FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549

STATEMENT	OF CH	HANGES	IN BENE	EFICIAL	OWNER	SHIP

OMB APPRO)VAL
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* SALERNO FREDERIC V (Last) (First) (Middle) 1515 BROADWAY					2. Issuer Name and Ticker or Trading Symbol Viacom Inc. [VIA, VIAB] 3. Date of Earliest Transaction (Month/Day/Year) 01/01/2013 4. If Amendment, Date of Original Filed (Month/Day/Year)									5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner Officer (give title below) Other (specify below) 6. Individual or Joint/Group Filing (Check Applicable Line)				ner pecify	
(Street) NEW Y(10036 (Zip)										X	X Form filed by One Reporting Person Form filed by More than One Reporting Person					
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																		
Date			2. Transa Date Month/D	Execution Date		e, Transaction Disp Code (Instr. 5)		Dispose	Securities Acquired (A posed Of (D) (Instr. 3,			5. Amou Securiti Benefic Owned Reporte	es ially Following	6. Ownership Form: Direct (D) or Indirec (I) (Instr. 4)	t B O	. Nature f Indirect eneficial ownership nstr. 4)			
					Code V Amount (A) or (D) Pr			Pric	:e	Transaction(s) (Instr. 3 and 4)			"						
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	Conversion Date or Exercise (Month/Day/Year)		3A. Deemed Execution Date, if any (Month/Day/Year)		4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisa Expiration Date (Month/Day/Year		le and	7. Title and Amount of Securities Underlying Derivative Securi (Instr. 3 and 4)		8. F Der Sec	Price of rivative curity str. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Owners Form: Direct (or Indir (I) (Insti	hip D) ect	Beneficial Ownership (Instr. 4)
				C	Code	v	(A)	(D)	Date Exercisable		piration te	Title	Amoun or Numbe of Shares	r					
Class A Phantom Common Stock Units	(1)	01/01/2013			A		134		(1)		(1)	Class A Common Stock	134	\$	54.27	22,724	D		
Class B Phantom Common Stock Units	(1)	01/01/2013			A		139		(1)		(1)	Class B Common Stock	139	\$	52.74	23,528	D		

Explanation of Responses:

1. Represents cash dividends and interest credited during the previous quarter on director compensation previously deferred pursuant to the Viacom Inc. Deferred Compensation Plan for Outside Directors and on director compensation previously deferred pursuant to the former Viacom Inc. (now CBS Corporation) deferred compensation arrangement for directors. These amounts are deemed invested quarterly in a number of Phantom Common Stock Units equal to the number of shares of Class A and Class B Common Stock that such amounts, if invested as equally as possible in the Class A and Class B Common Stock, would have purchased on the day the amounts are deemed invested. Phantom Common Stock Units are paid out after the Director's retirement from the Board and are settled in cash.

Remarks:

/s/ Frederic V. Salerno 01/03/2013

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.