

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

August 20, 2018

Robert M. Bakish President and Chief Executive Officer Viacom Inc. 1515 Broadway New York, NY 10036

Re: Viacom, Inc.

Form 10-K for the Fiscal Year Ended September 30, 2017

Response Dated August 1, 2018

File No. 001-32686

Dear Mr. Bakish:

We have completed our review of your filing. We remind you that the company and its management are responsible for the accuracy and adequacy of their disclosures, notwithstanding any review, comments, action or absence of action by the staff.

Sincerely,

Division of Corporation Finance Office of Telecommunications