

'Grease' Sing-A-Long Sells Out Across The Country

Sold Out Shows Reported in Austin, Los Angeles, New York City, San Diego and San Francisco -

Ocala, FL Sells Out Entire Weekend

Film Opens in Select Cities Tonight

HOLLYWOOD, Calif., July 8, 2010 /PRNewswire via COMTEX/ --

"GREASE" fans everywhere have spoken. Sellouts have been reported in Austin, TX, Los Angeles, CA, New York, NY, Ocala, FL, San Diego, CA and San Francisco, CA for the upcoming exclusive engagements of "GREASE" Sing-A-Long. On the heels of promotional, standing room only outdoor screenings played across the country, people have flocked to buy tickets for the limited engagements of the hit musical.

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John Travolta's hometown, Ocala, FL, has reported all showings of the limited engagement are sold out.

"GREASE" Sing-A-Long will begin playing **TONIGHT** in its first run of exclusive showings in 12 markets across the country. The first cities to show the film include: New York, NY (*AMC Village*); Los Angeles, CA (*AMC Century City*); Chicago, IL (*AMC River East*); San Francisco, CA (*AMC Metreon*); Boston, MA (*AMC Boston Commons*); Dallas, TX (*AMC Northpark*); Atlanta, GA (*Regal Atlantic Station*); Seattle, WA (*AMC Pacific Place*); Ft. Lauderdale/Miami, FL (*Sunrise Gateway*); San Diego, CA (*AMC Fashion Valley*); Austin, TX (*Alamo Lamar*); and Ocala, FL (*Regal Hollywood*).

Paramount Pictures will expand the film to the following five additional cities on Thursday, July 15th: Houston, TX (*Cinemark Woodlands 17*); Orlando, FL (*AMC Pleasure Island*); Phoenix, AZ (*AMC Esplanade*); San Antonio, TX (*STKS Palladium*); and Detroit, MI (*MJR Partridge Creek*). These additional five cities were selected based on the results of an online poll, with fans across the country "demanding" the musical open in their city. The film is being distributed by Paramount Pictures under the newly created Insurge Pictures label.

Tickets are available online at <http://www.GreaseMovie.com>.

Is "GREASE" Sing-A-Long not playing in your town?

Demand it! ® at <http://www.Eventful.com/Grease>.

Help spread the word by tweeting # Grease on Twitter.

Check out the latest Tweets on the Twitter Heat Map at <http://tweetmap.greasemovie.com/>.

Visit the Facebook Fan Page: <http://www.facebook.com/GoGrease>.

About Paramount Pictures Corporation

Paramount Pictures Corporation (PPC), a global producer and distributor of filmed entertainment, is a unit of Viacom (NYSE: VIA, VIA.B), a leading content company with prominent and respected film, television and digital entertainment brands. The company's labels include Paramount Pictures, Paramount Vantage, Paramount Classics, MTV Films and Nickelodeon Movies. PPC operations also include Paramount Digital Entertainment, Paramount Famous Productions, Paramount Home Entertainment, Paramount Pictures International, Paramount Licensing Inc., Paramount Studio Group, and Worldwide Television Distribution.

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