u>1515 BROADWAY</u> <hr/> (Street) <u>NEW YORK NY 10036</u> <hr/> (City) (State) (Zip)	2. Date of Event Requiring Statement (Month/Day/Year) <u>06/01/2004</u>	3. Issuer Name and Ticker or Trading Symbol <u>VIACOM INC [VIA, VIAB]</u>	4. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director <input type="checkbox"/> 10% Owner <input type="checkbox"/> <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>Co-President & Co-COO</u>	5. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person
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Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Class B common stock	39,460	D	
Class B common stock	542	I	By Spouse (IRA Account) ⁽¹⁾
Class B common stock	16	I	By Reporting Person's children
Class B common stock	542	I	By IRA
Class B common stock	1,014	I	By 401(k)

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of Derivative Security	5. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares			
Class B Phantom Common Stock Units	(2)	(2)	Class B common stock	1,463	0.0000 ⁽²⁾	D	
Class B Phantom Common Stock Units	(3)	(3)	Class B common stock	175	0.0000 ⁽³⁾	D	
Employee Stock Option (right to buy) ⁽⁴⁾	(5)	06/16/2007	Class B common stock	250,000	20.04	D	
Employee Stock Option (right to buy) ⁽⁴⁾	(5)	07/27/2007	Class B common stock	314,651	22.4	D	
Employee Stock Option (right to buy) ⁽⁴⁾	(5)	01/26/2009	Class B common stock	271,250	31.5	D	
Employee Stock Option (right to buy) ⁽⁴⁾	(5)	03/31/2009	Class B common stock	1,490	36.92	D	
Employee Stock Option (right to buy) ⁽⁴⁾	(5)	06/13/2009	Class B common stock	1,085,000	38.42	D	
Employee Stock Option (right to buy) ⁽⁴⁾	(5)	01/25/2010	Class B common stock	271,250	56.27	D	
Employee Stock Option (right to buy) ⁽⁴⁾	(5)	05/25/2010	Class B common stock	750,000	54.0625	D	
Employee Stock Option (right to buy) ⁽⁴⁾	(5)	04/01/2010	Class B common stock	1,052	52.27	D	
Employee Stock Option (right to buy) ⁽⁴⁾	(5)	04/01/2011	Class B common stock	1,274	43.165	D	
Employee Stock Option (right to buy) ⁽⁴⁾	(6)	05/23/2011	Class B common stock	300,000	57.01	D	
Employee Stock Option (right to buy) ⁽⁴⁾	(4)	04/01/2005	Class B common stock	1,155	47.635	D	
Employee Stock Option (right to buy) ⁽⁴⁾	(7)	05/22/2012	Class B common stock	400,000	48.16	D	
Employee Stock Option (right to buy) ⁽⁴⁾	(8)	01/29/2013	Class B common stock	400,000	39.33	D	
Employee Stock Option (right to buy) ⁽⁴⁾	(4)	04/03/2006	Class B common stock	1,455	37.81	D	
Employee Stock Option (right to buy) ⁽⁴⁾	(9)	04/11/2013	Class B common stock	1,000,000	40.69	D	
Employee Stock Option (right to buy) ⁽⁴⁾	(10)	01/28/2014	Class B common stock	400,000	40.39	D	
Employee Stock Option (right to buy) ⁽⁴⁾	(4)	04/01/2007	Class B common stock	1,410	39.01	D	

Explanation of Responses:

1. The Reporting Person disclaims beneficial ownership of these securities and this report shall not be deemed an admission that the Reporting Person is the beneficial owner of such securities for purposes of Section 16 or any other purposes.

2. Phantom common stock units are payable in cash following the Reporting Person's retirement or other termination of service pursuant to Issuer's Excess 401(k) Plan for Designated Senior Executives.
3. Phantom common stock units are payable in cash following the Reporting Person's retirement or other termination of service pursuant to the CBS Supplemental Employee Investment Fund.
4. Right to buy under Issuer's long term incentive plan.
5. Current
6. This option vests in four equal annual installments beginning on May 23, 2002.
7. This option vests in four equal annual installments beginning on May 22, 2003.
8. This option vests in four equal annual installments beginning on January 29, 2004.
9. This option vests in four equal annual installments beginning on April 11, 2004.
10. This option vests in four equal annual installments beginning on January 28, 2005.

Remarks:

Exhibit List: Exhibit 24 Power of Attorney

/s/ Moonves, Leslie

06/09/2004

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

POWER OF ATTORNEY

The undersigned hereby constitutes and appoints Michael D. Fricklas the undersigned's true and lawful attorney-in-fact to:

* Execute and file for and on behalf of the undersigned, any reports on Forms 3, 4 and 5 (including any amendments thereto) with respect to ownership of securities of Viacom Inc. (the "Company") that the undersigned may be required to file with the U.S. Securities and Exchange Commission in accordance with Section 16(a) of the Securities Exchange Act of 1934 and the rules thereunder;

* The undersigned acknowledges that the foregoing attorney-in-fact, in serving in such capacity at the request of the undersigned, is not assuming, nor is the Company assuming, any of the undersigned's responsibilities to comply with Section 16 of the Securities Exchange Act of 1934.

* This Power of Attorney shall remain in full force and effect until the undersigned is no longer required to file Forms 3, 4 and 5 with respect to the undersigned's holdings and transactions in securities issued by the Company, unless earlier revoked by the undersigned in a signed writing delivered to the foregoing attorney-in-fact.

IN WITNESS WHEREOF, the undersigned has caused this Power of Attorney to be executed as of this 8th day of June, 2004.

Signature: /s/ Leslie Moonves

Print Name: Leslie Moonves