FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT	OF CHANGE	S IN BENEFI	CIAL OWNE	RSHIP

l	OMB APPR	OVAL
l	OMB Number:	3235-0287
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ı	hours per response:	0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* ABRAMS GEORGE S					2. Issuer Name and Ticker or Trading Symbol Viacom Inc. [VIA, VIAB]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
ADIAMS GLORGE 5													X	Direct	Director		10% O	wner	
(Last) 1515 BR	(Last) (First) (Middle) 1515 BROADWAY					3. Date of Earliest Transaction (Month/Day/Year) 01/01/2011									Officer (give title below)			Other (specify below)	
					4 If	4. If Amandment, Date of Original Filed (Month/D-::/\								6. Individual or Joint/Group Filing (Check Applicable					
-					If Amendment, Date of Original Filed (Month/Day/Year)								Line)						
(Street)														X	Form	filed by One	Repo	ortina Perso	n l
NEW Y	ORK N	Y :	10036											-		filed by More		Ü	
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(City)	(S	tate)	(Zip)																
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		าสม	le I - Non-D						-	וכוט									
1. Title of Security (Instr. 3) 2. Transa					ction 2A. Deemed 3. 4. Securities Acquired (A Execution Date, Transaction Disposed Of (D) (Instr. 3,						5. Amou		6. Ownership Form: Direct		7. Nature of Indirect				
				lonth/Da	ay/Yea	ar) if	if any		Code (Instr. 5						Benefic	Beneficially (D) or Indirect	Beneficial
						10	Month/Day/Year		ar) 8)						Owned Following (Reported		(I) (In		Ownership (Instr. 4)
						Code V			Amount	(A) (D)	ice	Transaction(s) (Instr. 3 and 4)				` '			
											1,								
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned																		
			(e.	g., pu	ts, c	alls	, war	rant	s, option	s, c	onverti	ble sec	uritie	s)					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security 3. Transaction Date (Month/Day/Year)		3A. Deemed Execution Dat if any (Month/Day/Ye	te, Tr	4. Transaction Code (Instr. 8)				6. Date Exercisal Expiration Date (Month/Day/Year)		Amount of		of s ig e Securi	D S (I	Price of erivative ecurity nstr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transactior (Instr. 4)	,	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
										Т			Amou	ınt					
				C	ode	v	(A)	(D)	Date Exercisable		piration ite	Title	or Numb of Share						
Class A Phantom Common Stock Units	(1)	01/01/2011			A		47		(1)		(1)	Class A Common Stock	47		\$45.86	10,877		D	
Class B Phantom Common Stock Units	(1)	01/01/2011			A		54		(1)		(1)	Class B Common Stock	54		\$39.61	11,095		D	

Explanation of Responses:

1. Represents cash dividends and interest credited during the previous quarter on director compensation previously deferred pursuant to the former Viacom Inc. (now CBS Corporation) deferred compensation arrangement for directors. These amounts are deemed invested quarterly in a number of Phantom Common Stock Units equal to the number of shares of Class A and Class B Common Stock that such amounts, if invested as equally as possible in the Class A and Class B Common Stock, would have purchased on the day the amounts are deemed invested. Phantom Common Stock Units are paid out after the Director's retirement from the Board and are settled in cash.

Remarks:

/s/ Michael D. Fricklas, Attorney-in-Fact for George S. 01/04/2011 **Abrams**

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.