## FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

| Washington, | D.C. 20549 |
|-------------|------------|
|-------------|------------|

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

|   | OMB APP                  | ROVAL     |  |  |  |  |  |  |
|---|--------------------------|-----------|--|--|--|--|--|--|
|   | OMB Number:              | 3235-0287 |  |  |  |  |  |  |
|   | Estimated average burden |           |  |  |  |  |  |  |
| - | hours per response:      | 0.5       |  |  |  |  |  |  |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* SALERNO FREDERIC V     |   |  |  |          | 2. Issuer Name and Ticker or Trading Symbol Viacom Inc. [ VIA, VIAB ] |  |   |  |   |                  |                        |  | (Che                                   | 5. Relationship of Reporting Person(s) to Issu (Check all applicable)  X Director 10% Ow   |   |   |  |                                       |  |
|---|---|--|--|----------|---|--|---|--|---|------------------|------------------------|--|--|--|---|---|--|---------------------------------------|--|
| (Last)<br>1515 BR   | (F  | irst)                                      | rst) (Middle)                                      |          |   |  | 3. Date of Earliest Transaction (Month/Day/Year) 01/31/2010 |  |   |                  |                        |  |  |  | (give title   |   | Other (s<br>below)   | pecify                                |  |
| (Street) NEW YO   |   | Y<br>State)                                | 10036 (Zip)  |          | 4. 1  | 4. If Amendment, Date of Original Filed (Month/Day/Year) |   |  |   |                  |                        |  |  | Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person     Form filed by More than One Reporting Person |   |   |  |                                       |  |
|   |   | Ta   | ble I - Nor  | n-Deriv  | ativ  | e Se   | curiti  | es Ac  | auired.   | Disi             | oosed of               | . or Ben   | eficially                              | v Owned  |   |   |  |                                       |  |
| 1. Title of Security (Instr. 3) 2. Trai                         |   |  |  | 2. Trans |   |  |   | 3. 4. Securities Acquired (A) Disposed Of (D) (Instr. 3, Code (Instr. 5) |   |                  | (A) or                 | or 5. Amount of Securities Beneficially Owned Followin                               |  | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4)  |   | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership |  |                                       |  |
|   |   |  |  |          |   |  |   |  |   | v                | Amount                 | (A) or<br>(D)  | Price                                  | Reported<br>Transaction(s)<br>(Instr. 3 and 4)   |   |   |  | (Instr. 4)                            |  |
| Class B Common Stock 01/3                                       |   |  |  | 01/31    | 1/201   | /2010  |   | М  |   | 3,728(1          | 3,728 <sup>(1)</sup> A |  | 24,                                    | 074  |   | D   |  |                                       |  |
|   |   |  | Table II -   |          |   |  |   |  |   |                  | osed of, onvertib      |  |  | Owned  |   |   |  |                                       |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)             | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution D<br>if any<br>(Month/Day/ |          | ransad<br>ode (I  |  | Derivative  |  | 6. Date Exercisal<br>Expiration Date<br>(Month/Day/Year |                  | .                      | 7. Title and<br>Amount of<br>Securities<br>Underlying<br>Derivative<br>(Instr. 3 and | J<br>Security                          | 8. Price of<br>Derivative<br>Security<br>(Instr. 5)  | 9. Number<br>derivative<br>Securities<br>Beneficial<br>Owned<br>Following<br>Reported | e<br>s<br>lly                                       | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | Beneficial<br>Ownership<br>(Instr. 4) |  |
|   |   |  |  | Co       | ode   | v  | (A)   | (D)  | Date<br>Exercisab                                       |                  | Expiration<br>Date     | Title  | Amount<br>or<br>Number<br>of<br>Shares |  | Transaction<br>(Instr. 4)   | on(s)   | (s)  |                                       |  |
| Director<br>Stock<br>Option<br>(Right to<br>Buy) <sup>(2)</sup> | \$29.14   | 01/31/2010                                 |  |          | A   |  | 3,171   |  | (3)   |                  | 01/31/2020             | Class B<br>Common<br>Stock   | 3,171                                  | (2)  | 3,171   |   | D  |                                       |  |
| Restricted<br>Share   |   |  |  |          |   |  |   |  |   | $\overline{}$    |                        | Class B  |  |  |   |   |  | 1                                     |  |
| Units <sup>(4)</sup>  | (5)   | 01/31/2010                                 |  |          | A   |  | 1,887   |  | 01/31/201   | 1 <sup>(5)</sup> | (5)                    | Common<br>Stock  | 1,887                                  | (4)  | 1,887   |   | D  |                                       |  |

## **Explanation of Responses:**

- 1. Represents vesting of previously granted Restricted Share Units, the settlement of which the Reporting Person elected to defer. On the date of vesting, the closing price of the Issuer's Class B common stock on the New York Stock Exchange was \$29.14 per share.
- 2. Granted under the Viacom Inc. 2006 Stock Option Plan for Outside Directors for no consideration.
- 3. These options vest annually in three equal installments beginning on January 31, 2011.
- 4. Granted under the Viacom Inc. 2006 RSU Plan for Outside Directors for no consideration.
- 5. The Restricted Share Units will vest on January 31, 2011 and will be settled by delivery of a corresponding number of shares of the Issuer's Class B common stock upon vesting, unless the Reporting Person has elected to defer settlement

## Remarks:

/s/ Frederic V. Salerno

02/02/2010

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.