

Nickelodeon Premieres Brand New Crime-Fighting, Live-Action Comedy Series *Henry Danger* on Saturday, Sept. 13 at 8 P.M. (ET/PT)

Newest Comedy from Hit-Maker Dan Schneider Stars Jace Norman Who Lands the Opportunity of a Lifetime as a Superhero Sidekick

SANTA MONICA, Calif.--(BUSINESS WIRE)-- An ordinary 13-year-old kid's life takes a wild turn when he lands the dream job as the sidekick-in-training to a superhero in Nickelodeon's new live-action comedy [Henry Danger](#), premiering Saturday, Sept. 13, at 8 p.m. (ET/PT). *Henry Danger* kicks off a night of back-to-back series premieres with [Nickelodeon's](#) other new live-action comedy, [Nicky Ricky Dicky & Dawn](#), premiering at 8:30 p.m. (ET/PT).

Henry Danger, a multi-camera, scripted half-hour series created and executive produced by multi-E Emmy nominated hit-maker Dan Schneider ([Sam & Cat](#), [Victorious](#), [iCarly](#), [Zoey 101](#), [Drake & Josh](#)) and co-creator and co-executive producer Dana Olsen (*George of the Jungle*, *Inspector Gadget*) follows the adventures of Henry Hart (Jace Norman) who gets selected by superhero Captain Man (Cooper Barnes) to be his apprentice. After promising to keep his new identity a secret, Henry must navigate a double life balancing the challenges of eighth grade with the crazy adventures of a crime fighter. *Henry Danger* will air regularly on Nickelodeon Saturdays at 8 p.m. (ET/PT).

In the series premiere, Henry discovers that being a superhero's sidekick is much harder than he ever thought. Henry desperately struggles to balance the demands of his schoolwork, his family responsibilities, and his new job as Kid Danger — all while keeping his crime fighting alter ego a secret from everyone he knows, including his two best friends Charlotte (Riele Downs) and Jasper (Sean Ryan Fox) and younger sister Piper (Ella Anderson). When Henry's life begins to crumble under the pressure, he turns to Captain Man for help. Captain Man offers Henry the use of an amazing new device that solves Henry's problems...at first. But it comes with a high cost, as Henry discovers at school the next day.

Viewers will get an immersive look at Henry's whole world online at [Nick.com/HenryDanger](#). Fans of the show will enjoy a personalized, interactive experience with fun games, pictures and a series of motion comics. There will also be an opportunity to interview Captain Man himself for the position of superhero sidekick, take a quiz to find out your own sidekick personality and watch exclusive behind-the-scenes footage with the cast to learn all about the next generation of Nick stars both on and off screen.

Writer-producer Dan Schneider has established himself as a dominant force in the world of family entertainment by creatively drawing on his affinity for youth culture at Nickelodeon. Under his Schneider's Bakery Productions, he has carved a unique, progressive niche in the world of kid and family entertainment as creator and executive producer of mega-hit series *Sam & Cat*, *iCarly*, *Victorious* and *Zoey 101*, which have received multiple Emmy nominations. Schneider also created/executive produced *The Amanda Show* and *Drake & Josh*. In addition, his series all have the distinction of having won numerous *Kids' Choice Awards* and he recently received the first-ever *Kids' Choice Lifetime Achievement Award*. Schneider began with Nickelodeon as executive producer and show runner on the network's groundbreaking sketch comedy series *All That* from 1994 to 1998, and then returned to run the show in its seventh season. After which, he went on to produce *Kenan & Kel*, starring Kenan Thompson and Kel Mitchell. Schneider also created the hit WB series *What I Like About You*. His comedic success has also translated on the big screen, writing and producing the popular films, *Good Burger* and *Big Fat Liar*.

Actor, producer and screenwriter Dana Olsen has written on several movies and television series, including *Inspector Gadget*, *Memoirs of an Invisible Man*, *George of the Jungle*, *The 'Burbs*, *Wacko*, *It Came from Hollywood*, *Laverne & Shirley* and *Joanie Loves Chachi*. He has also made on-screen appearances in *Sammy the Screenplay*, *The 'Burbs* and *Making the Grade*.

About Nickelodeon

Nickelodeon, now in its 35th year, is the number-one entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. The company includes television programming and production in the United States and around the world, plus consumer products, online, recreation, books and feature films. Nickelodeon's U.S. television network is seen in almost 100 million households and has been the number-one-rated basic cable network for 19 consecutive years. For more information or artwork, visit <http://www.nickpress.com>. Nickelodeon and all related titles, characters and logos are trademarks of Viacom Inc. (NASDAQ:VIA, VIA.B).

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Source: Nickelodeon

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