

# Johnny Depp Leads an All-Star Cast in the Biggest Animated Movie of the Year: **RANGO** Riding Into Town in a Blu-ray(TM) /DVD Combo on Friday, July 15, 2011

**The Hilarious Comedy Adventure Packed with Fun for the Whole Family Is Loaded with Special Features Including an Extended Cut of the Film, Deleted Scenes, an Interactive Tour and More**

**"FOUR STARS. Here's what I hope: Lots of families will see this." --Roger Ebert, Chicago Sun-Times**

HOLLYWOOD, Calif., May 10, 2011 /PRNewswire via COMTEX/ --

Called "the coolest, orneriest, funniest, best-looking movie" (Richard Corliss, *Time*) that is "like nothing you've ever seen" (Peter Travers, *Rolling Stone*), the hilarious and imaginative **RANGO** saddles up in a Blu-ray/DVD Combo pack with Digital Copy and on standard DVD on Friday, July 15, 2011 from Paramount Home Entertainment. The incomparable Johnny Depp voices Rango, a chameleon living as an ordinary family pet that dreams of being a fearless hero and is challenged to become just that when he inadvertently becomes the sheriff of a lawless desert town called Dirt. Depp reteams with director Gore Verbinski, the visionary behind the *Pirates of the Caribbean* franchise, in this wildly original comedy, which delighted audiences of all ages, earning more than \$120 million domestically to become the #1 animated film of the year. The film also features the voices of Isla Fisher (*Horton Hears A Who!*), Abigail Breslin (*Kit Kittredge: An American Girl*), Ned Beatty (*Toy Story 3*), Alfred Molina (*Spider-Man 2*), Bill Nighy (*Pirates of the Caribbean: At World's End*), Harry Dean Stanton, ("Big Love"), Ray Winstone (*Indiana Jones and the Kingdom of the Crystal Skull*) and Timothy Olyphant ("Justified").

(Photo: <http://photos.prnewswire.com/prnh/20110510/LA99300>)

## **RANGO Marketing Support**

Paramount Home Entertainment will support the Blu-ray and DVD release of **RANGO** with a comprehensive marketing program, including a national sweepstakes with multiple prizes starting on street date, national broadcast and online advertising and a far-reaching publicity campaign. In addition, specially marked **RANGO** Blu-ray/DVD Combo and standard DVDs include an offer for \$5 off the combined purchase of the DVD and three Nestle Tombstone Pizzas (selected varieties). With this purchase, fans will get an instant redeeming coupon good for \$5 off (see specially marked DVD packages for offer details). The instant redeeming coupon will also be available in select national women's magazines.

## **RANGO Blu-ray/DVD Combo with Digital Copy**

The **RANGO** Blu-ray/DVD Combo with Digital Copy features both the theatrical version of the film and an extended cut including a never-before-seen alternate ending, 10 uproarious deleted scenes, a two-part, in-depth exploration of the groundbreaking filmmaking process, a look at the real creatures of Dirt, an interactive field trip to Dirt and more.

The **RANGO** Blu-ray is presented in 1080p high definition with English 5.1 DTS-HD Master Audio, French 5.1 Dolby Digital, Spanish 5.1 Dolby Digital, Portuguese 5.1 Dolby Digital and English Audio Description and English, English SDH, French, Spanish and Portuguese subtitles. The DVD is presented in widescreen enhanced for 16:9 TVs with Dolby Digital English 5.1 Surround and English, French, Spanish and Portuguese subtitles. The disc breakdown is as follows\*:

### **Blu-ray:**

- **Theatrical and Extended Version**
- **Commentary**--By director, story co-writer and producer Gore Verbinski, head of story James Ward Byrkit, production designer Mark "Crash" McCreery, animation director Hal Hickel and visual effects supervisor Tim Alexander(on Extended Version only)
- **Breaking The Rules: Making Animation History**-- Discover how Gore Verbinski and Industrial Light & Magic (ILM) prepared for their first animated movie by following every step the filmmakers made to create this new kind of animated film. Watch as the renowned cast including Johnny Depp brings the film to life with "emotion capture."
  - **The Stage Is Set (Part 1)**
  - **Now We Ride (Part 2)**
- **Real Creatures of Dirt**--In this fun and educational piece, animal experts talk about the real creatures that inspired the characters of **RANGO** and the filmmakers explain why they chose specific animals to reflect certain personality traits.
- **Storyboard Reel Picture-In-Picture**--Enhance your movie-viewing experience by watching the entire feature with picture-in-picture images of the storyboards (Theatrical Version only).
- **A Field Trip to Dirt**--Using the technology and footage from ILM's special camera, viewers are put in control of their own tour of Dirt. They can select the streets they want to explore and the characters they'd like to interact with, discovering trivia and other bonus footage along the way.

- **Ten Deleted Scenes**--Including a never-before-seen alternate ending
- **Theatrical Trailer**

**DVD:**

- **Theatrical Version**
- **Digital Copy**

**RANGO DVD**

The **RANGO** single-disc DVD is presented in widescreen enhanced for 16:9 TVs with Dolby Digital English 5.1 Surround, French 5.1 Surround, Spanish 5.1 Surround and English Audio Description and English, French and Spanish subtitles. The disc includes the following\*:

- **Theatrical and Extended Version**
- **Commentary**--By director, story co-writer and producer Gore Verbinski, head of story James Ward Byrkit, production designer Mark "Crash" McCreery, animation director Hal Hickel and visual effects supervisor Tim Alexander (on Extended Version only)
- **Real Creatures of Dirt**--In this fun and educational piece, animal experts talk about the real creatures that inspired the characters of **RANGO** and the filmmakers explain why they chose specific animals to reflect certain personality traits.
- **Ten Deleted Scenes**--Including a never-before-seen alternate ending

*\*Note that special features are on the sell-through versions of the discs only.*

**About Paramount Home Entertainment**

Paramount Home Entertainment (PHE) is part of Paramount Pictures Corporation (PPC), a global producer and distributor of filmed entertainment. PPC is a unit of Viacom (NYSE: VIA, VIA.B), a leading content company with prominent and respected film, television and digital entertainment brands. PHE is responsible for the sales, marketing and distribution of home entertainment products on behalf of various parties including: Paramount Pictures, Paramount Vantage, Paramount Classics, Insurge Pictures, Paramount Famous Productions, Nickelodeon, MTV, Comedy Central, CBS and PBS and for providing home entertainment fulfillment services for DreamWorks Animation Home Entertainment.

For artwork please visit: <https://arc.paramount.com>

**RANGO**

**Street Date:** July 15, 2011  
**Suggested Retail Price:** \$29.99 U.S. (DVD)  
 \$39.99 U.S. (Blu-ray/DVD Combo)  
**Runtime:** 107 minutes  
**U.S. Rating:** PG for rude humor, language, action and smoking  
**Canadian Rating:** PG not recommended for young children; violence

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