FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| Washington, D | D.C. 20549 |
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| STATEMENT | OF CHANGES | IN BENEFICIAL | OWNERSHIP |
|------------------|------------|---------------|------------------|

| | OMB APPRO | VAL |
|---|------------------------|-----------|
| | OMB Number: | 3235-0287 |
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| | hours per response: | 0.5 |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* <u>Ianniello Joseph R</u> | | | | | 2. Issuer Name and Ticker or Trading Symbol CBS CORP [CBS, CBS.A] | | | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director Officer (give title Other (specify | | | | | | |
|--|---|-----------------------------|-------------------------------------|------------|--|---|--------------|---|---|---------------|---------------------|---|--|------------------------------|--|---|--|--|--|
| (Last) (First) (Middle) 51 WEST 52ND STREET | | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 01/02/2014 | | | | | | | | | Officer (give title below) Chief Operating Officer | | | | вреспу |
| (Street) NEW YO | ORK N | Y | 10019 | | 4.1 | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | 6. Indiv Line) X | Form fi | iled by One | p Filing (Check Applica e Reporting Person re than One Reporting | | n |
| (City) | (S | tate) | (Zip) | | | | | | | | | | | | Person | 1 | | | |
| | | Tab | le I - N | lon-Deri | vativ | e Sec | urit | ies Ad | cquire | ed, D | isposed o | f, or B | enefic | ially | Owned | | | | |
| 1. Title of Security (Instr. 3) | | | 2. Transaction Date (Month/Day/Year | | 2A. Deemed Execution Date if any (Month/Day/Yea | | Date, | 3. Transaction Code (Instr. 8) | | | | | nd 5) Sec Ber Ow | | Amount of ecurities eneficially wned Following | | Direct Indirect Itr. 4) | 7. Nature of Indirect Beneficial Ownership | |
| | | | | | | | | | Code | Code V Amount | | (A) or (D) | Price | | Reported Transaction(s) (Instr. 3 and 4) | | | | (Instr. 4) |
| CBS Class B common stock | | | 01/02/2014 | | | | | M | | 28,000 | A | \$13. | \$13.43 | | 162,090 | | D | | |
| CBS Cla | ss B commo | on stock | | 01/02/2014 | | 4 | | | S ⁽¹⁾ | | 1,000 | D | \$63.55 | 3.5535 ⁽²⁾ 1 | | 161,090 | | D | |
| CBS Clas | ss B commo | on stock | | 01/02/2014 | | 4 | | | S ⁽¹⁾ | Ш | 27,000 | D | \$62.99 | 9934 ⁽³⁾ 13 | | 134,090 | | D | |
| CBS Clas | ss B commo | on stock | | 01/03/2 | 014 | | | | M 18,000 A \$13.43 | | | 152,090 | | D | | | | | |
| CBS Clas | ss B commo | on stock | | 01/03/2 | .014 | 14 | | | S ⁽¹⁾ | | 18,000 | D | \$63.17 | ^{'27⁽⁴⁾} | 134,090 | | D | | |
| CBS Class B common stock | | | | | | | | | | | | 3,6 | | 689 | | | By 401(k) | | |
| CBS Class B common stock | | | | | | | | | | | | | 4,779 | | | | By Spouse ⁽⁵⁾ | | |
| CBS Class B common stock | | | | | | | | | | | | | 2,241 | | | I | By Spouse - 401(k) Plan ⁽⁵⁾ | | |
| | | 7 | Table I | | | | | | | | posed of, | | | | wned | | | ' | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | cise (Month/Day/Year) ve | | 3A. Deemed | | | 5. Number of | | 6. Date Exe Expiration (Month/Day | | cisable and Date | 7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4) | | 8. De Se (Ir | erivative decurity Security Se | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4) | ly [| Dunership Form: Direct (D) or Indirect I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
| | | | | | Code | v | (A) | (D) | Date Exerc | cisable | Expiration Date | Title | Amou or Numb of Share | er | | | | | |
| Employee Stock Option (right to buy) ⁽⁶⁾ | \$13.43 | 01/02/2014 | | | M | | | 28,000 | | (7) | 03/01/2018 | CBS Class B common stock | | 00 | \$0.000 | 189,74 | 2 | D | |
| Employee Stock Option (right to | \$13.43 | 01/03/2014 | | | M | | | 18,000 | | (7) | 03/01/2018 | CBS Class B common stock | | 00 \$ | \$0.000 | 171,74 | 2 | D | |

Explanation of Responses:

- 1. The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan previously adopted by the reporting person.
- 2. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$63.43 to \$63.64, inclusive. The reporting person undertakes to provide upon request by the staff of the U.S. Securities and Exchange Commission, the Issuer or any security holder of the Issuer, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 3. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$62.42 to \$63.41, inclusive. The reporting person undertakes to provide upon request by the staff of the U.S. Securities and Exchange Commission, the Issuer or any security holder of the Issuer, full information regarding the number of shares sold at each separate price within the
- 4. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$62.86 to \$63.37, inclusive. The reporting person undertakes to provide upon request by the staff of the U.S. Securities and Exchange Commission, the Issuer or any security holder of the Issuer, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 5. The Reporting Person disclaims beneficial ownership of these securities and this report shall not be deemed an admission that the Reporting Person is the beneficial owner of such securities for purposes of

Section 16 or any other purposes.

- 6. Right to buy under Issuer's long term incentive plan.
- 7. This option vests in four equal annual installments beginning on March 1, 2011.

/s/ Joseph R. Ianniello 01/06/2014

** Signature of Reporting Person D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.