## FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

	OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

				or section so(ii) or the	e investment	Company Act of 1940					
1. Name and Address of Reporting Person* <u>Ianniello Joseph R</u>				2. Issuer Name <b>and</b> Ti CBS CORP [ CI		0 ,	(Check	tionship of Reporting all applicable) Director Officer (give title	10% (	ssuer Owner (specify	
(Last) 51 WEST 52ND	(First) STREET	(Middle)		3. Date of Earliest Trar 05/09/2011	nsaction (Mon	th/Day/Year)	X	below)	below nd CFO		
(Street) NEW YORK	NY	10019		I. If Amendment, Date	of Original Fi	led (Month/Day/Year)	6. Indiv Line) X				
(City)	(State)	(Zip)	lon-Derivat	ive Securities A	cauired D	risposed of, or Benefi	cially (	Owned			
		Table 1 - 1	VOII-Delivat	ive Securities A	cquireu, D	isposed of, of Belleti	Cially				
Date		2. Transaction Date (Month/Day/Yea	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and	d 5)	5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership		

		(WOILLINDAY/TEAL)	L <sup>0)</sup>					Reported	(1) (111511. 4)	(Instr. 4)
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(111501.4)
CBS Class B common stock	05/09/2011		M		22,000	Α	\$5.2	78,077	D	
CBS Class B common stock	05/09/2011		S <sup>(1)</sup>		22,000	D	\$26.5913 <sup>(2)</sup>	56,077	D	
CBS Class B common stock	05/10/2011		M		22,000	A	\$5.2	78,077	D	
CBS Class B common stock	05/10/2011		S <sup>(1)</sup>		22,000	D	\$27.0932 <sup>(3)</sup>	56,077	D	
CBS Class B common stock	05/11/2011		M		22,000	A	\$5.2	78,077	D	
CBS Class B common stock	05/11/2011		S <sup>(1)</sup>		22,000	D	\$26.9315 <sup>(4)</sup>	56,077	D	
CBS Class B common stock								3,868	I	By 401(k)

## Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		of Deri Sec Acq (A) Disp of (I	umber ivative urities uired or oosed O) (Instr. and 5)	6. Date Exerci Expiration Dat (Month/Day/Ye	te	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Employee Stock Option (right to buy) <sup>(5)</sup>	\$5.2	05/09/2011		M			22,000	02/24/2010 <sup>(6)</sup>	02/24/2017	CBS Class B common stock	22,000	\$0.0000	373,018	D	
Employee Stock Option (right to buy) <sup>(5)</sup>	\$5.2	05/10/2011		М			22,000	02/24/2010 <sup>(6)</sup>	02/24/2017	CBS Class B common stock	22,000	\$0.0000	351,018	D	
Employee Stock Option (right to buy) <sup>(5)</sup>	\$5.2	05/11/2011		М			22,000	02/24/2010 <sup>(6)</sup>	02/24/2017	CBS Class B common stock	22,000	\$0.0000	329,018	D	

### **Explanation of Responses:**

- 1. The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on March 8, 2011.
- 2. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$26.33 to \$26.82, inclusive. The reporting person undertakes to provide upon request by the staff of the U.S. Securities and Exchange Commission, the Issuer or any security holder of the Issuer, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 3. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$26.64 to \$27.50, inclusive. The reporting person undertakes to provide upon request by the staff of the U.S. Securities and Exchange Commission, the Issuer or any security holder of the Issuer, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 4. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$26.68 to \$27.29, inclusive. The reporting person undertakes to provide upon request by the staff of the U.S. Securities and Exchange Commission, the Issuer or any security holder of the Issuer, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 5. Right to buy under Issuer's long term incentive plan.
- 6. These options vest in four equal annual installments beginning on February 24, 2010.

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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